

OCTOBER  
16-18, 2014  
Embassy Suites  
Loveland, Colorado



# CAL



# CON

innovate  
inspire  
connect



# Thursday, October 16, 2014

	Canyon Maple A	Canyon Maple B	Canyon Maple C	River Birch A	River Birch B	River Birch C	Big Thompson A/B	Carter Lake A/B	Lake Loveland A/B
	Wild Card	Connections	Youth First	Spread the Word	Work Together	Nuts and Bolts	Training	Instruction	Meetings
10:00am - 10:45am	9 Starting a Seed Library: Getting it off the ground	9 Partnerships, Friendships, and Engagement	9 Early Literacy Throughout the Library: How to Make Your Entire Library an Early Literacy Zone (90 minutes)	9 Marketing Reference Services at an Academic Library: Just do it!	9 "I'd Like to Patent this Catchphrase"	9 Recruiting, Training, and Retaining Volunteers	10 Onboarding that Supports and Builds your Library's Culture	10 Are Your Students Learning? Assessing the One-Shot (90 minutes)	
11:00am - 11:45am	10 Hand-Drum Workshop	10 A Library Bike Bespoke For You: Innovative Outreach		10 Lights, Camera, Advocate!	10 University Partners in STEM Programming	11 Overview: Library Financial Information	11 New Librarians: Building Culture and Connections		
12:00pm - 1:30pm	<b>Lunch On Your Own</b>								
1:30pm - 2:30pm	<b>Inspire! Corinne Hill</b> Corinne Hill, Executive Director of Chattanooga Public Library and Library Journal's 2014 Librarian of the Year, will share how collaborative leadership, future thinking and embracing disruptive change play key roles in your library's future.								
2:30pm - 3:15pm	<b>Connect! Nimble Planning</b> Workshop Description								
3:30pm - 4:15pm	11 Tech Training Swap Meet	11 A usability Toolkit: Make your library's website work for your patrons	11 A Hunger For Books: Learning About Serving Children in Poverty	11 Overdue Marketing: Makeover your marketing strategies	12 Convergence: A Dauntless Approach to Collaboration	12 Light Bulb to Launch: Getting your New Ideas to Happen	12 Moving from Customer Service to Hospitality	12 Legal Reference in Public Libraries	
4:30pm - 6:00pm	<b>Opening Exhibitor Reception</b> with food and drinks provided in the Exhibit Hall								
7:00pm	<b>CAL After Dark - Battle Decks</b> Do you have mad presenting skills? Come show them off Thursday night at Battle Decks. Participants improvise a talk alongside a previously unseen PowerPoint presentation of mystery slides. Show off your ability to wing it, or come heckle your colleagues who are brave enough to compete.								

**Make Your Mark at CALCON 2014!**  
 Contact Amanda Rewerts  
 for Advertising and Sponsorship Opportunities!  
 Amanda@imigroup.org

# Friday, October 17, 2014

	Canyon Maple A	Canyon Maple B	Canyon Maple C	River Birch A	River Birch B	River Birch C	Big Thompson A/B	Carter Lake A/B	Lake Loveland A/B
	Makerspaces	Connections	Youth First	Advocacy	Read This!	Future Forward	Leadership	Vendor Track	Meetings
9:00am - 10:15am	<b>Innovate! Makerspaces</b>								
	Workshop								
10:15am - 11:00am	<b>Inspire! Mark Frauenfelder</b>								
	Making Makers: Starting with a colorful history of 19th and 20th century making, Frauenfelder will present the new tools and technologies that are driving innovation and giving individuals and small groups the ability to create amazing things that would've been out of their reach a few years ago.								
11-11:30am	<b>Open - Visit the Exhibit Hall!</b>								
11:30am - 12:15pm	12 Meet the Makers	12 Big Ideas on a Small Budget	13 Teen Asset Mapping	13 Unearthing Seed Money	13 "I Can't Even..." The World of New Adult Fiction	13 Library Outputs vs. Outcomes: What Does Success Look Like?	13 Leading From Where You Are	13 Finding Common Ground: Establishing Goals & Connections	Marmot User Group Meeting
12:20pm - 1:30pm	<b>Celebrate! Awards Luncheon</b>								
	Included with Registration								
1:45pm - 2:30pm	14 Media Labs on the Cheap: Free and Open Source Software	14 Same Library, New Tricks: Adult Programming	14 Library Has Moves Like Jagger: Music and Movement	14 Fundraising that Works	14 GenreLand: How DPL Created a Culture of Reading	14 Think Different: Patron Data, Privacy and Service	15 Make your Team Awesome: Developing a High Functioning Team	15 E-Rate 2.0: What it Means for Libraries	CoALA Open Association Meeting
2:30 - 3pm	<b>Open - Visit the Exhibit Hall!</b>								
3:00pm - 3:45pm	15 Makerspace	15 It's a Small, Small World: Libraries Around the World (90 Minutes)	15 Arduino to Zombies: Connecting with Teens in Libraries	15 If you've Got it, Flaunt It! Tell Your Library's Story with a Data-Based Elevator Speech (90 minutes)	16 Appealing Readers Advisory: Appeal Factors that Really Work	16 Transformational Roles for Academic Librarians: ACRL's Plan	16 Prepare Your Library Team for the Next Big Changes	16 Help Patrons DISCOVER Everything: One Search for all Resources	CoASL Open Association Meeting
4:00pm - 4:45pm	16 Cardboard Tube Monsters and Digital Movies		16 Play is a Serious Business		17 Reader's Advisory: Research and Trends in RA Services	17 Extending Library Technology Further into the Community	17 Breaking Through the Noise: Evaluating Your Communication	17 Ebooks Unwound	
4:45pm - 5:45pm	<b>Connect! Association/Division/Interest Group Fair</b>								
	Open House in Ballroom								
6 - 7pm	<b>Happy Hour at Embassy Suites</b>								
7:00pm	<b>CAL After Dark - High Meadows Ballroom</b>								
	Join us for CAL's annual party! We'll provide the cash bar and music, you bring your best dance moves.								

**Exhibit Hall Hours: 8:30am - 6:00pm**

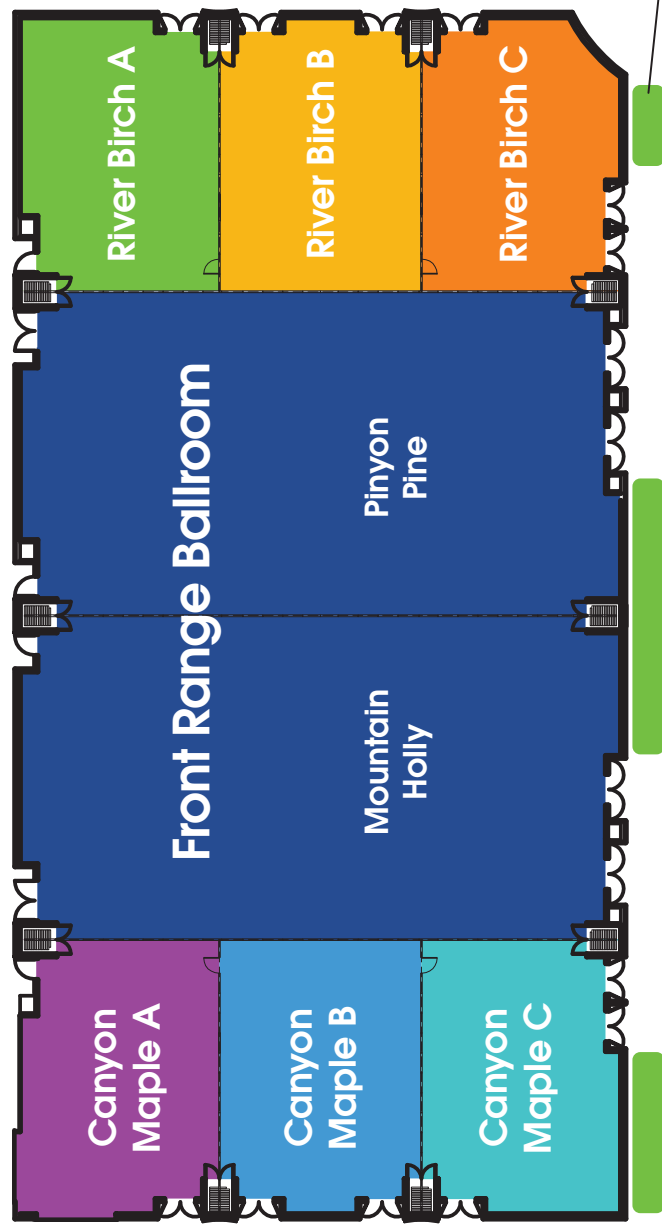
# Saturday, October 18, 2014

	Canyon Maple A	Canyon Maple B	Canyon Maple C	River Birch A	River Birch B	River Birch C	Big Thompson A/B	Carter Lake A/B	Lake Loveland A/B
	Makerspace	Connections	Get Schooled	Get Out!	Stewardship	Future Forward	Leadership	Vendor Track	Meetings
9:00am - 9:45am	17 Robots Loose in the Library!	18 Beyond ESL Classes	18 Empowering Young People through Media Literacy	18 Outside the Lines: Libraries Reinroduced	18 Intellectual Freedom: Libraries as Defenders of the First Amendment	18 Library Technologists Panel	18 It's All about Choice, Baby!	19 What You Need to Know About Your Coverage	CASL Open Association Meeting
9:45-10:30am	<b>Open - Visit the Exhibit Hall!</b>								
10:30am - 11:15am	19 Creating, Inventing and Learning - Oh My!	19 Keeping the Peace	19 Dewey or Don't We?	19 Innovative Outreach at Denver ComicCon	19 Consultants: Hire, Do-it-yourself, or State Library?	20 Reject the Fears and Embrace a Balanced Future		20 CLIC Your Way Through Sky River	
11:30am - 12:15pm	20 Embracing the Maker Space Model Through Mine Craft	20 BIG Programs for Small Libraries	20 Transitioning to the Book Store Model (90 minutes)	20 Librarylanders in the SXSW Territories	20 Places that serve us well every day serve us best when disaster strikes	21 The School media Center: Transitioning & Transforming		21 Putting Your House In Order: Records Retention for Public Libraries	
12:30pm - 1:30pm	<b>Inspire! IFC Luncheon</b> Included with Registration								
1:45pm - 2:30pm	21 Arduino, Lilypad and Sewable Circuits	21 Got Oral History? Gotta Hear from You!	21 What's up with e-books? School Districts testing e-book platforms	21 On the Road Again: Outreach Best Practices	22 How to Keep Your Library Out of Hot Water	22 Going Google In the Library	22 It's Elementary, My Dear Watson: Sharing Evidence of Awesomeness!	22 Partnerships and Collaboration: Connecting with Other Libraries!	CoPLA Open Association Meeting
2:45pm - 3:30pm	<b>Inspire! Tricia Bengel</b> It all began with a big idea: give students easy access to the best educational resources and learning materials in our libraries and on the Internet.								

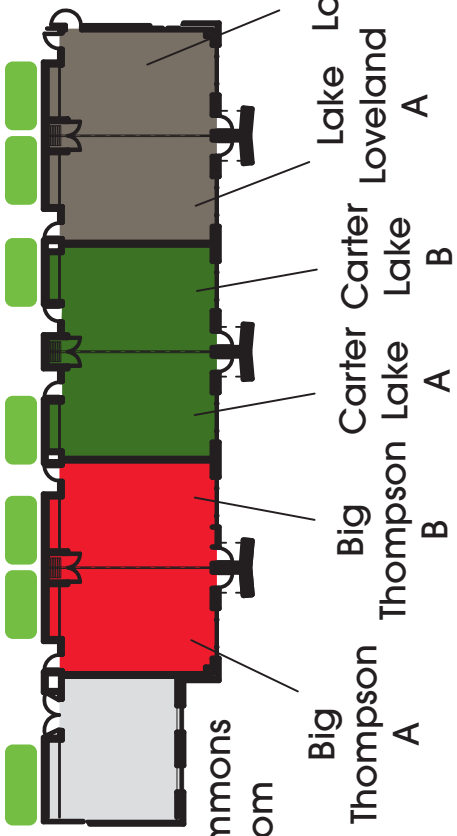
**Exhibit Hall Hours: 8:30 - 11:00am**



EMBASSY SUITES  
HOTELS®



**Registration**





## Corinne Hill

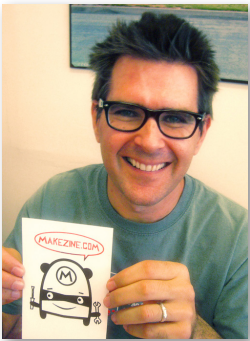
Hill has been Executive Director of the Chattanooga Public Library since March 2012. Hill is a sought after public speaker and thought leader on the future of public libraries. She addressed the FCC during the 2013 Broadband Summit and was a presenter on the Leadership & Collaborative Innovation panel at the NextLibrary 2013 Conference in Denmark. Hill was recently elected by The International Federation

of Library Associations and Institutions (IFLA) to serve on the Governing Board's Standing Committee for the upcoming 2013-2017 term. She is also the 2013 recipient of the Urban Librar-

ies Council's Joey Rodgers Leadership Award. Hill was recently selected as Library Journal's 2014 Librarian of the Year. Prior to Chattanooga, Hill served as the Interim Director of Libraries for the Dallas Public Library. She is a current member of the American Library Association, The Public Library Association, and Reforma / National Association to Promote Library Services to Latinos.

### Topic:

What does a 21st Century Library look like on the administrative and operating side of the equation? Transforming a library is more than great space and creative programming. Corinne Hill, Executive Director of Chattanooga Public Library and Library Journal's 2014 Librarian of the Year, will share how collaborative leadership, future thinking and embracing disruptive change play key roles in your library's future



## Mark Frauenfelder

Mark Frauenfelder is the founder of Boing Boing, a blog about cultural curiosities and interesting technologies with 4 million monthly unique viewers and the winner of the Bloggies' Lifetime Achievement and Best Group Blog awards. He's the founding editor-in-chief of MAKE, the only magazine exclusively devoted to do-it-yourself projects. He's the founding editor-in-chief of Wired Online, and was

an editor at Wired magazine and Wired Books from 1993-1998. He was Playboy magazine's technology columnist for three years. He is also the editor-in-chief of Cool-Tools.org, a tool review site with roots connected to the Whole Earth Catalog.

As a maker of things, Mark has built cigar box guitars, skateboards, electronic musical instruments, chicken coops, kinetic sculptures, and robotic monkeys that keep cats from jumping on furniture. He has conducted workshops that teach people how to make sauerkraut, program Arduino microcontrollers, solder circuit boards, build vibrating toothbrush cars, and construct mandolins from tuna cans.

Mark is also an artist and designer, and his work has appeared in group and solo gallery exhibitions throughout the United States. He designed Billy Idol's "Cyberpunk" CD cover, video box, and print advertisements.

He has appeared on The Colbert Report (twice) and the Martha Stewart Show, and has written for The New York Times Magazine, The Atlantic, Popular Science, Business Week, The Hollywood Reporter, Wired, and other national publications.

### Making Makers:

In the last five years people have started making new tools and technologies that enable anyone to be a maker. Creating access to these tools and materials as well as the opportunity to share and collaborate with others is essential to the maker experience. Starting with a colorful history of 19th and 20th century making, Frauenfelder will present the new tools and technologies that are driving innovation and giving individuals and small groups the ability to create amazing things that would've been out of their reach a few years ago. He then will present new, inexpensive, and effective ways to conduct research and development, design prototypes, and set up manufacturing at home, and in makerspaces, libraries, schools, companies, and other spaces.



## Tricia Bengel

Tricia began her library career at 15 in her Kentucky hometown as a Page. After finishing her MLS at the University of KY, she has worked for a library vendor, two State libraries and most recently at Nashville Public Library in Tennessee. In 2011, she was named a Library Journal Mover and Shaker. She is most interested in designing programs that fit the needs of the local community and using technology in

creative ways. For the past four years, Tricia has focused on creating an innovative partnership between her public library and the local school system, culminating in a merger of the two systems.

### Topic:

It all began with a big idea: give students easy access to the best educational resources and learning materials in our libraries and on the Internet. In 2009, Nashville Mayor Karl Dean asked Nashville Public Library to take the lead in a new partnership between the public and school libraries, with NPL recommending specific steps to improve the school libraries, to foster resource sharing between the two institutions, and to improve student access to learning materials. NPL was charged with collection development and purchasing for school libraries to meet state standards for volumes and quality of materials. A pilot project with 3 high schools and a 9th grade academy began 2009. City funding was expanded to carry the program forward to all 16 area high schools in the 2010-2011 school year. The 2011-2012 school year brought more expansion. With the 2012-2013 school year, Limitless Libraries began serving all 140 MNPS schools!

Thursday, 10:00 - 10:45am

**Starting a Seed Library: Getting it Off the Ground (or Into the Ground) and the Excitement Free Seeds Bring to the Library**

**Track: Wild Card • Canyon Maple A  
Thursday • 10:00 - 10:45am**

**Presenter: Gail Owens, Chris Cook**

Now in our 2nd year of the Basalt Regional Library Seed Library, learn how we started including challenges to get the seeds into our network catalog, packaging design and labeling, plus the desire to offer classes focused on growing from seed and how to harvest seeds from the garden. Basalt Regional Library began offering seeds to library patrons for checkout January 2013. Wanting to not only encourage patrons to plant gardens, but to share best practices for growing from seed in our valley climate, it's all about community, sustainability and good clean food.

**Partnerships, Friendships, and Engagement: Improving Community Outreach**

**Track: Creating Connections • Canyon Maple B  
Thursday • 10:00 - 10:45am**

**Presenter: Pat Wagner**

Community outreach can mean promoting services to increase a library's usage figures and financial support. This definition can limit "outreach" to your convincing strangers to come to the library because they "ought to" a one-way conversation. But what if you thought of community outreach as building relationships that enrich all parties: partnership among equals, sharing ideas and resources, solving problems, and creating new opportunities? Learn how successful community outreach starts with conversations, small projects, and a focus on the other person's point of view.

**Early Literacy Throughout the Library: How to Make Your Entire Library an Early Literacy Zone**

**Track: Youth First • Canyon Maple C  
Thursday • 10:00 - 11:45am (90 Minutes)**

**Presenters: Lisa Cole, Laura McConnell, Melody Costa, Sara Wright, Sarah Johnson**

This panel is designed to show how libraries are incorporating early literacy in their spaces in innovative ways. Children's departments around the state are reaching out to parents and families to teach them the value of early literacy and how to help their children enter kindergarten ready to read. The audience will be children's librarians and administrators who are interested in seeing how to maximize the early literacy potential in their libraries. They will hear from librarians from different sized libraries around the states with different budgets.

**Marketing Reference Services at an Academic Library: Just Do It!**

**Track: Spread the Word • River Birch A  
Thursday • 10:00 - 10:45am**

**Presenters: Lindsay Brownfield, Kim O'Neill**

"I never remember to use those librarians, but when I do, I think those people are so smart!" In an effort to revitalize the Reference Department at Regis University, a survey and roving reference project were used to gather insight into how our community "uses" us. Responses to the question, "What does reference mean?" gave us giggles, but left us asking how we can better connect to the patrons we serve. We will share our findings and facilitate a larger discussion allowing other librarians to discuss marketing successes and failures. Bring your examples!

**"I'd like to patent this catchphrase": the intellectual property information needs of inventors and entrepreneurs**

**Track: Work Together • River Birch B  
Thursday • 10:00 - 10:45am**

**Presenters: Steven Schneck, Becky Russell**

The opening of a US Patent and Trademark satellite office in Denver is expected to stimulate technological and economic development in Colorado. As the only Patent and Trademark Resource Center in Colorado, Denver Public Library has been innovating to meet the needs of small business owners and inventor-entrepreneurs, who are often in need of information about how IP issues affect them. We will discuss the impact of the satellite office, the training and services we offer, and techniques for providing accurate information and referrals about trademarks and patents for local users.

**Recruiting, Training and Retaining Volunteers**

**Track: Nuts and Bolts • River Birch C  
Thursday • 10:00 - 10:45am**

**Presenters: Squee Leigh, Tracy Treece**

Technology access and training have become important services for a library to provide to their community, but library staffing and resources haven't grown at the same rate as the need for these services. The Community Technology Center at Denver Public Library uses a large team of technology volunteers to help us provide the assistance our customers need. Come learn how we recruit and train our amazing tech volunteers and keep them coming back shift after shift!

## Onboarding that Supports and Builds your Library's Culture

**Track: Training • Big Thompson A/B**  
**Thursday • 10:00 - 10:45am**

Description coming soon.

## Are Your Students Learning? Assessing the One-Shot

**Track: Instruction • Carter Lake A/B**  
**Thursday • 10:00 - 11:45am (90 Minutes)**

**Presenter: Lyda Ellis**

Are your students learning? Find out through assessment! This session will combine informational lecture with group discussion and hands-on activities. Using the Assessment Cycle as a guide, the session introduces participants to assessment best practices, student learning outcomes, success benchmarks, and data collection techniques. Participants will discuss possible assessment techniques for their student learning outcomes and will work together to develop assessments that effectively measure their student learning outcomes. Participants will leave the session with an assessment plan.

Thursday, 11:00 - 11:45am

## Hand-Drum Workshop

**Track: Wildcard • Canyon Maple A**  
**Thursday • 11:00 - 11:45am**

**Presenter: Alfredo Pinto**

An African story teller once said the first instrument God created was the human voice. Sticks, percussion instruments (generating sound from striking), are probably a close second. Eventually the drum would be developed. The drum has long been used in many parts of the world for celebration, ritual/religion, military ceremony and communication. Hand drums are relatively easy to play and provide an opportunity to build community reaching across generations and cultures. The drums used for this workshop are mostly of African, Afro-Caribbean and Middle Eastern origins. (Max participants: 15)

## A Library Bike Bespoke For You: Innovative Outreach and Lessons Learned from the Road

**Track: Creating Connections • Canyon Maple B**  
**Thursday • 11:00 - 11:45am**

**Presenter: Zac Laugheed**

DPL Connect is Denver Public Library's book bike, the first in Colorado, and one of only a handful nationwide. It initially rolled out as a prototype in August 2013 and has been used as an innovative outreach tool for two riding seasons, successfully embedding librarians in the community in an unexpected, nimble, and exciting way. As the driving force behind DPL Connect, I'd love to bring the bike and share what we've learned so far, provide anecdotes of customer engagement, explain the challenges we've faced (like connecting to our ILS) and how we've been able to overcome and keep rolling.

## Lights, Camera, Advocate! Using film clips and photo testimonials to market your library

**Track: Spread the Word • River Birch A**  
**Thursday • 11:00 - 11:45am**

**Presenter: Anna Szczepanski, Stephanie Ralph**

We all know people who love their libraries, and this marketing session teaches library staff of smaller libraries how to capture those "love stories" on film (both still and video). No expensive equipment, marketing staff or special tech skills are needed to produce images and videos that will remind you--and convince your community--of the value your library brings.

## University Partners in STEM Programming

**Track: Work Together • River Birch B**  
**Thursday • 11:00 - 11:45am**

**Presenter: Keith Miller**

A partnership that provides STEM programming led by college students will be described. The project is sustained by integrating outreach activities that are connected to learning outcomes of courses at a local university. The evolution of the partnership, samples of activities presented, feedback from patrons, and lessons learned will be covered in the presentation. This presentation is intended for those members interested in integrating STEM activities into programming and will include strategies to make connections with local colleges and universities.



## Overview: Library Financial Information for Non-Finance Professionals

**Track: Nuts and Bolts • River Birch C**  
**Thursday • 11:00 - 11:45am**

**Presenters: Michael Varnet, Chris Brogan**

The purpose of this program is to provide an overview of library-related financial information that may be presented to non-finance personnel, and to discuss what this information means to you and to your library. It is important to understand if the information you are seeing is relevant and useful to make informed business decisions related to your library. Discussion topics include, but are not limited to, the following: approved budgets, amended budgets, monthly and year to date actual balances, encumbrances, financial commitments, cash flow projections, TABOR, fund balances (permanent, committed, assigned, unassigned) disbursement listing and budget variances.

## New Librarians: Building Culture and Connections through an Experienced-based Training Manual

**Track: Training • Big Thompson A/B**  
**Thursday • 11:00 - 11:45am**

**Presenters: Adam Lisbon, Megan E. Welsh**

Library training manuals provide invaluable guidance for new employees. However, they may be limited in content, hard to keep current, and may inadequately communicate information to new employees. Collaborative technology provides great potential for current employees to contribute their knowledge and experiences. Librarians at CU Boulder crowdsourced these experiences and incorporated them into a step-by-step training manual hosted on an accessible, easy to edit platform in the cloud. This manual removes barriers to communication and connects new employees to the larger organization.

**Thursday, 3:30 - 4:15pm**

## Tech Training Swap Meet

**Track: Wildcard • Canyon Maple A**  
**Thursday • 3:30 - 4:15pm**

**Presenters: Crystal Schimpf, Jamie Holler**

Calling all tech trainers! Bring your tips, tricks, ideas, and dreams for technology training in libraries, and be prepared to share them with your fellow tech training colleagues. Collaborate with colleagues to brainstorm creative solutions for your challenges, and walk away with a vision for the future of your tech training programs. Expand your network and connect with other tech trainers from around the state. Whether you teach tech on the front lines, or coordinate it from the sidelines, this discussion-based session is the place for you!

## A usability toolkit: Make your library's website work for your patrons

**Track: Creating Connections • Canyon Maple B**  
**Thursday • 3:30 - 4:15pm**

**Presenters: Sara O'Donnell, Charles Ed Hill**

One of the most effective ways to evaluate the success of your library's website and identify areas for improvement is through usability testing observing users as they interact with the website. This hands-on workshop will introduce participants to the practice of usability testing and assist them in developing a customized usability plan for their library. We will discuss strategies for designing, implementing, and assessing do-it-yourself usability tests for all library types. This session is intended for anyone interested in improving their library's web presence.

## A Hunger for Books: Building a Successful School Library Program to Serve Children in Poverty

**Track: Youth First • Canyon Maple C**  
**Thursday • 3:30 - 4:15pm**

**Presenter: Jutta Gebauer**

Lost and damaged books, revolving student enrollment, low reading levels, language barriers. These are just a few of the issues many high-poverty neighborhood school libraries face. Given all these barriers, how does a school librarian build a successful library program? Come join us for a lively discussion during this conversation group!

## Overdue Marketing: Makeover your marketing strategies one step at a time

**Track: Spread the Word • River Birch A**  
**Thursday • 3:30 - 4:15pm**

**Presenter: Karen Lemke**

Does your marketing plan have a "case of the Mondays?" Are you questioning whether or not your library has "enough flair?" Is all of this making you want to take out your frustrations on the library copier? Librarians are often left with the task of marketing and promoting their own services, items, and events. This action-packed, hands-on class will help you take the marketing tools you have in place and "kick 'em up a notch!" Participants will learn simple, low-cost ways to enhance all aspects of their publicity and marketing efforts.

## Convergence: A Dauntless Approach to Collaboration between Public and Academic Libraries

**Track: Work Together • River Birch B**  
**Thursday • 3:30 - 4:15pm**

**Presenters: Kristen Draper, Carol Gyger, Holly Carroll, Michelle Wilde, Annie Fox**

Academic and Public libraries traditionally have held amicable, yet independent relationships. In this session, Poudre River Public Library District, Front Range Community College Larimer Campus and Colorado State University will discuss how they are working together in mutually beneficial partnerships. Cooperative endeavors include various programming efforts, author visits and a project that provides the CSU community with easy access to cards from Poudre Libraries.

## Light Bulb to Launch: Getting Your New Ideas to Happen

**Track: Nuts and Bolts • River Birch C**  
**Thursday • 3:30 - 4:15pm**

**Presenters: Carol Edwards, Melissa Depper**

You have an idea, now what? Is it ready to roll? How do you get started when everything needs to be done first? Carol Edwards and Melissa Depper, founding members of the Colorado Libraries for Early Literacy, StoryBlocks, and creators of the new national Nell Picture Book Award, will lead a discussion by sharing clarifying questions and real-life stories of successful – and stalled – projects. You will take part in peer-to-peer conversations designed to fine-tune your thoughts and get you going. Discover how your existing project management skills can be applied to turn ideas into reality. Bring your ideas and pen!

## Moving from Customer Service to Hospitality

**Track: Training • Big Thompson A/B**  
**Thursday • 3:30 - 4:15pm**

Description coming soon.

## Legal Reference In Public Libraries: How To Help Your Patrons Find The Legal Information They Need (Without Going To Law School)

**Track: Instruction • Carter Lake A/B**  
**Thursday • 3:30 - 4:15pm**

**Presenters: Brian Shoemaker, Dan Cordova**

“My landlord won’t return my deposit even though I’ve done nothing wrong – don’t you think I should sue him?” “I can’t afford an attorney for my divorce – what should I do?” “Where are the books that will show me how to write a will?” With more members of the public attempting to solve their own legal problems, and with the ever-increasing amount of legal information being produced by our society, answering legal reference questions can be a daunting task for public library staff. Learn techniques that will help you comfortably and confidently answer these questions – and avoid the unauthorized practice of law in the process.

Friday, 11:30am - 12:15pm

## Meet the Makers

**Track: Makerspaces • Canyon Maple A**  
**Friday • 11:30am - 12:15pm**

**Presenters: Ashley Kazayaka, Jamie Hollier, Crystal Schimpf**

Go behind the scenes of Colorado’s makerspaces and meet the makers! Get inspired by their use of new technologies and discover new creative ways to engage with your library’s patrons. Learn about trends happening in local makerspaces, how to get involved with the maker community, and meet experts that want to help bolster your library’s creative programming. You’ll hear about their current projects and get the opportunity to ask how to make making happen in your community. Even if you don’t have a makerspace in your library, this is a great chance to learn what it’s all about.

## Big Ideas on a Small Budget

**Track: Creating Connections • Canyon Maple B**  
**Friday • 11:30am - 12:15pm**

**Presenter: Brian Pichman**

Is your budget tight? Space limited? Have great ideas just need help getting them going? The library world is full of great thinkers and creative people. Through talking with other libraries across the country, here are some great ideas that were done on a small or no budget at all. Attend this webinar for tips on how to get your next BIG idea implemented. We will discuss everything from program ideas to cool tech solutions.

## Teen Asset Mapping: An Asset-Based Community Development Approach to the Denver Public Library Teen Services Expansion

**Track: Youth First • Canyon Maple C**  
**Friday • 11:30am - 12:15pm**

**Presenters: Kristin Roper, Michelle Jeske, Kellie Cannon, Nikki Van Thiel, Cori Jackamore**

The Denver Public Library plans to emphasize and further develop its out of school learning initiative with an expansion of services aimed at teens. In order to appropriately position the library as a teen services provider, a team of DPL staff developed and implemented a project to identify and describe existing assets for teens in Denver, based on the Asset-Based Community Development model by John McKnight and John Kretzmann. This program will discuss the asset mapping process, why this is an appropriate model for libraries to use, and the anticipated impact of this project on the Denver Public Library.

## Unearthing Seed Money

**Track: Advocacy • River Birch A**  
**Friday • 11:30am - 12:15pm**

**Presenter: Jean Heilig**

Discover how to locate and apply for grant funding that will turn your project into a reality! We'll use quote-unquote real life examples to practice writing affective goals, objectives, activities and timeline.

## "I can't even...": The World of New Adult Fiction

**Track: Read This! • River Birch B**  
**Friday • 11:30am - 12:15pm**

**Presenters: Logan MacDonald, Jen Hendzlik**

First apartment, first job, first steamy romance... In this program, we'll discuss the New Adult fiction genre including how to define it and to whom it appeals. We'll cover the best ways to find New Adult materials including the genre's biggest publishers and authors. We'll also talk about trends in the genre and booktalk some of the biggest and hottest titles and authors so participants will have some options to start building their collections.

## Library Outputs vs. Outcomes: What does success look like for 21st Century libraries?

**Track: Future Forward • River Birch C**  
**Friday • 11:30am - 12:15pm**

**Presenters: Robert Pasicznyuk**

Libraries often appraise their success by output metrics and goal-setting surrounding the library Bs: buildings, books, budget, bodies, and bytes. Who doesn't want a great collection, technology, and facilities? A growing chorus of libraries believes that these markers are, at best, only a starting point for success and will not sustain the profession long term. Libraries, returning to their roots and heart, are about making their communities better. This program considers what success looks like for libraries focused on community outcomes rather than run of the mill library outputs.

## Leading From Where You Are

**Track: Leadership • Big Thompson A/B**  
**Friday • 11:30am - 12:15pm**

**Presenter: Sharon Morris**

Do you feel you have leadership potential but wonder how to leverage it? This interactive session is for you! Building upon leadership research, Sharon Morris will introduce a handy tool for identifying your unique leadership strengths. You will reflect on and plan for ways to show up as a leader and feel more empowered to use your natural abilities to lead regardless of your position in a library. This session is sponsored by the CAL New Professionals Interest Group.

## Finding Common Ground: Establishing Goals & Connections Across Libraries to Improve Information Literacy

**Track: Vendor • Carter Lake A/B**  
**Friday • 11:30am - 12:15pm**

**Presenters: Emily Gover, Brad Heringer**

Regardless of the library you work in, we all share a common goal: to help our patrons' information needs. This session focuses on the information literacy gap between high school and higher education. We will address recent findings that analyze the research struggles that high school and college students face, and provide examples of how K-12, academic and even public libraries can work together to improve the lacking information literacy skills of today's digital natives. The session will include an open discussion with attendees and a Q&A.

Friday, 1:45 - 2:30pm

## Media Labs on the Cheap: Free and Open Source Software to Start Your Own Makerspace

Track: Makerspaces • Canyon Maple A  
Friday • 1:45 - 2:30pm

Presenters: Nate Stone, Cody Yantis

You don't need a big budget or to be a computer scientist to help your patrons make music, edit photos or start coding. Before building out our ideaLAB, the Community Technology Center at Denver Public Library used free and open source software in classes and our Teen Tech Club. We'll talk about trusted sources for free software; share our favorite programs, along with some resources to learn how to use them. Leave with enough tools to open your own media lab the next week - just provide a computer!

## Same Library, New Tricks: Adult Programming

Track: Creating Connections • Canyon Maple B  
Friday • 1:45 - 2:30pm

Presenter: Ally Garcia

Learn through play; it's not only for kids. We will share innovative programming ideas that ignite adults' imaginations and bring them into the library for a social hour, where they can create, chat, and learn a new skill. This program will discuss how we developed and branded successful adult programming from the ground up, sharing techniques such as in-house flyers, email blasts, surveys, and community partnerships. This program is intended for library professionals who are not sure where to start with adult programming or ones whose programming needs a reboot.

## The Library Has Moves Like Jagger: Music and Movement the Library

Track: Youth First • Canyon Maple C  
Friday • 1:45 - 2:30pm

Presenters: Andrea Cleland, Lizz Martensen, Amy Ortiz

This panel aims to help children's librarians get up and get moving with their kids with innovative, fun music and movement programs that are designed with childhood development in mind but are also FUN! Librarians will share their innovative programs and how they've attracted new patrons by offering something different. The objective is to get participants to walk away with concrete ideas to put into practice at their library, like yoga storytimes, dance programs, and movement programs that include sign language and digital elements.

## Fundraising That Works

Track: Advocacy • River Birch A  
Friday • 1:45 - 2:30pm

Presenters: Midori Clark, Eleanor Glover, Amy McBride, Elizabeth Kelsen-Huber

Have you ever wondered how to fundraise for your library? A panel consisting of representatives from diverse libraries in Colorado (Pueblo City-County Library District, Estes Valley Library District, Denver Public Library and Montrose Regional Library District) will be available to answer your questions. Take full advantage of this unique opportunity and come with questions for this interactive session. There is money out there, why shouldn't your library be the recipient!?

## GenreLand: How Denver Public Library used a Reading Challenge to Train Staff, Drive Online Content, and Create a Culture of Reading

Track: Read This! • River Birch B  
Friday • 1:45 - 2:30pm

Presenters: Brett Keniston, Tara Bannon Williamson, Thane Benson

Last fall, DPL launched a Reading Challenge, daring staff to read outside their comfort zones. The rules: read 16 books in 6 months in different genres, from biographies to westerns (including at least one audiobook and one eBook), then review each book on our website. The results: a 466% increase in the number of reviews posted during the challenge, a balancing of our online content, a more knowledgeable staff, and the creation of a culture in which all staff are empowered and encouraged to talk about books and reading. See how you can host a reading challenge in your library!

## Think different: patron data, privacy & service

Track: Future Forward • River Birch C  
Friday • 1:45 - 2:30pm

Presenter: Chris Evjy

I'm proposing a structured a panel discussion around patron data & privacy as it relates to the future of library service. Three panelists will be asked to bring in one scenario 5 years from now where a library is providing an innovative service using patron data. I will try to bring a mix of web, outreach and in-library services to the discussion and ask questions of the panelists to pick apart potential implications.

## Make Your Team Awesome: Strategies for Developing a High Functioning Team

**Track: Leadership • Big Thompson A/B**  
**Friday • 1:45 - 2:30pm**

**Presenters: Courtney Drysdale, Kristin White**

Want to learn how to make your library team awesome? It all starts with trust. When building a high-functioning library team, trust is the initial attribute your team needs in order to achieve success. In this session, participants will learn how to develop operating agreements for cultivating trust within an existing library team or a newly established team. We will discuss the importance of vulnerability, accountability, commitment, and how trust lays the foundation for a high-functioning (and awesome!) library team.

## E-Rate 2.0: What it means for libraries

**Track: Vendor • Carter Lake A/B**  
**Friday • 1:45 - 2:30pm**

**Presenter: Dan Riordan**

The FCC has made major changes to the E-Rate program for the coming funding year. What will those changes mean for applicants in general, for libraries, and for your library? Come hear a summary of the changes to the program and how those changes will affect your library, and how you can maximize your funding under the new rules. Haven't applied for the E-Rate in the past? Come learn why you should.

Friday, 3:00 - 3:45pm

## Makerspace

**Track: Makerspaces • Canyon Maple A**  
**Friday • 3:00 - 3:45pm**

Description coming soon.

## It's a Small, Small World: Helping Libraries Around the World

**Track: Creating Connections • Canyon Maple B**  
**Friday • 3:00 - 4:45pm (90 Minutes)**

**Presenters: Nancy Bolt, Janet Lee, Kathy Plath, Justin Martinez, Jane Mirandette**

Members of the CAL International Library Cultural Exchange Interest Group are active around the world helping libraries. Come and hear stories of our work. Kathy Plath works with libraries and schools in Lesotho, Africa, bringing inexpensive durable computers to students and teachers with the One Laptop Per Child Project. Librarian Jane Mirandette and Architect Justin Martinez collaborated to design and build the San Juan del Sur Biblioteca, using crowd source fundraising. Nancy Bolt delivered a check from ALA to aid earthquake destroyed libraries in the Philippines and will describe the damage, the efforts to recover, and overall library service. Janet Lee will moderate.

## Arduino to Zombies: Connecting with Teens in Libraries

**Track: Youth First • Canyon Maple C**  
**Friday • 3:00 - 3:45pm**

**Presenters: Bridget Kiely, Arra Katona, Becky Van Den Berg, Catherine Boddie, Kristine Gamer**

How do you get One Direction listening, meme quoting, Minecraft playing teens to hang out at your library? Join us to hear how libraries large and small engage their teen communities. Teen services enthusiasts from Arapahoe Library District, Jefferson County Public Library, High Plains Library District, and Pine River Library will share tips on everything from programming and readers' advisory to tech and outreach. Come get inspired and snag ideas to take back to your library!

## If You've Got It, Flaunt It! Tell Your Library's Story With a Data-Based Elevator Speech

**Track: Advocacy • River Birch A**  
**Friday • 3:00 - 4:45pm (90 Minutes)**

**Presenters: Linda Hofschire, Meghan Wanucha**

Circulation, program attendance, website visits these are just a few of the statistics you are already gathering at your library. But how do you take these data and turn them into effective advocacy? In this interactive session, learn how to develop an elevator speech about your library, use statistics and stories to add value, and tailor the message to various stakeholders. You will have the opportunity to draft an elevator speech and share it with others if desired. You are encouraged to bring any statistics you collect about your library for use in drafting your speech.

## Appealing Readers Advisory: Appeal Factors that Really work

Track: Read This! • River Birch B  
Friday • 3:00 - 3:45pm

Presenters: Pamela Hallaren, JoAnne Pulcino, Andrea Slyziuk

Not only are genres blending (think paranormal romance or erotic thrillers) but the tried and true “gateways of readers advisory” (plot, character, setting, language) aren’t as straight forward anymore. Learn about new appeal factors and how they will strengthen your RA interactions with patrons. The result should be an even better understanding of your patron’s preferences and reading interests for continuing fruitful interactions.

## Transformational Roles for Academic Librarians: ACRL’s Plan for Excellence

Track: Future Forward • River Birch C  
Friday • 3:00 - 3:45pm

Presenter: Paul Mascarenas

Academic libraries must advance and sustain their role as partners in educating students, achieving institutions’ missions, and positioning librarians as campus leaders in assessment and improvement. Libraries must demonstrate their value and document their contributions to institutional effectiveness and address changes in higher education. Many of the “traditional roles” of academic librarians must give way to the new work that requires outward engagement. Librarians have to redirect their focus to student learning and participate in the entire lifecycle of the research, teaching, and learning process. These new roles and ACRL’s initiatives to address the future will be explored.

## Prepare Your Library Team For The Next Big Changes

Track: Leadership • Big Thompson A/B  
Friday • 3:00 - 3:45pm

Presenter: Pat Wagner

It is not that most people don’t like change; it is that they don’t like how change is handled. Even great directors can underestimate the need for ongoing collaboration and improved communication from the start. And, if there are existing issues that need to be addressed, the time to fix them is before you begin to make big strategic shifts. Prepare the ground for successful change that respects staff members concerns and moves the library forward.

## Help Patrons DISCOVER everything – one search for the physical and virtual resources

Track: Vendor • Carter Lake A/B  
Friday • 3:00 - 3:45pm

Presenter: George Dragich

Discover the possibilities of helping patrons find everything the library has access to through a single search interface with a single integrated results page. Learn how the Ebsco Discovery Service works, customizable features, unique functions, and how it will enable students and patrons to find relevant materials and increase usage of the library’s collections.

Friday, 4:00 - 4:45pm

## Cardboard Tube Monsters and Digital Movies: Hosting Creative Spaces for Kids After-School

Track: Makerspaces • Canyon Maple A  
Friday • 4:00 - 4:45pm

Presenters: Ally Garcia, Thomas Viney

Our goal is to share how we engage a diverse population of after school kids in group activities such as digital story-telling and co-operative online gaming. We will share our best practices for creating safe spaces that empower kids to be the authors of their own work – whether it’s a digital movie or a creature made from a cardboard tube. The presentation is intended for anyone interested in how to create safe spaces that engage young people in creative thinking and problem solving. Librarians, parents, teachers, and any professionals that work with kids are encouraged to attend.

## Play is a Serious Business

Track: Youth First • Canyon Maple C  
Friday • 4:00 - 4:45pm

Presenters: Alfredo Pellicer, Lisa Dengerink

This research-based presentation stresses the benefits of play to children’s development. In a world where play is often overlooked, we as librarians can create playful environments and activities that support early literacy. Discover, share and take home ideas about how you can support play in your library.

## Reader's Advisory: Research and Trends in RA Services

**Track: Read This! • River Birch B**  
**Friday • 4:00 - 4:45pm**

**Presenters: Dodie Ownes, Duncan Smith, Jessi Barrientos, Tara Bannon, Joanna Nelson**

In early 2013, Library Journal released the findings of a survey on readers' advisory services in public libraries. Developed in conjunction with NoveList and the RUSA/CODES Readers' Advisory Research and Trends Committee, the survey posed a variety of questions, including: Is RA here to stay, or is its value declining? Does your library have a fully staffed readers' advisory department? What digital strategies are libraries using to suggest books to readers? We'll engage with CO RA specialists on their reactions to the survey results, and what it means for library services.

## Extending Library Technology Further into the Community

**Track: Future Forward • River Birch C**  
**Friday • 4:00 - 4:45pm**

**Presenters: John Gavan**

This presentation will discuss how wireless technology can be used to extend the library technology services beyond the physical building to the surrounding public areas and beyond. Here at the Delta County Library District, we have experimented with Super WiFi as one emerging technology that supports this new content delivery model. This presentation will explain the various technologies, what they can do and how they can be managed in an easy to understand manner. A few case studies will be included as part of the presentation.

## Breaking Through the Noise: Elevating Your Communication

**Track: Leadership • Big Thompson A/B**  
**Friday • 4:00 - 4:45pm**

**Presenter: Nan Russell**

Elevated communication gets above the noise by lifting understanding, creating aligned purpose, increasing engagement, and sparking innovation. It improves relationships, enables healthy conflict, and uses differences to heighten results. Elevated communication includes everything from the art of asking the right questions to thoughtful transparency, and is grounded in authenticity, compassion, integrity, and intention. Discover how to get beyond the noise and increase your leadership effectiveness by elevating your communication to an authentic trust-building level.

## Ebooks Unwound!

**Track: Vendor • Carter Lake A/B**  
**Friday • 4:00 - 4:45pm**

**Presenter: Bobbi Craig**

Are you ready to move into digital resources but not sure where to start? How do you manage licensing, and resources from different publishers? What is available? MackinVIA's free resource management system and easy to use interface allows your public or school library patrons to access all digital resources from one place. We have almost 500,000 digital resources consisting of databases, ebooks, audiobooks and videos from hundreds of publishers including the Big 5 fiction publishers. Receive a free \$1,000 valued ebook package for your library of multiple and perpetual access ebooks.

**Saturday, 9:00 - 9:45am**

## Robots Loose in the Library!

**Track: Makerspaces • Canyon Maple A**  
**Saturday • 9:00 - 9:45am**

**Presenter: Christie Veitch**

As libraries update the learning opportunities and media they make available to their communities, adding DIY and maker workshops are attractive, but not always logistically easy. Robots captivate the attention of learners of all ages but with wiring, complicated programming and the need for expertise is this really a good DIY choice? Modular Robotics has two innovative products that allow users ages 4 and up to make robots right out of the box faster than you can make a sandwich. We work with educators of all kinds, including libraries, to make building, controlling, and understanding robots a reality – no wiring or programming required. This session will explore how to use robot building as a maker workshop, project based learning for children, tweens, and teens, and enrichment to summer reading lists.

## **Beyond ESL classes: Social reading and other nontraditional services for immigrants**

**Track: Creating Connections • Canyon Maple B  
Saturday • 9:00 - 9:45am**

**Presenters: Katya Dunatov, Gloria Chavira**

In addition to traditional models of immigrants' services such as ESL classes and collections, we offer the embedded librarian model, where librarians work closely with ESL providers and immigrant organizations to develop customized and technologically enhanced services (Nook kits with preloaded e-books and apps, etc.) to the immigrant community, which are delivered in a linguistically and culturally sensitive manner. We define social reading as the key to immigrants' civic engagement and integration into American society.

## **Empowering Young People through Media Literacy**

**Track: Get Schooled • Canyon Maple C  
Saturday • 9:00 - 9:45am**

**Presenters: Deirdre Morgenthaler,  
Laura L. Summers, Ph.D.**

Educators play a crucial role in preparing young people for living and learning in a world dominated by powerful images, words, and sounds. Recognizing this need, critical media literacy empowers young people to be mindful consumers and creators of media. This interactive workshop will introduce participants to the practice of critical media literacy and provide an engaging exercise to implement in their libraries. Participants will take part in a media deconstruction exercise that inspires independent thinking and fosters critical analysis. Participants will also learn about the experiences of educators that have implemented critical media literacy in their libraries and classrooms.

## **Outside the Lines: Libraries Reintroduced**

**Track: Get Out! • River Birch A  
Saturday • 9:00 - 9:45am**

**Presenters: Jacqueline Murphy, Stacie Ledden,  
Amber DeBerry**

Inspired by the importance of shifting perceptions of libraries, a group of Colorado library marketers and directors developed a bold new campaign designed to reintroduce out Colorado libraries to their communities through a week long celebration in September 2014. The statewide effort was designed for libraries of all types and sizes to "shake things up" in their community and highlight how the library is relevant to it, by hosting at least one event that fit the library's resources and identity. Come learn how they did it, and how you can be a part of the action going forward.

## **Intellectual Freedom: Libraries as Defenders of the First Amendment**

**Track: Stewardship • River Birch B  
Saturday • 9:00 - 9:45am**

**Presenters: Elizabeth Dauer, Kim J. Seter, Esq.**

Do you want a better understanding of how a library fits into the framework of the First Amendment? This panel of two library law attorneys and their virtual alter egos will tackle the pervasive questions concerning intellectual freedom rights. Attendees will be encouraged to participate as they are guided through varied First Amendment issues such as: patron banning; privacy; censorship; art; access to public spaces; and the library's role in safeguarding access to information. Attendees will leave this session armed with the tools and the knowledge to defend the intellectual freedoms of library patrons.

## **Library Technologists Panel**

**Track: Future Forward • River Birch C  
Saturday • 9:00 - 9:45am**

**Presenters: Amy Long, Monique Sendze,  
Carson Block, Oliver Sanidas, Chris Evjy**

This panel of library technology leaders will answer questions and discuss a set of provocative questions about current technology issues that they haven't seen beforehand which they will answer on the fly. The facilitator will solicit questions from the CAL community via many different channels to ensure that the questions address major trends and speculations about the future of technology. To help engage/cultivate an audience before and during the session, we will utilize a live twitter stream during the panel to provide some additional live Q&A options for the audience and some crowd sourcing of ideas.

## **It's All About Choice, Baby! Flipping the Professional Development Model for Librarians**

**Track: Leadership • Big Thompson A/B  
Saturday • 11:30am - 12:15pm**

**Presenters: Nannette McMurtry, Amy Bland**

Does the professional development provided for your staff elicit more groans than cheers? Would you rather offer PD that is useful and engaging? After years of experimenting, we found a PD model that is more dynamic, offers more choices, and encourages leadership from within the group you are coaching, mentoring, etc. Using a combination of the flipped model and the workshop model, we created PD that puts our librarians in control of their own learning. Come learn how we did it and how to replicate it with your staff, in your own library or library district!



## What You Need to Know About Your Coverage

**Track: Vendor • Carter Lake A/B**  
**Saturday • 9:00 - 9:45am**

**Presenters: Noel Paul, Joe Depaepe, Sandy Carter**

The mission of the Pool is to provide Colorado special districts with a viable and stable alternative at competitive rates and with exceptional customer service, claim handling and loss prevention assistance. The CSD Pool is a member-owned organization of \$34.4 million in assets with \$15.5 million in liabilities, serving a base of more than 1,100 special districts. The Pool pays out more than \$10 million a year to members, claimants, vendors and service providers.

Saturday, 10:30 - 11:15am

## Creating, Inventing, and Learning - Oh My!

**Track: Makerspaces • Canyon Maple A**  
**Saturday • 10:30 - 11:15am**

**Presenters: Christine Schein, Laura Turk**

Makerspaces impact students' abilities to be creators, inventors, and self-directed in their learning. Take the journey with us as we discuss and demonstrate how public and school libraries can partner to move our students learning from consumption to creation through the use of Makerspaces. Bring your creative thinking, crafty nature, outside-the-box attitude and most of all your participatory spirit to this inventive time. Let's launch our students and our libraries into the Makerspace world!

## Keeping the Peace

**Track: Creating Connections • Canyon Maple B**  
**Saturday • 10:30 - 11:15am**

**Presenters: Melanie Colletti, Tracy Treece**

As library spaces evolve to accommodate customers' needs, once quiet havens have become hubs of activity. Keeping the peace in spaces that have historically been perceived as shushing zones poses interesting challenges for library staff. Presenters from Denver Public Library's Community Technology Center will share strategies for maintaining harmony in a high-intensity, demographically challenging, 127-seat computer lab. You don't have to sacrifice customer service or your sanity to manage customer behaviors and expectations. Take away tools for small branches and big departments alike!

## Dewey or Don't We? Transitioning to a Bookstore Model

**Track: Get Schooled • Canyon Maple C**  
**Saturday • 10:30am - 12:15pm (90 Minutes)**

**Presenters: Becky Russell, Holli Buchter, Logan MacDonald**

Have you heard about "The Bookstore Model" and wondered what all the fuss is about? Are you ready to ditch Dewey in some or all of your collection but feel intimidated? Join us as Logan MacDonald from Anythink Libraries, and Holli Buchter, Media Services Coordinator for the St. Vrain School District share their experiences with going Deweyless. Both of these presenters have taken a different approach to this concept in their libraries, and they look forward to sharing their insight, process and challenges in this endeavor.

## Innovative Outreach at Denver Comic Con

**Track: Get Out! • River Birch A**  
**Saturday • 10:30 - 11:15am**

**Presenter: Brett Keniston**

Denver Comic Con, the annual fundraising event for the educational nonprofit Comic Book Classroom, has been established with the goal of providing educational programming that promotes literacy and diversity. With a mission like that – plus over 60,000 participants from all over the region – what better place for libraries to reach out to the community? DPL has partnered with Comic Con to provide a series of successful readers' advisory programs and educational workshops. Join DPL's Comic Con coordinator to discuss opportunities for collaboration at next year's event. Together, we can create superior programming to show the people of Colorado everything libraries can be in the 21st century.

## Consultants: Hire, Do-It-Yourself, or State Library?

**Track: Stewardship • River Birch B**  
**Saturday • 10:30 - 11:15am**

**Presenters: Ann Kling, Janine Reid, Jacqueline Murphy, Carson Block**

Strategic Planning, Salary Surveys, Technology Audits, Re-branding, Facilities, are just some of the areas where hiring a consultant may be the way to go. But, can you do it yourself? Should you do it yourself? Join us for a discussion with Carson Block, Technology Consultant; Janine Reid, Executive Director of the High Plains Library District; Ann Kling, Director of the Clearview Library District; and Jacqueline Murphy from the State Library to look at the pros and cons and costs of working with consultants, finding and working with consultants and more.

## Reject the Fears and Embrace a Balanced Future: Creating Libraries that are the Heart of Their Schools

**Track: Future Forward • River Birch C**  
**Saturday • 10:30 - 11:15am**

**Presenters: Beatrice Gerrish, Phil Goerner**

For years now, we've all heard the dire predictions suggesting that school libraries are no longer relevant and will eventually cease to exist if we don't jump immediately on the newest trend or technology. Nothing good comes from making decisions based in reaction to fear, so let's step back and talk about finding a BALANCED APPROACH to school libraries – one that embraces the things from the past that still apply as well as exciting new trends. The best school libraries are referred to as the “heart” of their schools, and none of those schools create that in exactly the same way. We'll show you some things we are doing that allow our programs to not just survive, but thrive.

## CLiC Your Way Through SkyRiver

**Track: Vendor • Carter Lake A/B**  
**Saturday • 10:30 - 11:15am**

**Presenters: Kira Zimmerman, Jennifer Dupuis**

CLiC has teamed up with SkyRiver to make cataloging easier for your library. SkyRiver represents the first affordable opportunity for libraries to get serious about cataloging which as you know, impacts discoverability and access by patrons, and drives improved resource sharing. Come learn about what many other Colorado Libraries have already discovered, the positive impact SkyRiver can have on your library's online presence.

Saturday, 11:30am - 12:15pm

## Embracing the Maker Space model through Minecraft

**Track: Makerspaces • Canyon Maple A**  
**Saturday • 11:30am - 12:15pm**

**Presenter: Victor Zuniga, Amy Holzworth**

Come and join us as we will describe in detail the journey PR-PLD undertook from initial meetings to program logistics to accomplish not only the construction of our own original world inside Minecraft but also the tips and strategies that made this initiative a success within our community. The creative nature of Minecraft allows players to build environments out of textured cubes in a 3D generated world. Other activities in the game include exploration, gathering resources, and crafting. Have you been thinking about setting up a similar program at your library? Come and learn from our experience. We'll cover initial planning, recruiting volunteers, lessons learned and so much more.

## BIG Programs for Small Libraries

**Track: Creating Connections • Canyon Maple B**  
**Saturday • 11:30am - 12:15pm**

**Presenters: Karen Lemke, Elizabeth Von Tauffkirchen, Becky Van Den Berg**

Library Journal named the Pine River Library the “Best Small Library in America” for 2014, based on a number of BIG ideas, programs, and services. Learn how your small library can transform small concepts into BIG ideas using collaborative efforts, unique programming, and creative marketing. Three “Best Small” staff members will share a few of their award-winning ideas that can easily be replicated at your library. This session is geared toward smaller libraries looking for ideas to become BIG attractions in their communities.

## Librarylanders in the SXSW Territories

**Track: Get Out! • River Birch A**  
**Saturday • 11:30am - 12:15am**

**Presenters: Aspen Walker, Stacie Ledden, Carson Block**

For many moons now, library lovers have been making the pilgrimage to the South by Southwest (SXSW) Interactive festival in Austin, TX. They go seeking a cross-pollination of wisdom and sparkle from many fields and thinkers, while sharing the wonders of libraries in an influential environment known for innovation and connection-building. Explore the draw of this journey with three SXSW voyagers, Carson Block, Stacie Ledden & Aspen Walker. Why is SXSW worth your time? How are library lovers & advocates bringing libraries to the SXSW stage? How can you take your love of libraries outside the echo chamber & into uncharted territories to help make libraries and the world better?

## Places that serve us well every day serve us best when disaster strikes

**Track: Stewardship • River Birch B**  
**Saturday • 11:30am - 12:15pm**

**Presenter: Dana Abbey**

Well poised to disseminate public information, libraries have served as emergency shelters, cooling centers during heat waves, sites for blood drives and inoculations, a place to fill out electronic relief forms, and provide a health information services portal to emergency responders, the public health workforce, health care providers, patients and consumers during disaster. Learn how libraries have and can actively function as disaster and emergency planning, response and recovery centers by partnering with emergency responders and providing vital resources to the community.

## The School Media Center, transitioning & transforming into a Learning Commons space

**Track: Future Forward • River Birch C**  
**Saturday • 11:30am - 12:15pm**

**Presenter: Barbara Romersheuser**

Program will focus on the steps involved in the successful transition of a traditional school library media center space into a functioning concept space aligned with Learning Commons philosophy. The transition also included the evolution of renaming this concept space into the school “I-Quad: a Learning Commons concept space where Inquiry, Information Fluency, Imagination, and Invention meet.” Research, leadership, and a culture promoting change supported this shift into a new learning space for students and teachers.

## Putting Your House in Order: Records Retention Management for Public Libraries

**Track: Vendor • Carter Lake A/B**  
**Saturday • 11:30am - 12:15pm**

**Presenters: Shellie Tressell, Kurtis Kelly**

Do you know which records your library needs to keep and for how long? Could you easily find a record requested by a patron? Are you protecting your library’s liability by disposing of records you no longer need to keep? If you answered “no” to any of the above, come learn how to put your house in order! Through this interactive presentation, public librarians will learn valuable tools to organize their library’s records, understand how to keep them properly retained or destroyed year after year, and be able to find requested records quickly. Co-led by Shellie Tressell and Kurtis Kelly.

Saturday, 1:45 - 2:30pm

## Arduino, Lilypad and Sewable Circuits

**Track: Makerspace • Canyon Maple A**  
**Saturday • 1:45 - 2:30pm**

Description coming soon.

## Got Oral History? Gotta Hear From You!

**Track: Creating Connections • Canyon Maple B**  
**Saturday • 1:45 - 2:30pm**

**Presenters: Cyns Nelson, Kate Legg, Adam Speirs**

In July 2012, the Board of the Society of Rocky Mountain Archivists authorized a two-year Task Force to explore the formation of an oral-history association for Colorado and Wyoming, two states not affiliated with any localized grouping. The team is charged with confirming or dismissing the interest in, need for, and feasibility of a regional organization. In this Conversation Group, presenters will explain the task-force mission, report on findings-to-date, and seek input from library peers who might benefit from an association built around oral history.

## What’s Up With eBooks?

**Track: Get Schooled • Canyon Maple C**  
**Saturday • 1:45 - 2:30pm**

**Presenters: Christine Schein, Dave Sanger, Barb Romersheuser, Denise Wendl**

School districts have been readily embracing and testing the sea of eBook Platforms. Join us as our guest panel discusses their own District’s journey into the world of eBook platforms and find out what caused them to sink, swim or call for a lifeguard! We will be discussing eBook options, costs, support, and selection. You will also have an opportunity to share your experiences as well.

## On the Road Again: Outreach Best Practices

**Track: Get Out! • River Birch A**  
**Saturday • 1:45 - 2:30pm**

**Presenters: Ally Garcia, Cari Borchert, Marsella Johnson**

Stretch your Outreach Services even further. Design an early literacy sensory space on the bookmobile, interact with tweens using MadLibs and games, create a Listening List and teach visually impaired patrons at assisted living centers how to use play-aways, and begin “Little Free Libraries” around your community. Discover how to brand your library and to create out of the box partnerships with Farmer’s Markets and Parks. This program is intended for anyone who works on a bookmobile or conducts Outreach services. It will also benefit anyone who is responsible for advertising for programs and marketing the library.

## How to Keep Your Library Out Of Hot Water

**Track: Stewardship • River Birch B**  
**Saturday • 1:45 - 2:30pm**

**Presenters: Jacqueline Murphy, Chris Brogan**

Libraries have been sued over banning of patrons and meeting rooms, and sometimes struggle in their intergovernmental relations with their cities and counties. How can your director, board and staff join forces to keep your library out of the courtroom and the headlines, so you can focus on premier library service? Join us for best practices for key governance, fiscal, policy and legal issues such as e-media checkout, internet safety, unattended children in the library, firearms, open meetings and records, library appointments and banning patrons.

## Going Google in the Library!

**Track: Future Forward • River Birch C**  
**Saturday • 1:45 - 2:30pm**

**Presenters: Nannette McMurtry, Amy Bland**

Curious about why Google is everywhere? Wondering how to streamline workflows for your library and working “smarter not harder”? Come check out how Google Apps can revolutionize the ways you collaborate with your staff, patrons and beyond! This session will explore the basics of Google Apps, giving participants hands-on experience and providing practical examples of how to implement Google resources in the library. Participants will also receive a brief introduction to Google Hangouts – a FREE online conferencing tool that could be used to connect patrons with authors, experts and librarians!

## It's Elementary, My Dear Watson: Sharing Evidence of your School Librarian Awesomeness!

**Track: Leadership • Big Thompson A/B**  
**Saturday • 1:45 - 2:30pm**

**Presenters: Becky Russell, Dr. Laura Summers**

How do you provide concrete, measurable evidence for abstract concepts like leadership and instructional best practice? How can you provide this kind of evidence without adding to an already jam-packed workload? And most importantly, why is it so important that school librarians do this? Attendees at this session will learn practical answers to these questions and more. You will walk away knowing how and why to prove your awesomeness!

## Partnerships and Collaboration: Connecting Your Library with the Community (and Even Other Libraries!)

**Track: Vendor • Carter Lake A/B**  
**Saturday • 1:45 - 2:30pm**

**Presenters: Dodie Ownes, Melissa Stockton, Robert Anderson**

As libraries begin to reach beyond their own walls to create partnerships in the community, it is increasingly important that processes are in place that allow these institutions to share benefits and patrons. Quipu Group's ePass solution is currently allowing over dozens of cultural institutions throughout the state of California to take advantage of library services which give patrons the opportunity to reserve passes for general admission, special events and more. Closer to home, the MARMOT Group has implemented Quipu Group's SCRUB solution for patron record clean-up, sharing expertise, data and services.