ReferenceUSA Webinar Schedule April- June 2016

ReferenceUSA Search Essentials
Wednesdays- 2:00 p.m. Central (1 hour)
Fridays - 11:00 a.m. Central (1 hour)
Designed for anyone new to using our database, this hour-long session will cover all the basics of getting started with ReferenceUSA.

REGISTER<https://attendee.gotowebinar.com/rt/5836971154396600067>

Job Seeking: Career Search Strategies Using ReferenceUSA
Wednesdays - 11:00 a.m. Central (1 Hour)
Attendees will learn how to use ReferenceUSA as part of their career searching strategy.

REGISTER<https://attendee.gotowebinar.com/rt/1590517609949338115>

Start, Manage, and Grow Your Business Using ReferenceUSA
Tuesdays - 11:00 a.m. Central (1 hour)
Thursdays - 2:00 p.m. Central (1 hour)
Entrepreneurs and business owners will learn how to use ReferenceUSA to find the mission-critical information to start, manage, and grow a business.

REGISTER<https://attendee.gotowebinar.com/rt/7297390876920706563>

ReferenceUSA Consumer and Lifestyle Data Alternating
Fridays- 2:00 p.m. Central (1 hour)
Learn how to 'target' consumers/Individuals. Find out how to do demographic research for your neighborhood or city or country.

REGISTER<https://attendee.gotowebinar.com/rt/7658241797063859971>

ReferenceUSA Big Data and Mapping Alternating
Tuesday - 10:00 a.m. Central (1 hour)
Going beyond static lists of information, ReferenceUSA can help you visualize data elements. Learn how to use charts, graphs, maps and more to visualize your information.

REGISTER<https://attendee.gotowebinar.com/rt/4685116176070310147>

ReferenceUSA Historical Business Data
Alternating Fridays - 2:00 p.m. Central (1 hour)
One of the essential requirements for planning for the future is to understand the past. Learn how to use our historical data to understand trends in businesses, industries and communities.

REGISTER<https://attendee.gotowebinar.com/rt/3857872214633107971>

A Librarian's Introduction to ReferenceUSA
Mondays - 2:00 p.m. Central (1 hour)
Thursdays - 11 a.m. Central (1 hour)
We want to ensure your staff is prepared by delivering as much training and instruction as they need. Register and join us for any of the webinars or send us a request for staff training for your specific organization.

REGISTER<https://attendee.gotowebinar.com/rt/736427972610350083>

OneSource
Tuesdays - 2 p.m. Central (1 hour
Learn how to use One Source to conduct research on international businesses.

REGISTER<https://attendee.gotowebinar.com/rt/683400725826032899>