Press and Publicity Report

MARCH 2024



ENTERTAINMENT

Killer Queen's tribute to Queen, prince of Spanish guitar among Pueblo events March 1-14



Tracy Harmon Pueblo Chieftain

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Saturday, March 2

'Amache Rose' Screening and Discussion at Rawlings Public Library

100 E. Abriendo Ave. | 1-3:30 p.m. | Learn how roses planted at Amache Relocation Camp have begun to bloom again 80 years later and meet the documentary film director and an Amache camp survivor. The free screening of "Amache Rose" tells the story of a rose planted 80 years ago by a prisoner at the Granada Relocation Center, recently designated a National Historic Site and U.S. National State Park. The camp, located in southeastern Colorado, incarcerated Japanese Americans from 1942-1945.

Monday, March 11

Women's History Chautauqua with Annie Oakley portrayer at Rawlings Library

100 E. Abriendo Ave. | 6-7:30 p.m. | The library district and Colorado Humanities living history portrayal of Annie Oakley will feature nationally acclaimed scholar/actor Elsa Wolfe. Lean about the life of the champion shooter and star of Buffalo Bill's Wild West show. You'll hear stories of the challenges she faced in and out of the arena.

Thursday, March 14

Meet the Madams of Central Colorado at Rawlings Library

100 E. Abriendo Ave. | 6-7:30 p.m. | Enjoy a night of scandalous secrets and side-splitting sass as you learn about Buena Vista's most notorious Victorian-era madams, including Cockeyed Liz and Belle Brown. Due to the subject matter, this program is best for ages 14 and older. Based on the raw, uncensored accounts of the "soiled doves," prepare for moments that will shock, sadden, and ultimately remind you that these women were very much human.

Chieftain reporter Tracy Harmon covers business news. She can be reached by email at tharmon@chieftain.com or via X, formerly Twitter, at twitter.com/tracywumps. Support local news, subscribe to The Pueblo Chieftain at subscribe. chieftain.com.

BUSINESS

Let's talk business in Pueblo: NAACP leader receives honors, InBank expands team and more



Tracy Harmon Pueblo Chieftain

Published 10:00 a.m. MT March 3, 2024 | Updated 10:00 a.m. MT March 3, 2024

Pueblo NAACP leader receives honors

Pueblo's National Association for the Advancement of Colored People chapter president was recently recognized with three honors.

Roxana Mack, who is in her sixth year leading the group, was honored as Rocky Mountain NAACP state conference president of the year among chapters in Colorado, Montana and Wyoming. She also was recognized as the education champion for the Colorado Black Caucus of School Board Directors.

Colorado State University Pueblo also bestowed Mack with its Jefferson Cup award. In the past year, the Pueblo chapter has more than doubled its membership to 200 members.

"I don't do what I do for the honors, but I am humble and thankful for the recognition," Mack said.

The local NAACP on Friday donated 100 books to the Rawlings Library to fill the NAACP study room where black authors and history are featured, so "our kids can see themselves as they read books," Mack said.

The organization is gearing up for a Freedom Stop and Turnout the Vote Campaign in April.



Pueblo city-county library district launches online medical program due to growing need

By Barbara Fox March 6, 2024 12:26 PM Published March 6, 2024 12:57 PM

PUEBLO COUNTY, Colo. (KRDO) - Pueblo City-County Library District (PCCLD) will soon provide patrons living in Rye and Colorado City the means to access telehealth services.

PCCLD said the program aims to provide broadband connectivity, essential equipment and training, enabling community members to connect with health professionals and access various medical e-services. In a press release, the PCCLD said this initiative is part of a larger effort to increase access to virtual health services for rural communities thanks to a \$125,000 grant from the Colorado Lt. Governor's Office of eHealth Innovations. Right now, residents living in Colorado City or Rye in Pueblo County are having to drive anywhere between 30-40 miles to get to the nearest hospital in the city of Pueblo. Residents living in Colorado City told KRDO13 this is a program the community desperately needs to help fill this barrier for people living far away from hospitals.

"For older people, it is a lot harder because most people have their families living other places and then they have to rely on other people to get them and sometimes that's a little difficult, definitely difficult to try and get rides to the doctor's appointments," said Colyn Hughes, Colorado City resident.

PCCLD is one of 15 rural libraries to receive

funds to go towards the purchase of telehealth equipment, according to the PCCLD.

Services available through this telehealth initiative include:

- Initial Consultations: Discussing symptoms and medical history with Health Solutions Family Medicine professionals.
- Health Education and Counseling: Providing valuable health advice and preventive care information.
- Mental Health Support: Access to mental health assessments and counseling sessions.
- Chronic Disease Screening and Management Advice: Guidance for managing conditions like hypertension or diabetes.
- Minor Acute Care: Consultations for non-emergency medical issues such as colds or allergies.
- Family Planning and Contraceptive Counseling, Nutrition Counseling, Pediatric Care Advice, and more.

At this time, four telehealth kits are available at the Greenhorn Valley Branch Library, located at 4801 Cibola Drive in Colorado City. Each kit contains:

- Laptop
- Pulse oximeter
- Digital thermometer
- Web camera and lights

For members of the public without internet access, a Wifi hotspot is included in the kits and they can check out the kit to use at home for one week, according to PCCLD. Kits are only available at the Greenhorn Valley branch library and must be returned at this location.

This initiative is supported by local partners, including Health Solutions in collaboration with the Colorado State Library, the National Library of Medicine and the American Health Association. A kickoff launching the service will take place from 4 to 6 p.m. on Thursday, March 7 at the Greenhorn Valley Library. This is the public's chance learn more about the service, check out the equipment and meet with healthcare professionals from Health Solutions. Also on hand will be officials from the Colorado State Library and PCCLD.

According to the Centers for Disease Control and Prevention (CDC), residents living in rural areas are more likely to die from chronic conditions including:

- Heart disease
- Cancer
- Chronic lower respiratory disease-Stroke

The CDC states that the reasons rural residents have a higher risk of dying of chronic conditions are due to:

- Longer driving distances to major hospitals, clinics or universities offering specialized care.
- Too few local clinics and not enough providers.

• Lack of access to medical technology. These factors can make it difficult or impossible for rural residents to get services like mental health care, preventative checkups, adequate support for chronic conditions or follow-up appointments with specialists, according to the PCCLD.



(PUEBLO, Colo.) — The Pueblo City-County Library District (PCCLD) will soon provide patrons living in Rye and Colorado City with the means to access telehealth services thanks to a grant provided by the Colorado Lieutenant Governor's Office.

The funding comes from a \$125,000 grant from the Colorado Lt. Governor's Office of eHealth Innovations. PCCLD is one of 15 rural libraries to get funds to purchase telehealth equipment.

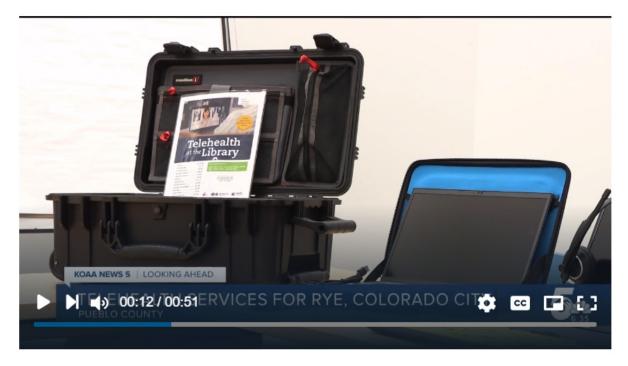
PCCLD said that currently there will be four telehealth kits available at the Greenhorn Valley Library at 4801 Cibola Drive in Colorado City. The kits include:

- Laptop
- Pulse oximeter
- Digital thermometer
- Web camera and lights
- A wifi hotspot is also included in the kits for those who do not have internet access.

A kickoff event for the telehealth kits will take place on Thursday, March 7 from 4 p.m. to 6 p.m. at the Greenhorn Valley Library. Health Solutions Family Medicine is the healthcare provider that will offer a range of services such as initial consultations, health education, mental health support, chronic disease screening and management, minor acute care, and family planning.

"Healthcare and access to healthcare and health information is a critical aspect of a person's physical and mental health and well-being. The Pueblo City-County Library District is very happy to partner with the State of Colorado in bringing access to telehealth services to the Colorado City and Rye communities," Sherri Baca PCCLD's executive director said.

PCCLD said factors such as longer driving distances, few local clinics, and lack of access to medical technology can increase those living in rural community's risk of dying from heart disease, cancer, stroke, and chronic lower respiratory disease. PCCLD is hoping these kits increase access to telehealth to help connect those living in rural areas to medical services.



Pueblo City-County Library District providing telehealth services in Rye and Colorado City

By: Kevin ReynoldsPosted at 10:04 PM, Mar 06, 2024 and last updated 10:04 PM, Mar 06, 2024

PUEBLO COUNTY, Colo. — People in Rye and Colorado City will soon be able to get telehealth services through the Pueblo City-County Library District.

It's all thanks to a \$125,000 grant from the state for four new telehealth kits.

These kits will go to the Greenhorn Valley Branch Library in Colorado City, and will provide people in those rural communities with a means to virtual healthcare services that were not accessible before.

"Their access to healthcare is very limited and so telehealth equipment with a modern twist on providing healthcare is something that's perfect for that community to help to connect them to healthcare providers and to healthcare overall," said Nick Potter, Executive Director of the Pueblo Library Foundation.

There's going to be a kickoff event for this new service on Thursday from 4 p.m. to 6 p.m. at the Greenhorn Valley Library which is located near Greenhorn Meadows Park. NEWS

Greenhorn Library telehealth program provides a 'lifeline' to rural Pueblo County residents



Tracy Harmon

Pueblo Chieftain

Published 12:30 p.m. MT March 10, 2024 | Updated 12:30 p.m. MT March 10, 2024



When you are sick, getting to the doctor can be a challenge, but it is downright torturous for those who live in a rural mountainous area more than a half-hour's drive from a health care provider.

Now, residents of Rye and Colorado City have a means to access telehealth services to avoid that drive to Pueblo. Perhaps surprisingly, that service is offered through the Greenhorn Library branch, 4801 Cibola Drive, in Colorado City.

The Pueblo City-County Library District is taking part in the state's new Connect to Health at Your Library program, which gives their rural patrons everything from broadband connectivity to essential equipment and links to health professionals so they have an easier time getting care.

"We've been kicking around doing something like this since COVID when telehealth kind of blew up and we really saw the need for it," said Nick Potter, director of community relations and development for the library district. "We did not really have the bandwidth to start this from scratch." Enter members of the Colorado State Library and the Lieutenant Governor's office of eHealth Innovations, who got together and formed a state entity, landed some grant funds and launched the telehealth program. A total of eight libraries throughout the state are participating in the pilot program.

"They really saw libraries as these great places to provide these telehealth services, especially to rural communities. Through a statistical analysis, they saw that access to healthcare in the Greenhorn area is very limited and being able to access physician care meant you had between a 30 to 45 minute drive from Rye or Colorado City into Pueblo," Potter explained.

How does the telehealth program work in Pueblo County?

"We've been able to roll four kits out for under \$18,000 with everything inside them. The kit is really cool with a laptop, a secondary monitor, an external camera, ring light, headset, blood pressure cuff, pulse oximeter and thermometer, so they have more than everything they need for an acute care or primary care physician meeting," Potter explained.

The kits even contain a hot spot to provide Wi-Fi service, so patrons can do a telehealth visit at home, or they can book a meeting room at the library and do the telehealth consultation there.

"Our internet access there is at a premium. That is a lifeline for them," Potter explained.

On the first day the program launched this week, one kit was immediately checked out and another was booked. Patrons can visit the library's website to view a video on how the kit is set up.

Currently, patrons can consult with their own physicians, but soon, those who do not have a primary doctor can connect with a Health Solutions physician who is accepting new patients.

Services available through the library's telehealth initiative also include health education and counseling, mental health support, chronic disease management, minor acute care, family planning, nutrition counseling, pediatric care advice and more.

"Access to healthcare and health information is a critical aspect of a person's physical and mental health and well-being. The public library remains at the crossroads of needs for information and services, so we are proud to do this work and provide a meaningful addition to library offerings," said Sherri Baca, library district director.

Once a kit is used, the computer's cyber security safety system wipes clean all downloaded information to preserve patient privacy, Potter said.

To reserve a telehealth kit or find out more, go to pueblolibrary.org/Telehealth. Hours at the Greenhorn Library are 10 a.m. to 7 p.m. Monday through Thursday and 10 a.m. to 6 p.m. Friday and Saturday.

Chieftain reporter Tracy Harmon covers business news. She can be reached by email at tharmon@chieftain.com or via X, formerly Twitter, at twitter.com/tracywumps. Support local news, subscribe to The Pueblo Chieftain at subscribe.chieftain. com.



Southern Colorado library providing telehealth to rural communities

By Michelle Wells and KKTV Published: Mar. 12, 2024 at 11:20 AM MDT

PUEBLO, Colo. (KKTV) - When you think of libraries, books are probably the first thing that comes to mind. However, the Pueblo City-County Library District is helping some rural towns in Southern Colorado get access to health care via telehealth.

In Colorado City and Rye, really the only option they had for health care was to drive to Pueblo, creating issues like driving in dangerous weather and being hard to access for those with mobility impairments. So the Colorado State Library gave the Pueblo library a \$125,000 grant to give people living in this part of Pueblo County access to telehealth. The Greenhorn Valley Library will check out telehealth kits to people in need. The kits include tools that make it easy for patients to talk to their doctor and take care of multiple health issues like a camera, a laptop, a headset with a microphone, a blood pressure cuff, and a thermometer.

The Pueblo library partnered with Health Solutions for this project so patients can either talk to their existing doctor or get established with a primary care doctor.

Click here for more on telehealth at the library.

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