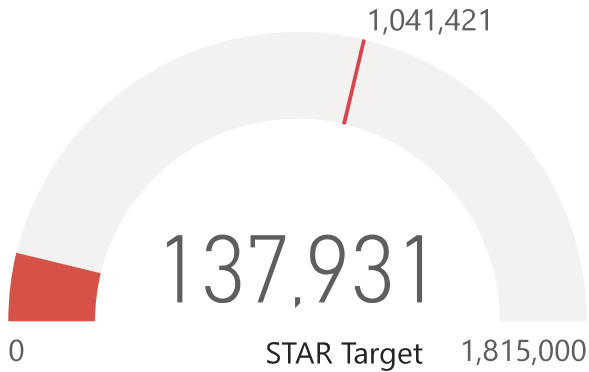
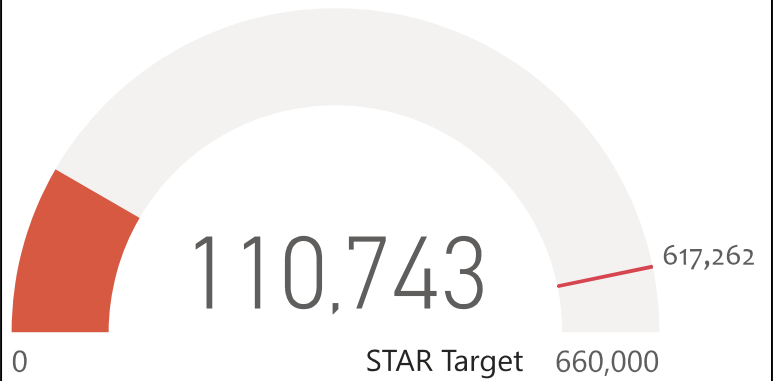


Feb 2024 Key Data

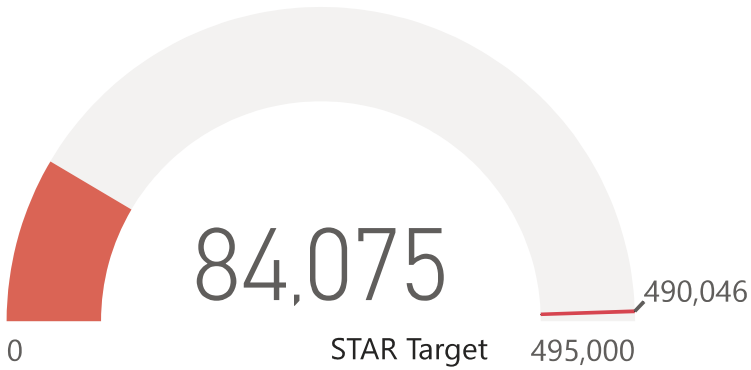
Circulation (Physical Materials)



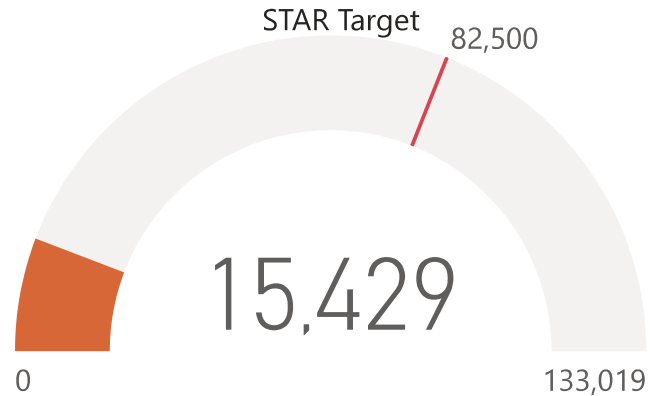
Library Visits



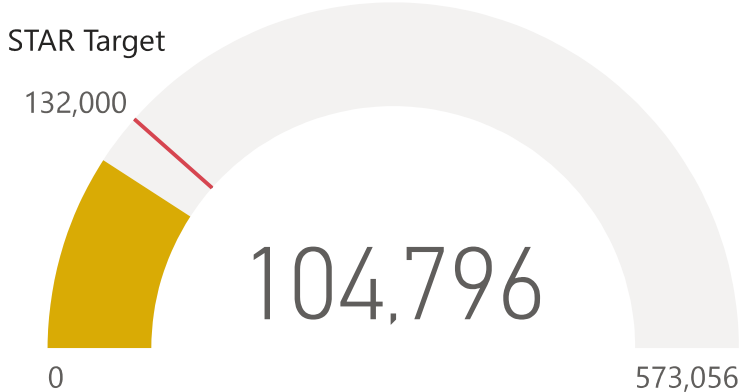
E Content (Digital Circulation)



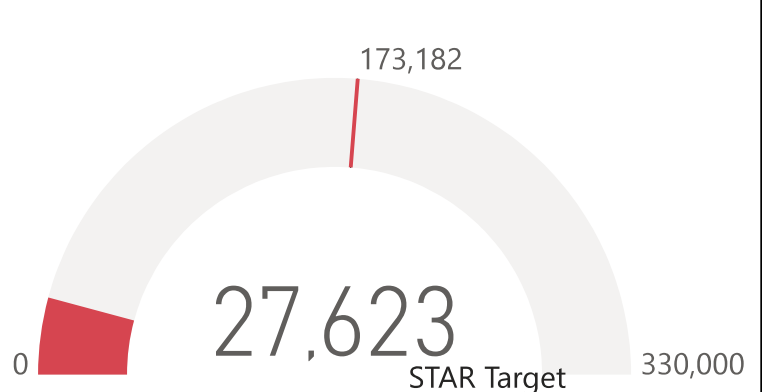
Program Attendance



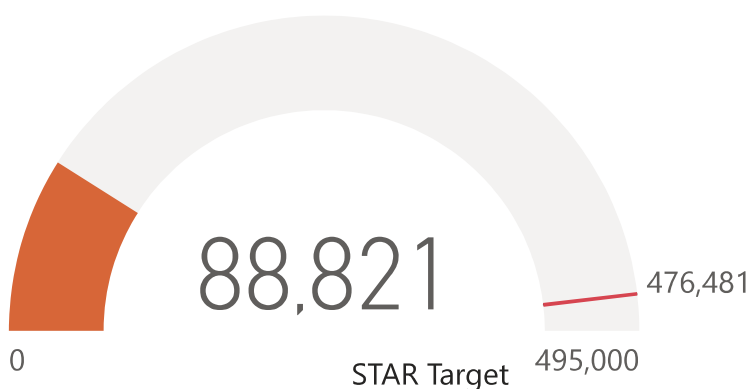
Computer Use



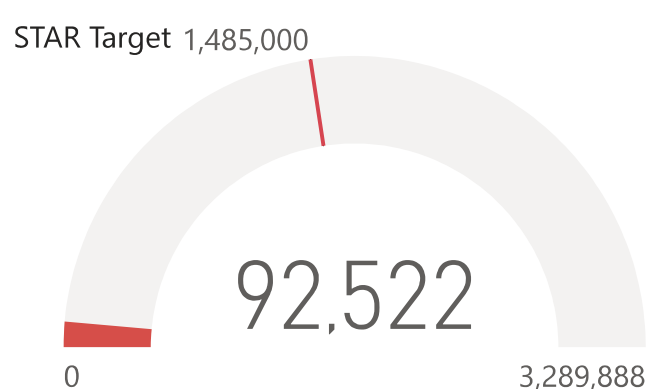
E Resources (Database Activity)



WI-FI Use



Website Page Views



YTD Key Data 2/29/2024

Circulation YTD -- (YTD Includes est. 3% local use)

Branch ▲	Feb	YTD	YTD Feb target
BK	174	388	30,250
EL	20	61	8
GI	4,196	8,448	21,175
GV	3,645	7,801	21,175
LB	10,127	21,120	30,250
LU	3,311	7,640	24,200
LY	1,271	2,725	6,050
PW	15,828	32,816	78,650
RA	27,543	56,932	90,750
Total	66,115	137,931	302,508

Holds Filled

Month ▲	Holds filled	YTD
Feb	2,909	10,314

Public Computer Use YTD

Branch ▲	Feb	YTD	YTD Feb target
BK	0	0	2,200
GI	10,431	10,431	1,540
GV	8,472	8,472	1,540
LB	13,555	13,555	2,200
LU	24,905	24,905	1,760
LY	594	594	440
PW	33,812	33,812	5,720
RA	13,027	13,027	6,600
Total	104,796	104,796	22,000

Wireless Use (sessions) YTD

Branch ▲	Feb	YTD	YTD Feb target
BK	0	0	8,250
GI	5,163	9,844	5,775
GV	4,727	8,181	5,775
LB	5,400	10,360	8,250
LU	10,832	22,410	6,600
LY	0	0	1,650
PW	15,515	31,032	21,450
RA	3,973	6,994	24,750
Total	45,610	88,821	82,500

Visits YTD

Branch ▲	Feb	YTD	YTD Feb target
BK	0	0	11,000
GI	4,843	8,960	7,700
GV	3,423	7,324	7,700
LB	5,440	11,251	11,000
LU	9,049	17,762	8,800
LY	1,911	3,819	2,200
PW	11,350	22,141	28,600
RA	19,203	35,160	33,000
Total	55,219	106,417	110,000

E Resources (Database Actiity) YTD

Feb	YTD	YTD Feb target ▼
14,734	27,623	55,000

E Content (Digital Circulation) YTD

Feb ▼	YTD	YTD Feb target
42,038	84,075	82,500

Program Attendance YTD

Branch	Feb	YTD	YTD Feb target
BK	78	245	1,375
GI	571	943	963
GV	388	750	963
LB	411	712	1,375
LU	1,921	3,798	1,100
LY	138	244	275
PW	2,166	3,571	3,575
RA	2,188	4,044	4,125
Total	7,861	14,307	13,751

Website YTD

Feb	YTD Feb ▼	YTD Feb target
45,883	92,522	247,500

See Monthly Theme Data in the Footnotes.

Endnotes for December 2023 Data

- Public Mtg Rm attendance estimated from expected use entered at time of reservation, not actual attendance.
- 3% added to circulation numbers to account for local / in-house use as estimated from 2018 data (pre-Koha).
- Program attendance includes reported virtual attendance at "live" presentations recorded in Communico.

NOTE: The deadline for submissions in Communico is the **15th of the month preceding the event.**

Month ▲	Primary Theme	Secondary Theme	Tag 1	Tag 2	Tag 3
January	Adult Winter Reading	Maker/Craft/Hobby	Adult Winter Reading	Maker / Craft / Hobby	
February	Black History	Valentines Day, Dr. Seuss	Black History Month	Dr. Seuss	Valentine's Day
March	Women's History	Branch Choice	Women's History Month		
April	ROL, Dia de los Niños	Spring/Earth Day	Read Out Loud	Dia de los Niños	Earth Day
May	Summer Reading	Asian Pacific American Heritage / Mental Health Awareness	Asian Pacific American Heritage Month	Summer Reading	Mental Health Awareness Month
June	Summer Reading	Pride, LGBTQ+	LGBTQ+ Pride Month		
July	Summer Reading	Branch Choice, patriotism, disability pride	July 4th Patriotism	Disability Pride Month	
August	Literacy Focus	APR Preview	Literacy Promotion	Banned Books	
September	Hispanic Heritage Month	Library Cards/ Banned Books	Hispanic Heritage Month		
October	All Pueblo Reads	Halloween/Dia de los Muertos	Halloween	All Pueblo Reads	Dia de los Muertos
November	Native American History	Fall/ Thanksgiving/Veterans	Native American Heritage Month	Thanksgiving	Veterans
December	Holiday/Festive Events	Digital Library Services	December Holidays		