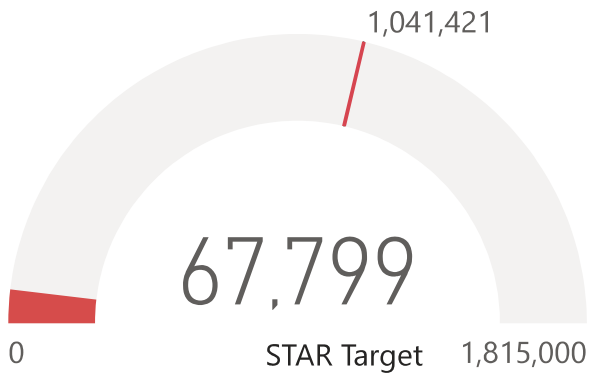
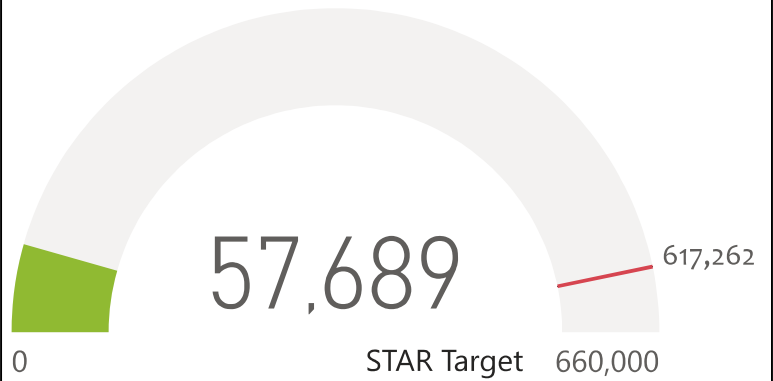


Jan 2024 Key Data

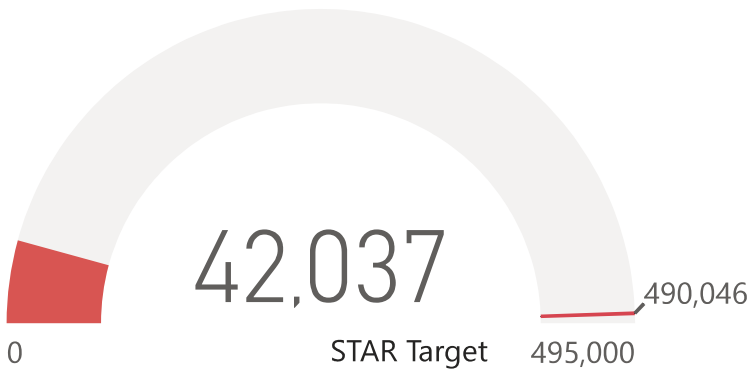
Circulation (Physical Materials)



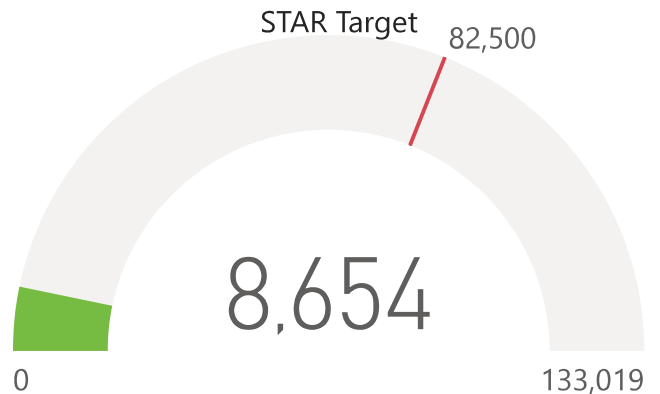
Library Visits



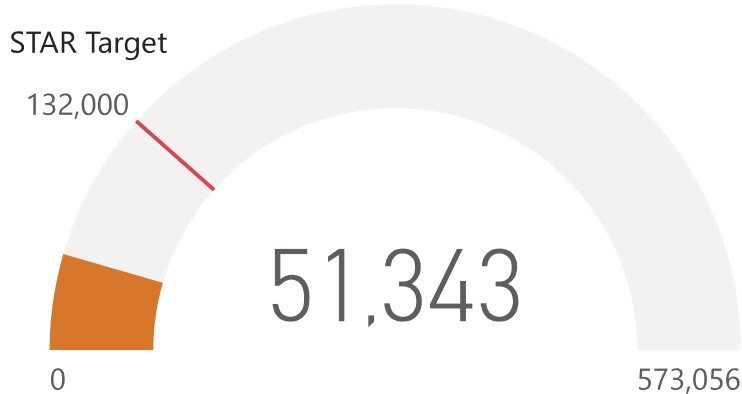
E Content (Digital Circulation)



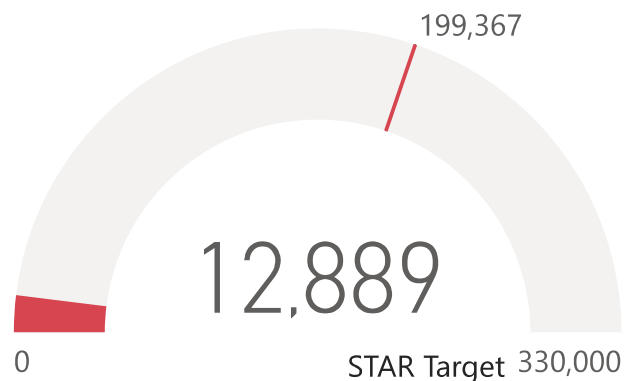
Program Attendance



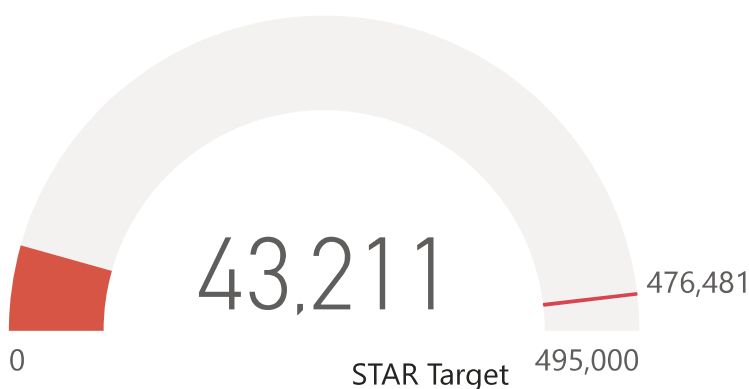
Computer Use



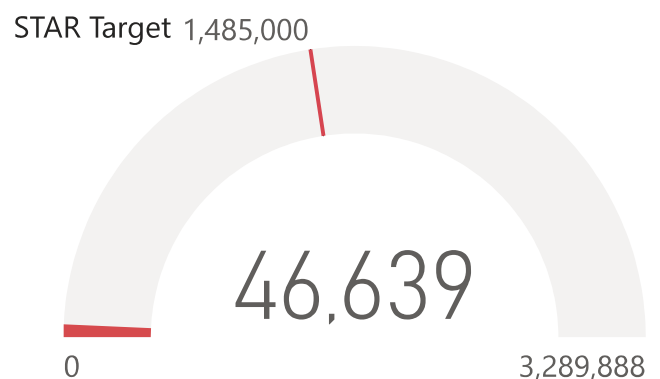
E Resources (Database Activity)



WI-FI Use



Website Page Views



YTD Key Data 1/31/2024

Circulation YTD -- (YTD Includes est. 3% local use)

Branch	Jan	YTD	YTD Star Target
BK	203	209	15,125
GI	4,006	4,126	10,588
GV	3,929	4,047	10,588
LB	10,378	10,689	15,125
LU	4,106	4,229	12,100
LY	1,375	1,416	3,025
PW	16,032	16,513	39,325
RA	27,731	28,563	45,375
Total	67,760	69,792	151,251

Holds Filled

Month	Holds filled	YTD
Jan	7,223	7,223

Public Computer Use YTD

Branch	Jan	YTD	YTD Star target
BK	0	0	13,200
GI	4,969	4,969	9,240
GV	3,615	3,615	9,240
LB	6,683	6,683	13,200
LU	12,846	12,846	10,560
LY	336	336	2,640
PW	16,889	16,889	34,320
RA	6,005	6,005	39,600
Total	51,343	51,343	132,000

Wireless Use (sessions) YTD

Branch	Jan	YTD	YTD Star Target
BK	0	0	49,500
GI	4,681	4,681	34,650
GV	3,454	3,454	34,650
LB	4,960	4,960	49,500
LU	11,578	11,578	39,600
LY	0	0	9,900
PW	15,517	15,517	128,700
RA	3,021	3,021	148,500
Total	43,211	43,211	495,000

Visits YTD

Branch	Jan	YTD	YTD Star Target
BK	0	0	5,500
GI	4,117	4,117	3,850
GV	3,901	3,901	3,850
LB	5,811	5,811	5,500
LU	8,713	8,713	4,400
LY	1,908	1,908	1,100
PW	10,791	10,791	14,300
RA	15,957	15,957	16,500
Total	51,198	51,198	55,000

E Resources (Database Actiity) YTD

01-Jan	YTD	YTD Jan target
12,889	12,889	27,500

E Content (Digital Circulation) YTD

Jan	YTD	YTD Jan target
44,068	42,037	41,250

Program Attendance YTD

Branch	Jan	YTD	YTD Star Target
BK	167	167	8,250
GI	372	372	5,775
GV	362	362	5,775
LB	301	301	8,250
LU	1,877	1,877	6,600
LY	106	106	1,650
PW	1,405	1,405	21,450
RA	1,863	1,863	24,750
Total	6,453	6,453	82,500

Website YTD

Jan	YTD	YTD Jan target
46,639	46,639	123,750

See Monthly Theme Data in the Footnotes.

Endnotes for December 2023 Data

- Public Mtg Rm attendance estimated from expected use entered at time of reservation, not actual attendance.
- 3% added to circulation numbers to account for local / in-house use as estimated from 2018 data (pre-Koha).
- Program attendance includes reported virtual attendance at "live" presentations recorded in Communico.

NOTE: The deadline for submissions in Communico is the **15th of the month preceding the event.**

Month ▲	Primary Theme	Secondary Theme	Tag 1	Tag 2	Tag 3
January	Adult Winter Reading	Maker/Craft/Hobby	Adult Winter Reading	Maker / Craft / Hobby	
February	Black History	Valentines Day, Dr. Seuss	Black History Month	Dr. Seuss	Valentine's Day
March	Women's History	Branch Choice	Women's History Month		
April	ROL, Dia de los Niños	Spring/Earth Day	Read Out Loud	Dia de los Niños	Earth Day
May	Summer Reading	Asian Pacific American Heritage / Mental Health Awareness	Asian Pacific American Heritage Month	Summer Reading	Mental Health Awareness Month
June	Summer Reading	Pride, LGBTQ+	LGBTQ+ Pride Month		
July	Summer Reading	Branch Choice, patriotism, disability pride	July 4th Patriotism	Disability Pride Month	
August	Literacy Focus	APR Preview	Literacy Promotion	Banned Books	
September	Hispanic Heritage Month	Library Cards/ Banned Books	Hispanic Heritage Month		
October	All Pueblo Reads	Halloween/Dia de los Muertos	Halloween	All Pueblo Reads	Dia de los Muertos
November	Native American History	Fall/ Thanksgiving/Veterans	Native American Heritage Month	Thanksgiving	Veterans
December	Holiday/Festive Events	Digital Library Services	December Holidays		