

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Sep-23

Key Data

	Sep-22	Sep-23	YTD 2022	YTD 2023	YTD % Change
Circulation*	132,789	114,493	1,147,980	1,057,999	-7.84%
Barkman	12,770	1,455	115,307	68,616	-40.5%
Giodone	5,826	4,318	49,458	35,544	-28.1%
Greenhorn Valley	5,399	4,644	48,953	40,769	-16.7%
Lamb	17,714	10,930	144,221	102,113	-29.2%
Library @ the Y	1,725	1,215	15,378	12,881	-16.2%
Lucero	3,378	3,877	42,158	27,411	-35.0%
Pueblo West	23,760	17,266	200,975	155,514	-22.6%
Rawlings	24,746	28,955	191,359	247,922	29.6%
E-Content	37,471	41,832	340,172	367,229	8.0%
Library Visits	51,963	48,293	453,694	502,385	10.7%
Barkman	7,223	0	70,271	54,996	-21.7%
Giodone	4,240	4,053	40,600	37,418	-7.8%
Greenhorn Valley	3,976	4,023	36,186	37,952	4.9%
Lamb	5,999	5,274	60,275	51,503	-14.6%
Library @ the Y	1,061	1,535	14,415	16,361	13.5%
Lucero	8,122	8,160	66,491	73,455	10.5%
Pueblo West	11,925	10,525	97,409	101,046	3.7%
Rawlings	9,417	14,723	68,047	129,654	90.5%
Program Attendance **	8,871	10,338	105,435	105,665	0.2%
Barkman	192	1,031	3,884	4,210	8.4%
Giodone	575	840	9,538	10,077	5.7%
Greenhorn Valley	133	1,199	5,634	5,873	4.2%
Lamb	371	249	8,272	5,959	-28.0%
Library @ the Y	0	0	109	934	756.9%
Lucero	1,773	924	12,254	14,343	17.0%
Pueblo West	3,002	2,644	21,993	30,226	37.4%
Rawlings	583	2,833	18,726	21,221	13.3%
Online ***	2,242	618	25,025	12,822	-48.8%
Computer Use	31,182	65,322	430,461	419,707	-2.5%
Barkman	2,558	188	44,930	41,182	-8.3%
Giodone	4,227	6,408	61,657	45,108	-26.8%
Greenhorn Valley	4,298	8,098	44,670	56,487	26.5%
Lamb	1,641	6,790	28,156	39,445	40.1%
Library @ the Y	604	3,086	10,362	18,911	82.5%
Lucero	5,903	16,381	65,463	97,406	48.8%
Pueblo West	3,785	19,039	45,580	83,646	83.5%
Rawlings	8,166	5,332	129,643	37,522	-71.1%
Phone Calls	3,588	0	22,182	0	-100.0%
Barkman	396	0	3,610	0	-100.0%
Giodone	52	0	458	0	-100.0%
Greenhorn Valley	36	0	276	0	-100.0%
Lamb	304	0	2,747	0	-100.0%
Library @ the Y	191	0	979	0	-100.0%
Lucero	66	0	744	0	-100.0%
Pueblo West	364	0	3,329	0	-100.0%
Rawlings	583	0	3,490	0	-100.0%
Call Center	1,596	0	6,549	0	-100.0%
Holds Filled	8,031	6,484	71,955	62,668	-12.9%
Barkman	1,120	35	10,694	6,705	-37.3%
Giodone	613	788	5,744	6,291	9.5%
Greenhorn Valley	723	529	5,433	4,994	-8.1%
Lamb	1,927	1,102	14,192	12,068	-15.0%
Library @ the Y	336	242	2,457	2,040	-17.0%
Lucero	147	347	1,264	1,702	34.7%
Pueblo West	1,723	1,793	17,462	15,106	-13.5%
Rawlings	1,442	1,648	14,709	13,762	-6.4%
Electronic Resources	17,789	15,604	182,065	115,459	-36.6%
Meeting Rm Attendance¹	4,836	8,548	27,079	60,859	124.7%
Barkman	503	19	2,015	2,752	36.6%
Giodone	344	235	1,391	2,933	110.9%
Greenhorn Valley	330	202	1,324	1,730	30.7%
Lamb	524	904	3,581	5,671	58.4%
Library @ the Y	0	0	0	0	N/A
Lucero	621	525	1,952	3,561	82.4%
Pueblo West	1,916	2,807	12,915	19,911	54.2%
Rawlings	598	3,856	3,901	24,301	522.9%

¹ Mtg Rm attendance estimated from expected use entered at time of reservation, not actual attendance

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

** Program attendance includes reported virtual attendance at "live" presentations recorded in Communico

*** See online activity breakdown in the Online Activity Addendum

September-2023					Online Activity															
Branch Virtual Activity					Facebook							Instagram		YouTube	Website					
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views			
Branch	Virtual Programs	YTD	views	YTD																
District	4	84	618	19,645	421			28,044		21,753		593		25		27,395		42,737		
Barkman	1	12	-	41	1			72		70		-								
Giodone		9	104	652	32			772		729		81		23						
GHV		3	-	29	7			1,360		1,167				-						
Lamb	2	17	48	306	58			1,487		1,341		48		-						
Lucero		4	-	63	3			104		96										
PW		30	-	946	42			3,766		3,446								RA FB 79		
RA-CR	1	22	108	1,973	56			3,738		3,337		79		29				Dept Total -		
RA-RRRA		23	-	-														Net RA-CR 79		
RA-SCMS		1	-	40																
RA-YS		-	-	-																
RA Total	1	46	108	2,013	-	-	56	-	3,738	3,337	79	-	-	29						
	8	205	878	23,695	-	-	5,756	-	462,773	310,364	22,478	-	-	1,217	260,469	0:03:42	1,210,682			