

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Jul-23

Key Data

	Jul-22	Jul-23	YTD 2022	YTD 2023	YTD % Change
Circulation*	158,743	127,474	861,181	825,213	-4.2%
Barkman	16,548	9,465	86,086	62,991	-26.8%
Giodone	8,275	4,138	35,976	27,796	-22.7%
Greenhorn Valley	6,834	5,637	37,800	31,679	-16.2%
Lamb	22,637	11,716	104,586	79,249	-24.2%
Library @ the Y	2,088	1,550	11,420	10,169	-11.0%
Lucero	8,247	3,460	31,848	23,324	-26.8%
Pueblo West	30,797	18,632	148,121	119,530	-19.3%
Rawlings	22,886	30,598	141,962	187,116	31.8%
E-Content	40,431	42,279	263,382	283,359	7.6%
Library Visits	57,820	57,530	343,864	397,530	15.6%
Barkman	8,493	8,370	54,254	54,101	-0.3%
Giodone	5,621	4,264	31,696	28,862	-8.9%
Greenhorn Valley	4,626	4,545	28,079	29,307	4.4%
Lamb	8,443	6,073	46,167	39,694	-14.0%
Library @ the Y	2,294	2,411	11,698	12,842	9.8%
Lucero	8,100	7,823	50,300	55,666	10.7%
Pueblo West	11,815	10,660	72,452	78,309	8.1%
Rawlings	8,428	13,384	49,218	98,749	100.6%
Program Attendance	14,766	11,199	83,390	84,108	0.9%
Barkman	248	554	3,230	3,115	-3.6%
Giodone	1,002	642	8,049	8,048	0.0%
Greenhorn Valley	472	496	3,275	3,692	12.7%
Lamb	2,326	668	7,039	4,466	-36.6%
Library @ the Y	62	145	62	934	1406.5%
Lucero	2,116	1,625	8,626	12,809	48.5%
Pueblo West	1,990	2,670	16,909	24,783	46.6%
Rawlings	3,585	1,851	15,659	15,805	0.9%
Online**	2,965	2,548	20,541	10,456	-49.1%
Computer Use	57,313	8,155	377,200	285,191	-24.4%
Barkman	6,239	1,372	38,666	40,908	5.8%
Giodone	7,807	300	55,424	31,593	-43.0%
Greenhorn Valley	6,740	163	38,801	39,800	2.6%
Lamb	4,422	1,449	23,776	24,670	3.8%
Library @ the Y	1,487	450	9,290	12,445	34.0%
Lucero	9,728	689	56,853	62,279	9.5%
Pueblo West	5,771	1,002	38,956	47,684	22.4%
Rawlings	15,119	2,730	115,434	25,812	-77.6%
Phone Calls	1,458	0	14,576	0	-100.0%
Barkman	262	0	2,770	0	-100.0%
Giodone	23	0	347	0	-100.0%
Greenhorn Valley	16	0	199	0	-100.0%
Lamb	203	0	2,101	0	-100.0%
Library @ the Y	55	0	574	0	-100.0%
Lucero	63	0	604	0	-100.0%
Pueblo West	282	0	2,557	0	-100.0%
Rawlings	213	0	2,253	0	-100.0%
Call Center	341	0	3,171	0	-100.0%
Holds Filled	8,631	7,043	55,092	49,371	-10.4%
Barkman	1,372	740	8,309	6,623	-20.3%
Giodone	851	472	4,357	4,913	12.8%
Greenhorn Valley	783	691	4,034	3,817	-5.4%
Lamb	1,581	1,323	10,483	9,816	-6.4%
Library @ the Y	306	299	1,811	1,573	-13.1%
Lucero	127	174	980	983	0.3%
Pueblo West	2,031	1,709	13,517	11,455	-15.3%
Rawlings	1,580	1,635	11,601	10,191	-12.2%
Electronic Resources	25,095	11,131	147,951	88,182	-40.4%
Meeting Rm Attendance	2,575	7,790	19,668	45,048	129.0%
Barkman	313	290	1,298	2,724	109.9%
Giodone	141	167	933	2,396	156.8%
Greenhorn Valley	151	206	867	1,286	48.3%
Lamb	376	499	2,695	4,125	53.1%
Library @ the Y	0	0	0	0	N/A
Lucero	106	389	1,166	2,643	126.7%
Pueblo West	1,319	2,031	9,519	15,246	60.2%
Rawlings	169	4,208	3,190	16,628	421.3%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

** See online activity breakdown in the Online Activity Addendum

July-2023					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD													
District	10	79	3,671	17,294	61247,52236,7433,650							21		18,529	0:03:49	29,860	
Barkman	1	10	-	37	9806757-												
Giodone	1	9	108	319	18574536104							4					
GHV		3	-	29	274,8943,714-												
Lamb	1	13	1	180	23627570-							1					
Lucero		4	-	63	711,7401,551-												
PW		30	186	946	231,8101,717182							4					
RA-CR	5	20	2	1,684	707,4317,000-							2					
RA-RRA		23	-	-													
RA-SCMS		1	-	40													
RA-YS		-	-	-													
RA Total	5	44	2	1,724	-	-	70	-	7,431	7,000	-	-	-	2			
	18	192	3,968	20,592	-	-	4,442	-	370,001	239,682	19,583	-	-	1,009	203,031	0:03:42	1,120,034