

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Oct-22 Key Data

	Oct-21	Oct-22	YTD 2021	YTD 2022	YTD % Change
Circulation*	125,799	119,537	1,211,979	1,267,517	4.6%
Barkman	11,258	10,912	97,796	126,219	29.1%
Giodone	7,195	4,509	52,183	53,967	3.4%
Greenhorn Valley	4,986	4,609	46,123	53,563	16.1%
Lamb	14,052	15,419	114,207	159,640	39.8%
Library @ the Y	1,431	1,917	13,489	17,295	28.2%
Lucero	2,517	3,525	23,911	45,682	91.0%
Pueblo West	20,115	19,395	199,304	220,369	10.6%
Rawlings	25,690	23,715	273,736	215,073	-21.4%
E-Content	38,555	35,536	391,229	375,708	-4.0%
Library Visits	45,840	52,205	409,754	505,899	23.5%
Barkman	6,657	7,508	60,206	77,779	29.2%
Giodone	3,960	4,032	32,313	44,632	38.1%
Greenhorn Valley	3,572	3,899	36,780	40,085	9.0%
Lamb	5,435	5,702	48,025	65,977	37.4%
Library @ the Y	790	1,400	7,315	15,815	116.2%
Lucero	6,962	9,044	46,018	75,535	64.1%
Pueblo West	8,204	10,807	72,350	108,216	49.6%
Rawlings ¹	10,260	9,813	106,747	77,860	-27.1%
Program Attendance	11,760	17,024	116,865	122,459	4.8%
Barkman	659	906	5,370	4,790	-10.8%
Giodone	767	3,350	4,876	12,888	164.3%
Greenhorn Valley	779	3,373	3,189	9,007	182.4%
Lamb	558	757	7,187	9,029	25.6%
Library @ the Y	0	0	0	109	N/A
Lucero	836	2,923	7,474	15,177	103.1%
Pueblo West	1,180	2,441	12,436	24,434	96.5%
Rawlings	1,670	1,008	9,983	19,734	97.7%
Online	5,311	2,266	66,350	27,291	-58.9%
Computer Use³	45,615	19,872	1,089,498	450,333	-58.7%
Barkman	6,626	2,053	89,021	46,983	-47.2%
Giodone	7,645	3,547	165,653	65,204	-60.6%
Greenhorn Valley	4,074	3,577	91,741	48,247	-47.4%
Lamb	1,651	1,244	51,876	29,400	-43.3%
Library @ the Y	246	489	18,714	10,851	-42.0%
Lucero	7,321	5,206	139,258	70,669	-49.3%
Pueblo West	4,079	3,680	122,358	49,260	-59.7%
Rawlings	13,973	76	410,877	129,719	-68.4%
Phone Calls	2,234	0	27,999	14,576	-47.9%
Barkman	485	0	5,577	2,770	-50.3%
Giodone	52	0	624	347	-44.4%
Greenhorn Valley	34	0	456	199	-56.4%
Lamb	299	0	3,821	2,101	-45.0%
Library @ the Y	120	0	1,279	574	-55.1%
Lucero	51	0	706	604	-14.4%
Pueblo West	396	0	5,050	2,557	-49.4%
Rawlings	331	0	5,434	2,253	-58.5%
Call Center	466	0	5,052	3,171	-37.2%
Holds Filled	7,315	7,302	89,309	79,257	-11.3%
Barkman	1,092	1,037	12,110	11,731	-3.1%
Giodone	611	714	6,156	6,458	4.9%
Greenhorn Valley	478	538	6,891	5,971	-13.4%
Lamb	1,176	1,565	14,424	15,757	9.2%
Library @ the Y	247	0	2,841	2,457	-13.5%
Lucero	160	179	1,658	1,443	-13.0%
Pueblo West	1,848	1,803	22,722	19,265	-15.2%
Rawlings	1,703	1,466	22,507	16,175	-28.1%
Electronic Resources	14,815	8,527	180,556	190,592	5.6%
Meeting Rm Attendance	3,094	2,585	20,146	29,664	47.2%
Barkman	0	363	776	2,378	206.4%
Giodone	143	41	603	1,432	137.5%
Greenhorn Valley	10	104	674	1,428	111.9%
Lamb	135	216	1,041	3,797	264.7%
Library @ the Y	0	0	0	0	N/A
Lucero	113	81	1,402	2,033	45.0%
Pueblo West	1,353	1,412	6,275	14,327	128.3%
Rawlings	1,340	368	9,375	4,269	-54.5%

¹ Rawlings gate counters were off through Mid Aug due to construction. Jan-Aug Visits were tracked independently and estimated for some months.

² Mtg Rm attendance estimated from expected use entered at time of reservation, not actual attendance

³ Reported Computer internet use for Sept and Oct down 99% from August. - maybe a reporting issue

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)
Also included are books given out for All Pueblo Reads (multiplied by 3 to account for est. usage)

October-2022					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD	As Facebook converts pages to Meta less and less data is available in the format that supports this table. As a result "follower" and "like" data for the district was not available or at least I have yet to find it.												
					no data	no data	60	no Data	5,337	4,651	1,995	271		33,479	0:02:40	339,485	
District		26	2,266	22,656	4	548	3	512	1,345	754	12						
Barkman	1	5	12	4,885	1	546	-	514	451	349	5						
Giodone		50	5	110	9	712	9	646	1,999	1,345	15						
GHV		1	15	243	3	554	1	502	821	576	25						
Lamb	32	45	25	625	-	508	(1)	442	3,936	2,104	21						
Lucero		10	21	483	10	1,132	7	1,080	8,476	4,585	85		5		RA FB	176	
PW	4	35	90	876	10	1,864	3	1,649	6,635	3,990	83		22		Dept Total	(93)	
RA-CR	4	74	105	1,581											Net RA-CR	83	
RA-RRR		8	-	524													
RA-SCMS	2	11	93	391							93						
RA-YS		18	-	366													
RA Total	6	107	198	2,862	10	1,864	3	1,649	6,635	3,990	176	-	-	22			
	43	283	2,632	32,740	1,100	141,572	1,013	135,876	827,267	552,181	30,979	-	-	1,761	403,675	0:02:21	4,291,992