

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Mar-23 Key Data

	Mar-22	Mar-23	YTD 2022	YTD 2023	YTD % Change
Circulation**	107,187	119,440	389,134	344,726	-11.4%
Barkman	9,381	8,768	35,529	26,826	-24.5%
Giodone	3,991	4,269	14,209	11,641	-18.1%
Greenhorn Valley	4,938	4,341	38,382	12,235	-68.1%
Lamb	12,703	11,432	38,382	33,636	-12.4%
Library @ the Y	1,302	1,427	4,407	4,273	-3.0%
Lucero	3,133	3,867	11,995	10,375	-13.5%
Pueblo West	17,054	18,367	56,789	49,846	-12.2%
Rawlings	17,521	27,309	74,217	73,223	-1.3%
E-Content	37,163	39,659	115,224	122,670	6.5%
Library Visits¹	50,042	63,434	132,335	168,286	27.2%
Barkman	8,213	10,166	21,859	22,661	3.7%
Giodone	4,658	3,787	12,727	11,252	-11.6%
Greenhorn Valley	3,675	3,384	10,167	10,566	3.9%
Lamb	6,611	6,081	18,189	16,366	-10.0%
Library @ the Y	1,747	1,795	3,886	4,843	24.6%
Lucero	7,484	9,275	18,570	26,000	40.0%
Pueblo West	10,491	11,992	26,995	32,849	21.7%
Rawlings	7,163	16,954	19,942	43,749	119.4%
Program Attendance	9,582	10,285	29,087	26,880	-7.6%
Barkman	88	362	904	832	-8.0%
Giodone	787	1,525	2,371	3,147	32.7%
Greenhorn Valley	306	360	1,008	949	-5.9%
Lamb	381	544	955	1,714	79.5%
Library @ the Y	0	113	0	113	0.0%
Lucero	1,413	1,127	2,593	4,183	61.3%
Pueblo West	2,081	3,382	5,503	8,814	60.2%
Rawlings	1,047	2,099	12,885	4,660	-63.8%
Online	3,479	773	2,868	2,468	-13.9%
Computer Use	56,367	40,270	151,232	123,379	-18.4%
Barkman	5,489	4,706	13,510	13,783	2.0%
Giodone	7,707	5,553	24,145	16,833	-30.3%
Greenhorn Valley	5,232	4,987	16,145	17,196	6.5%
Lamb	3,139	3,662	7,723	9,651	25.0%
Library @ the Y	1,419	1,485	3,822	4,448	16.4%
Lucero	9,087	9,337	21,824	26,585	21.8%
Pueblo West	6,317	7,031	15,659	21,050	34.4%
Rawlings	17,977	3,509	48,404	13,833	-71.4%
Phone Calls	2,309	0	7,363	0	-100.0%
Barkman	485	0	1,486	0	-100.0%
Giodone	59	0	215	0	-100.0%
Greenhorn Valley	27	0	103	0	-100.0%
Lamb	335	0	1,074	0	-100.0%
Library @ the Y	86	0	289	0	-100.0%
Lucero	84	0	250	0	-100.0%
Pueblo West	402	0	1,289	0	-100.0%
Rawlings	357	0	1,141	0	-100.0%
Call Center	474	0	1,516	0	-100.0%
Holds Filled	8,120	7,489	22,305	21,625	-3.0%
Barkman	1,077	1,101	3,105	2,988	-3.8%
Giodone	484	736	1,317	2,245	70.5%
Greenhorn Valley	559	557	1,657	1,525	-8.0%
Lamb	1,654	1,565	4,059	4,550	12.1%
Library @ the Y	331	0	755	483	-36.0%
Lucero	162	147	418	440	5.3%
Pueblo West	2,050	1,740	5,830	5,111	-12.3%
Rawlings	1,803	1,643	5,164	4,283	-17.1%
Electronic Resources	22,731	19,315	72,421	45,540	-37.1%
Meeting Rm Attendance²	2,575	8,331	8,455	13,479	59.4%
Barkman	0	509	282	1,041	269.1%
Giodone	87	825	495	926	87.1%
Greenhorn Valley	0	209	224	300	33.9%
Lamb	416	905	1,048	1,645	57.0%
Library @ the Y	0	0	0	0	N/A
Lucero	257	549	473	711	50.3%
Pueblo West	1,449	2,597	4,229	5,373	27.1%
Rawlings	366	2,737	1,704	3,483	104.4%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

** There was a significant boost to circulation in 2022 due to the distribution of masks and K95 Masks

¹ Librarian Curbside activity is deducted from visit counts to avoid inflating visits.

² Meeting room attendance is based on estimated attendance entered prior to event.

March-2023					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD											google - audience - overview		
District	32	51	2,654	4,339			856		51,505	39,210	2,531			123	23,109	0:03:21	154,757
Barkman	3	6	-	9			35		2,274	2,220	-			-			
Giodone	3	5	-	-			2		137	126	-			-			
GHV	3	3	-	-			2		1,296	1,237	-			-			
Lamb	4	7	17	61			14		499	443	15			2			
Lucero	3	3	-	1			10		201	184	-			-			
PW	9	17	92	339			12		975	903	92			-			
RA-CR	5	8	441	675			27		1,884	1,795	437			4		RA FB	437
RA-RRR		23	-	-												Dept Total	-
RA-SCMS		1	-	40												Net RA-CR	437
RA-YS		-	-	-													
RA Total	5	32	441	715	-	-	27	-	1,884	1,795	437	-	-	4			
	62	124	3,204	5,464	-	-	1,740	-	183,361	89,876	5,053	-	-	411	93,383	0:04:58	787,438