

PUEBLO CITY-COUNTY LIBRARY DISTRICT

**Feb-23
Key Data**

	Feb-22	Feb 2023	YTD 2022	YTD 2023	YTD % Change
Circulation* ²	116,491	109,004	274,183	225,286	-17.8%
Barkman	11,754	8,679	26,148	18,058	-30.9%
Giodone	4,231	3,457	10,218	7,372	-27.9%
Greenhorn Valley	4,563	3,641	25,679	7,894	-69.3%
Lamb	11,614	10,310	25,679	22,204	-13.5%
Library @ the Y	1,389	1,394	3,105	2,847	-8.3%
Lucero	3,883	4,160	8,862	6,509	-26.6%
Pueblo West	18,133	15,561	39,735	31,479	-20.8%
Rawlings	23,972	22,859	56,696	45,913	-19.0%
E-Content	36,950	38,943	78,061	83,011	6.3%
Library Visits ¹	41,750	50,486	82,293	104,852	27.4%
Barkman	7,234	5,678	13,646	12,495	-8.4%
Giodone	4,170	3,708	8,069	7,465	-7.5%
Greenhorn Valley	3,033	3,345	6,492	7,182	10.6%
Lamb	5,979	4,896	11,578	10,285	-11.2%
Library @ the Y	1,017	1,505	2,139	3,048	42.5%
Lucero	5,789	7,669	11,086	16,725	50.9%
Pueblo West	8,539	10,398	16,504	20,857	26.4%
Rawlings	5,989	13,287	12,779	26,795	109.7%
Program Attendance	13,046	9,250	19,505	16,595	-14.9%
Barkman	77	295	816	470	-42.4%
Giodone	869	1,027	1,584	1,622	2.4%
Greenhorn Valley	322	305	702	589	-16.1%
Lamb	280	974	574	1,170	103.8%
Library @ the Y	0	0	0	0	0.0%
Lucero	1,006	1,774	1,180	3,056	159.0%
Pueblo West	1,543	2,624	3,422	5,432	58.7%
Rawlings	976	1,478	1,821	2,561	40.6%
Online	7,973	773	9,406	1,695	-82.0%
Computer Use	63,367	36,038	94,865	83,109	-12.4%
Barkman	5,547	3,902	8,021	9,077	13.2%
Giodone	11,244	4,964	16,438	11,280	-31.4%
Greenhorn Valley	6,589	5,541	10,913	12,209	11.9%
Lamb	3,237	2,587	4,584	5,989	30.7%
Library @ the Y	1,566	1,277	2,403	2,963	23.3%
Lucero	8,489	7,844	12,737	17,248	35.4%
Pueblo West	6,205	6,820	9,342	14,019	50.1%
Rawlings	20,490	3,103	30,427	10,324	-66.1%
Holds Filled	6,541	6,064	14,185	14,136	-0.3%
Barkman	1,009	768	2,028	1,887	-7.0%
Giodone	341	503	833	1,509	81.2%
Greenhorn Valley	485	391	1,098	968	-11.8%
Lamb	1,043	1,245	2,405	2,985	24.1%
Library @ the Y	199	256	424	483	13.9%
Lucero	130	109	256	293	14.5%
Pueblo West	1,799	1,623	3,780	3,371	-10.8%
Rawlings	1,535	1,169	3,361	2,640	-21.5%
Electronic Resources	24,655	14,604	49,690	26,225	-47.2%
Meeting Rm Attendance	2,575	2,575	5,880	5,148	-12.4%
Barkman	281	334	282	532	88.7%
Giodone	158	64	408	101	-75.2%
Greenhorn Valley	125	45	224	91	-59.4%
Lamb	338	292	632	740	17.1%
Library @ the Y	0	0	0	0	N/A
Lucero	120	35	216	162	-25.0%
Pueblo West	1,285	1,406	2,780	2,776	-0.1%
Rawlings	268	399	1,338	746	-44.2%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

¹ Librarian Curbside activity is deducted from visit counts to avoid inflating visits.

² Significant boost to circulation in 2022 from distribution of Covid test kits, KN95 and surgical masks (not increased 3% for local use) - combined total (19,440)

February-2023

Online Activity

Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
Branch	Virtual Programs	YTD	views	YTD	Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
District		19	773	1,685			485		37,138	28,093	653			120	33,950	0:03:44	300,499
Barkman	1	3	9	9			108		9,816	9,204	9						
Giodone	2	2	-	-			8		254	242	-						
GHV	-	-	-	-			21		3,258	3,150	-						
Lamb	1	3	23	44			13		613	572	22			1			
Lucero	-	-	-	1			2		239	217	-						
PW	4	8	70	247			27		1,214	1,140	65			5			RA FB 123
RA-CR	3	3	228	234			16		1,184	1,140	123			105			Dept Total -
RA-RRA	23	23	-	-													Net RA-CR 123
RA-SCMS		1	-	40													
RA-YS	-	-	-	-													
RA Total	26	27	228	274	-	-	16	-	1,184	1,140	123	-	-	105	70,274	0:05:06	632,681
	34	62	1,103	2,260	-	-	782	-	124,590	43,758	1,978	-	-	282			

1 Virtual Totals may not match those reported by Branches because this report does not allocate views on District specific platforms the branches