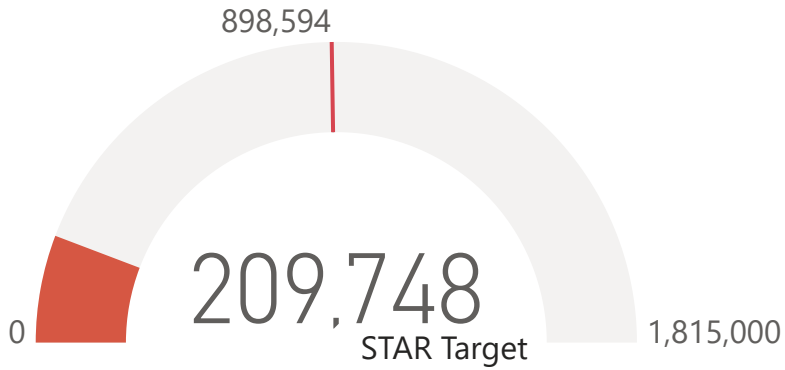
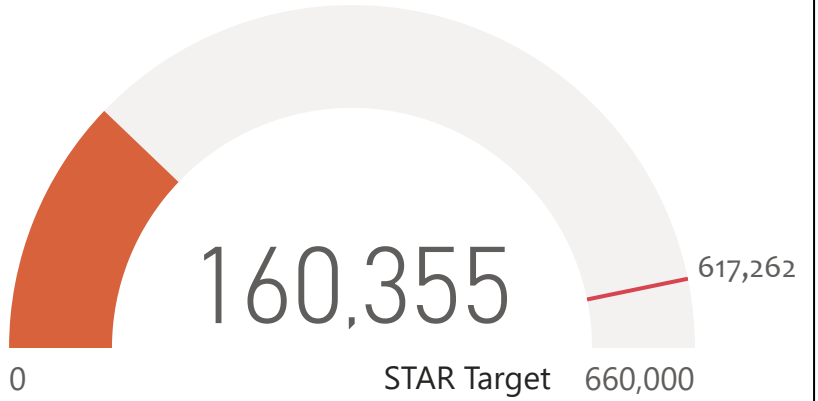


Mar 2024 Key Data

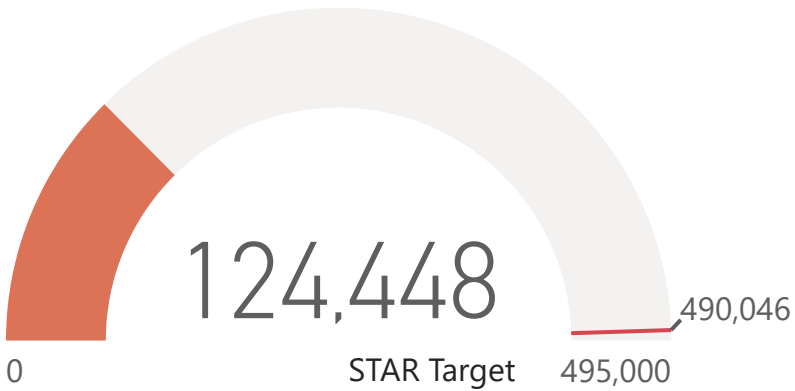
Circulation (Physical Materials)



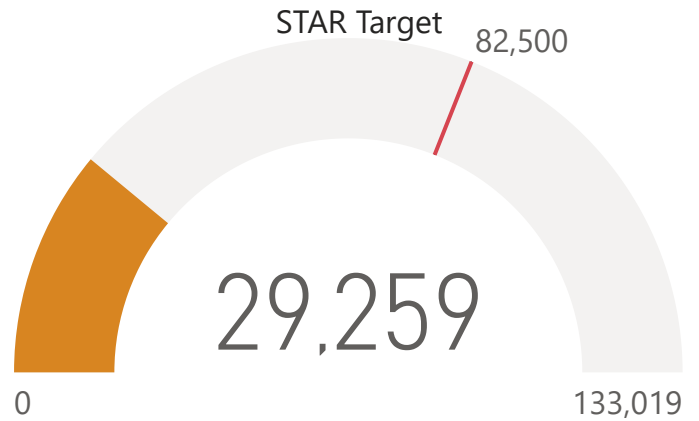
Library Visits



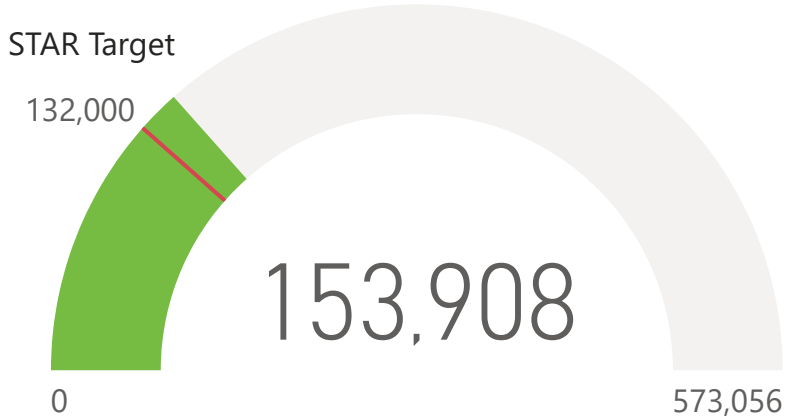
E Content (Digital Circulation)



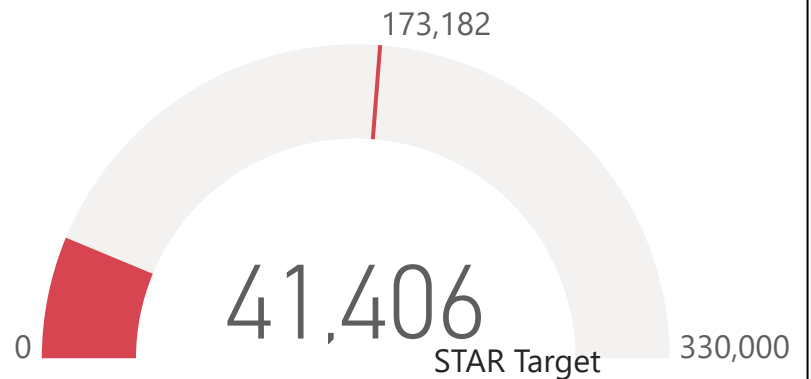
Program Attendance



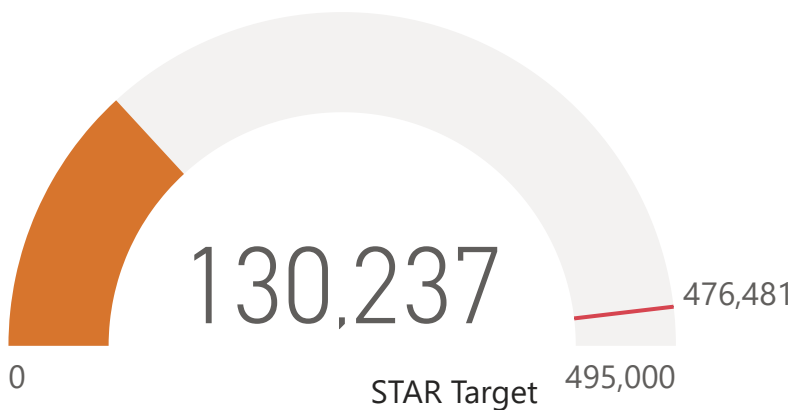
Computer Use



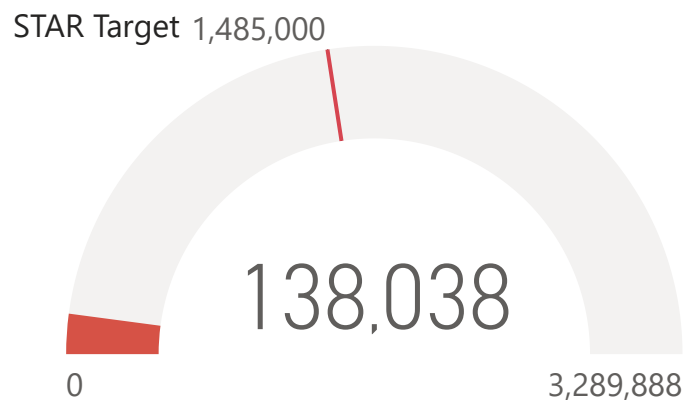
E Resources (Database Activity)



WI-FI Use



Website Page Views



YTD Key Data 3/31/2024

Circulation YTD -- (YTD Includes est. 3% local use)

Branch	Mar	YTD	YTD Mar target
▲			
BK	164	557	45,375
EL	58	121	12
GI	4,077	12,647	31,763
GV	3,898	11,816	31,763
LB	9,927	31,345	45,375
LU	3,683	11,433	36,300
LY	1,271	4,035	9,075
PW	17,382	50,719	117,975
RA	29,265	87,075	136,125
Total	69,725	209,748	453,763

Holds Filled

Month	Holds Filled	Mar YTD
▼		
Mar	6,810	21,379

Public Computer Use YTD

Branch	Mar	YTD	YTD Mar target
▲			
BK	0	0	3,300
GI	5,453	15,884	2,310
GV	4,786	13,258	2,310
LB	6,499	20,054	3,300
LU	11,750	36,655	2,640
LY	336	930	660
PW	14,976	48,788	8,580
RA	5,312	18,339	9,900
Total	49,112	153,908	33,000

Wireless Use (sessions) YTD

Branch	Mar	YTD	YTD Mar target
▲			
BK	0	0	12,375
GI	5,116	14,960	8,663
GV	4,632	12,813	8,663
LB	5,015	15,375	12,375
LU	10,561	32,971	9,900
LY	0	0	2,475
PW	13,693	44,725	32,175
RA	2,399	9,393	37,125
Total	41,416	130,237	123,751

Visits YTD

Branch	Mar	YTD	YTD Mar target
▲			
BK	0	0	16,500
GI	4,843	13,305	11,550
GV	3,423	11,300	11,550
LB	5,485	16,783	16,500
LU	9,049	26,192	13,200
LY	1,911	4,698	3,300
PW	11,350	34,335	42,900
RA	19,203	53,144	49,500
Total	55,264	159,757	165,000

E Resources (Database Actiity) YTD

Mar	YTD	YTD Mar target
▲		
13,298	41,406	82,500

E Content (Digital Circulation) YTD

Mar	YTD	YTD Mar target
▲		
40,373	124,448	123,750

Program Attendance YTD

Branch	Mar	YTD	YTD Mar target
BK	271	597	2,062
GI	593	1,536	1,444
GV	675	1,425	1,444
LB	398	1,110	2,062
LU	3,226	8,072	1,650
LY	146	390	412
PW	2,375	6,095	5,362
RA	2,635	7,621	6,188
Total	10,319	26,846	20,624

Website YTD

Mar	YTD Mar	YTD Mar target
▲		
45,516	138,038	371,250

See Monthly Theme Data in the Footnotes.

Endnotes for December 2024 Data

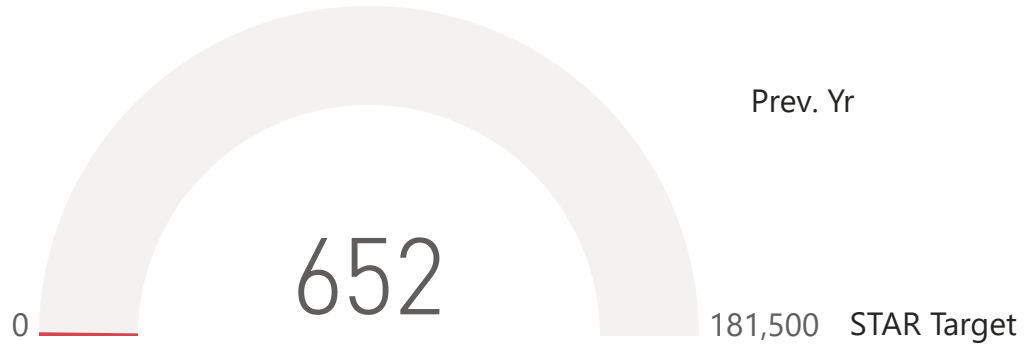
- Public Mtg Rm attendance estimated from expected use entered at time of reservation, not actual attendance.
- 3% added to circulation numbers to account for local / in-house use as estimated from 2018 data (pre-Koha).
- Program attendance includes reported virtual attendance at "live" presentations recorded in Communico.

NOTE: The deadline for submissions in Communico is the **15th of the month preceding the event.**

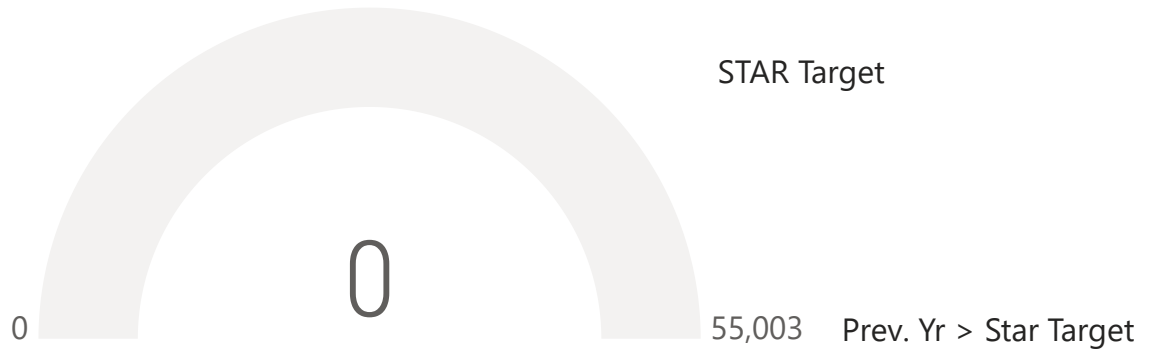
Month	Primary Theme	Secondary Theme	Tag 1	Tag 2	Tag 3
January	Adult Winter Reading	Maker/Craft/Hobby	Adult Winter Reading	Maker / Craft / Hobby	
February	Black History	Valentines Day, Dr. Seuss	Black History Month	Dr. Seuss	Valentine's Day
March	Women's History	Branch Choice	Women's History Month		
April	ROL, Dia de los Niños	Spring/Earth Day	Read Out Loud	Dia de los Niños	Earth Day
May	Summer Reading	Asian Pacific American Heritage / Mental Health Awareness	Asian Pacific American Heritage Month	Summer Reading	Mental Health Awareness Month
June	Summer Reading	Pride, LGBTQ+	LGBTQ+ Pride Month		
July	Summer Reading	Branch Choice, patriotism, disability pride	July 4th Patriotism	Disability Pride Month	
August	Literacy Focus	APR Preview	Literacy Promotion	Banned Books	
September	Hispanic Heritage Month	Library Cards/ Banned Books	Hispanic Heritage Month		
October	All Pueblo Reads	Halloween/Dia de los Muertos	Halloween	All Pueblo Reads	Dia de los Muertos
November	Native American History	Fall/ Thanksgiving/Veterans	Native American Heritage Month	Thanksgiving	Veterans
December	Holiday/Festive Events	Digital Library Services	December Holidays		

Barkman Key Data

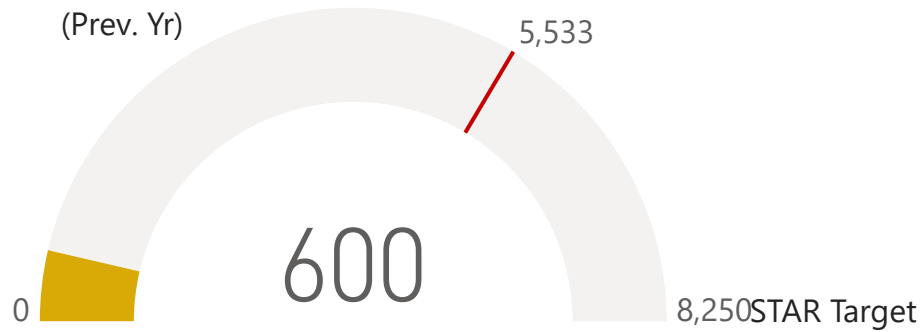
Circulation (Physical Materials)



Library Visits



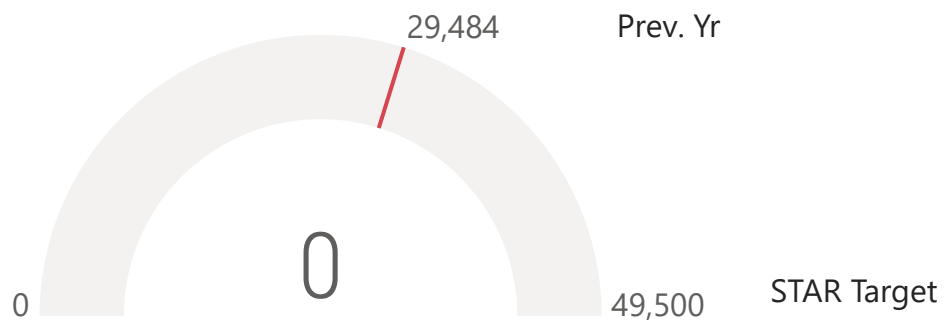
Program Attendance



Computer Use

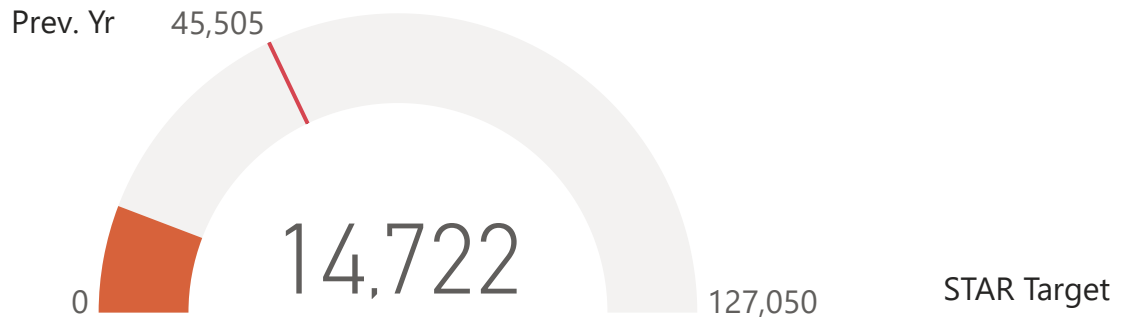


WI-FI Use

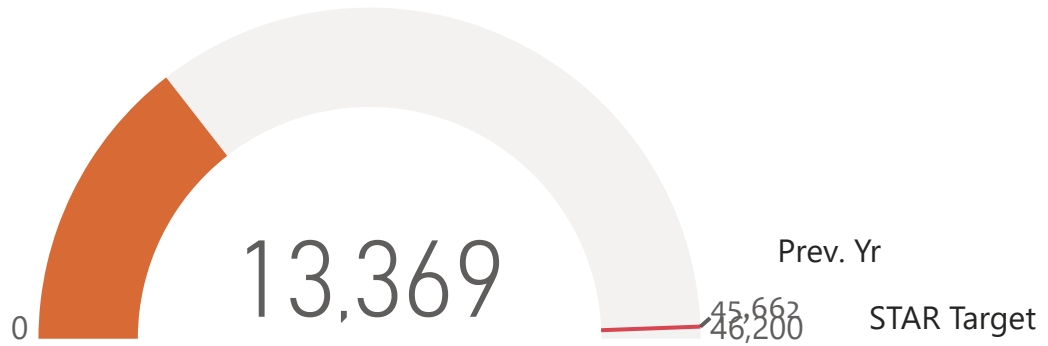


Giodone Key Data

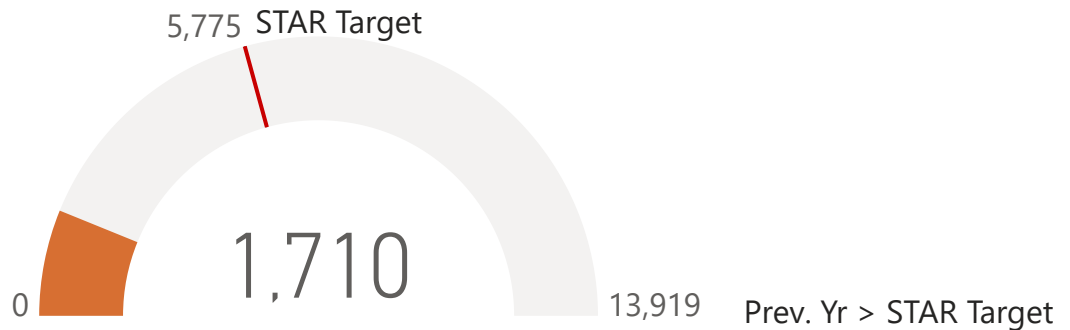
Circulation (Physical Materials)



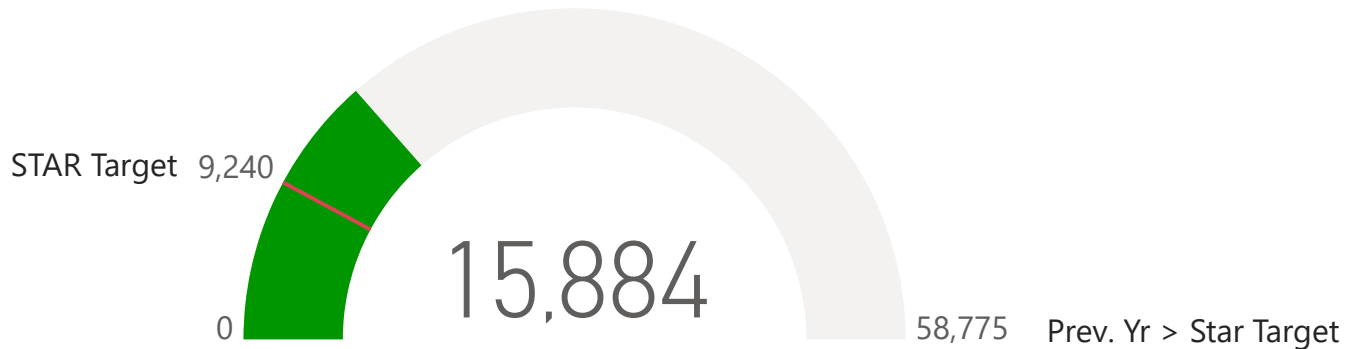
Library Visits



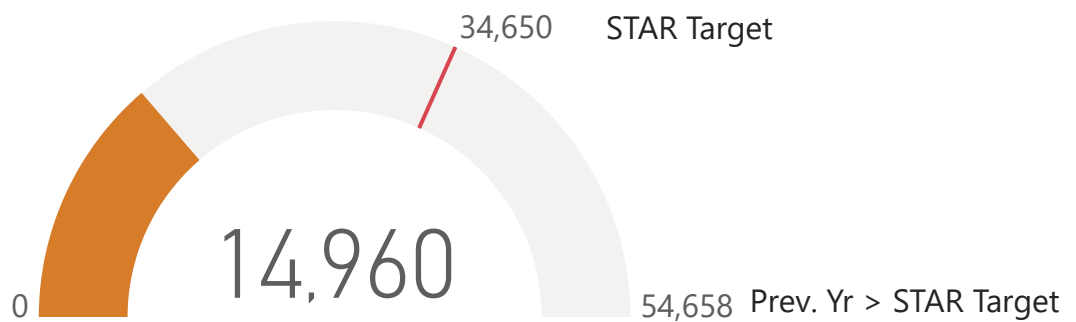
Program Attendance



Computer Use

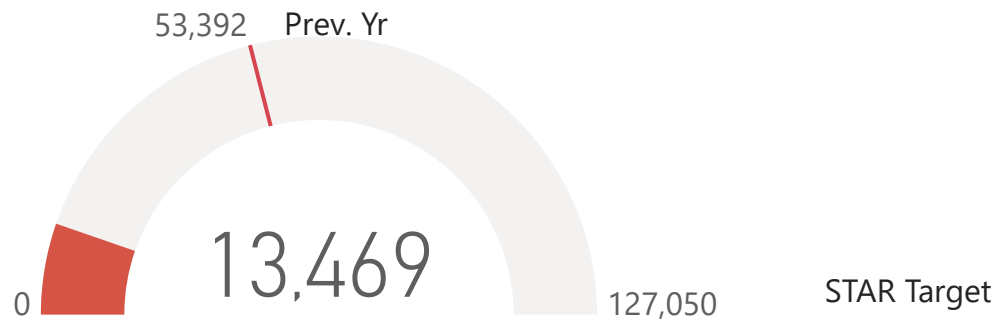


WI-FI Use

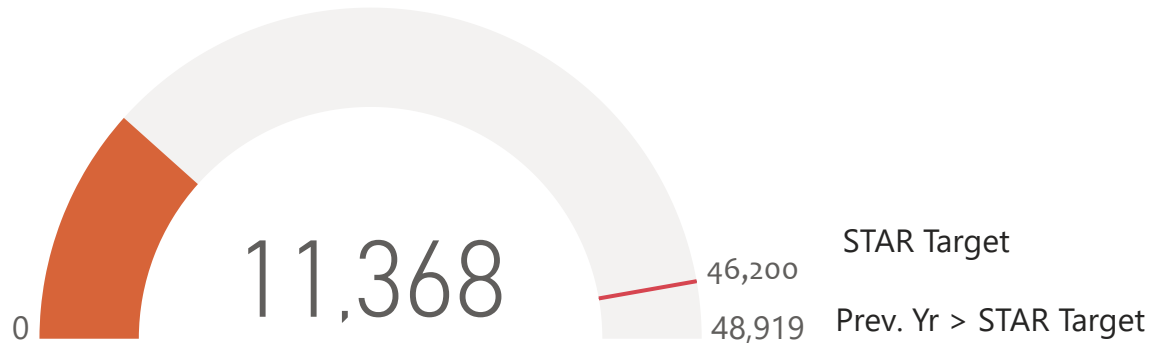


Greenhorn Valley Key Data

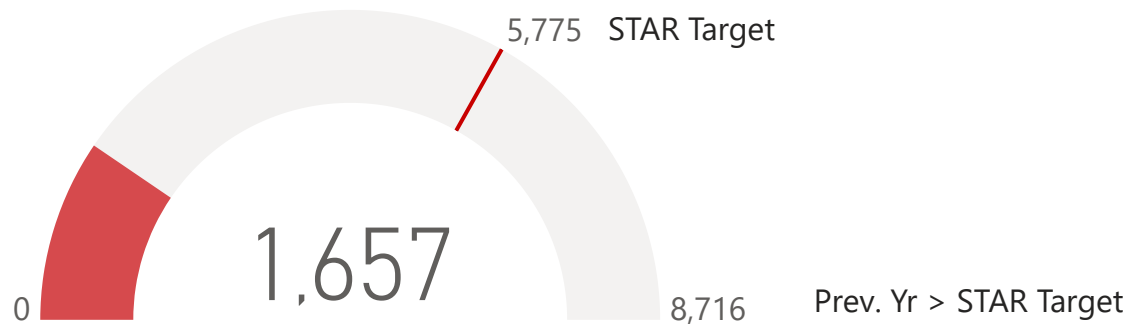
Circulation (Physical Materials)



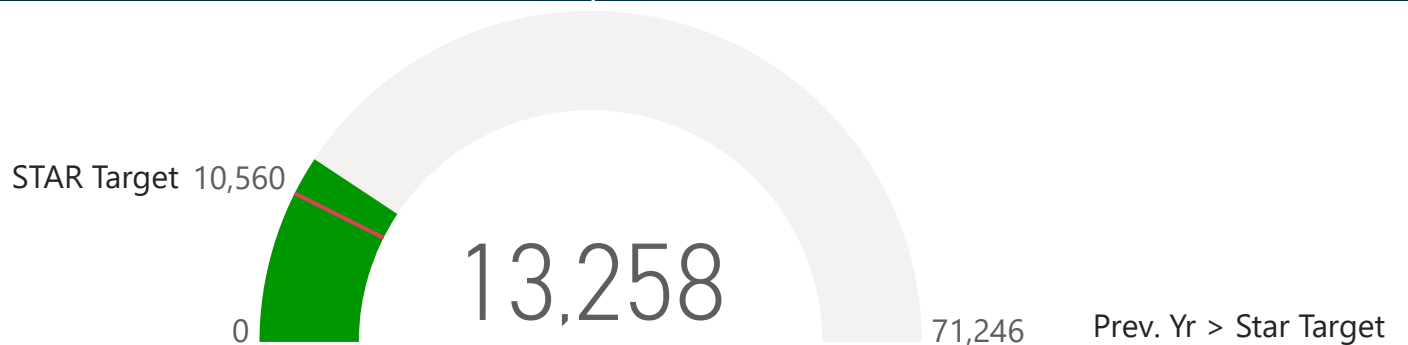
Library Visits



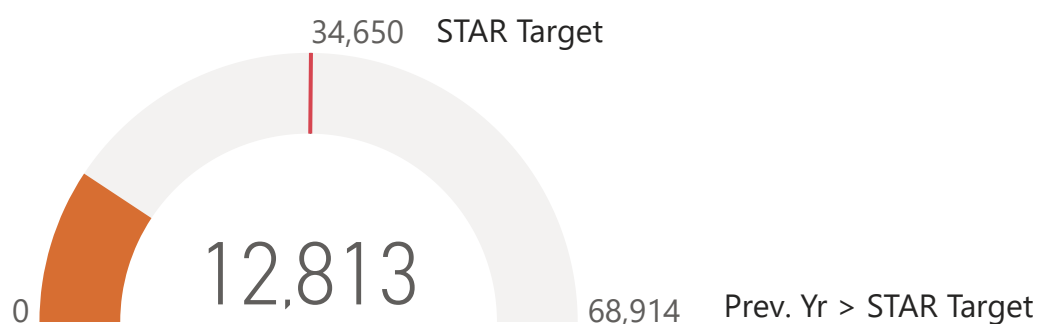
Program Attendance



Computer Use

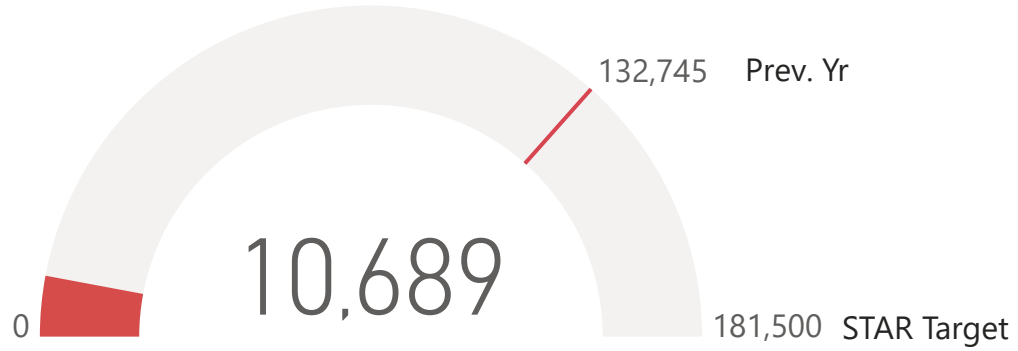


WI-FI Use

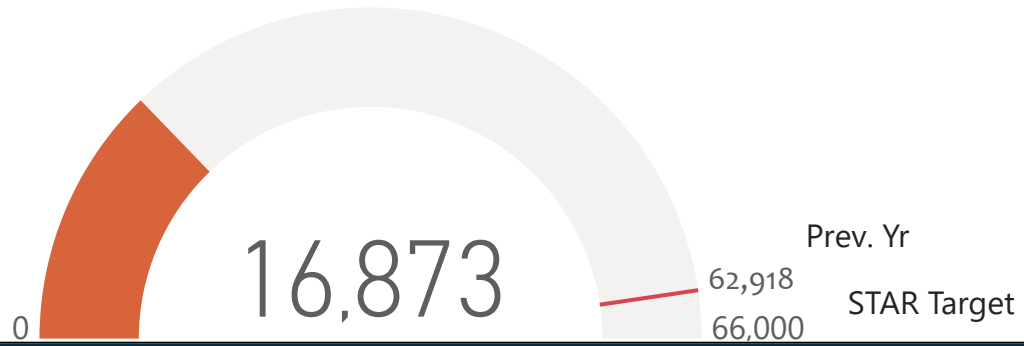


Lamb Key Data

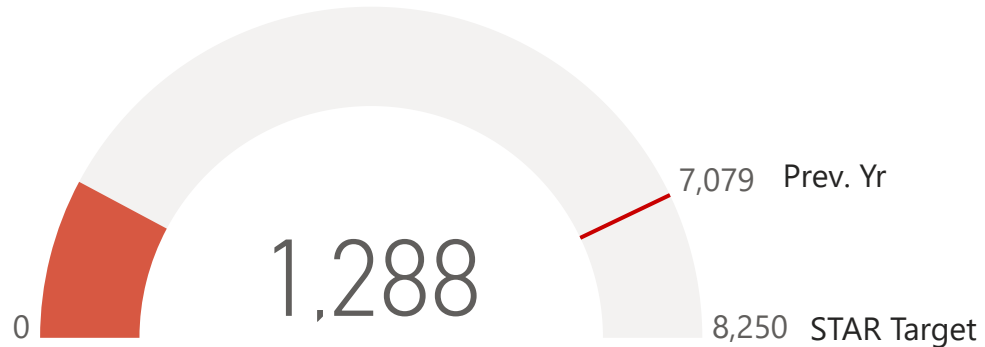
Circulation (Physical Materials)



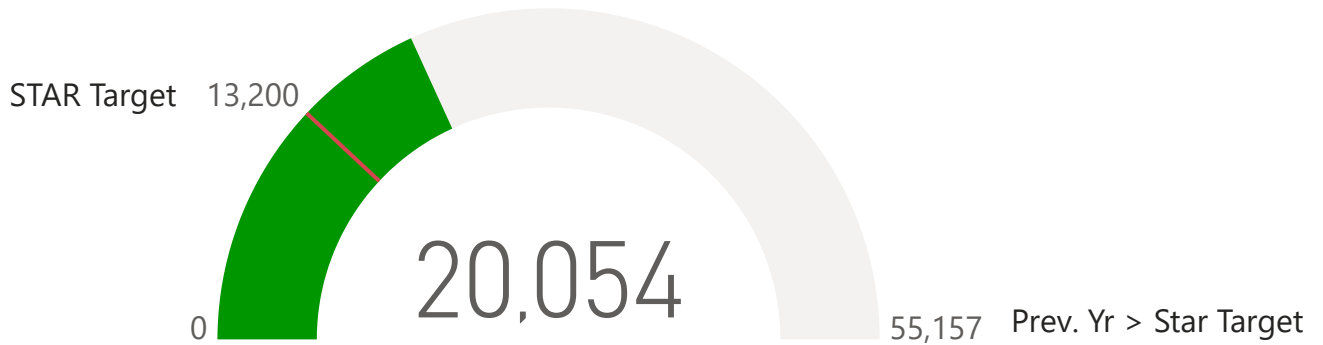
Library Visits



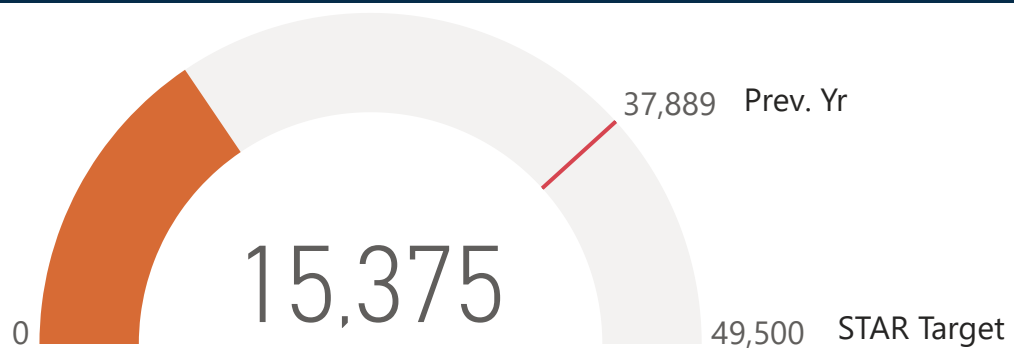
Program Attendance



Computer Use

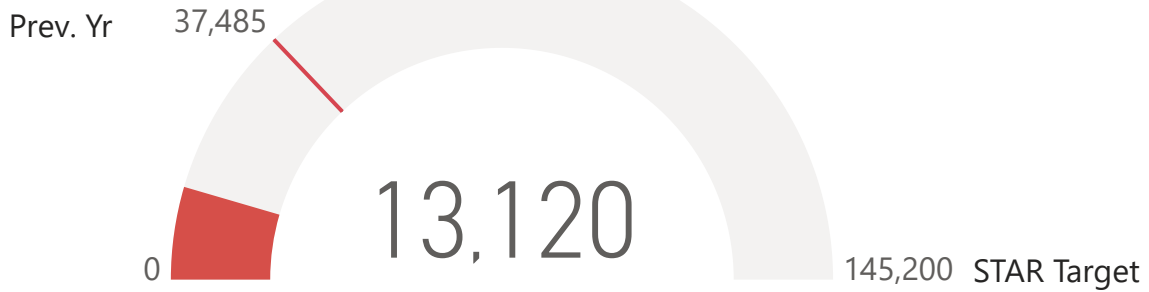


WI-FI Use

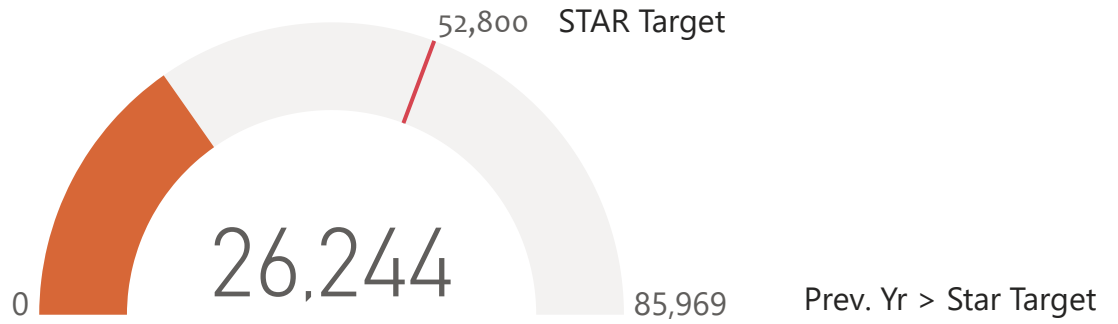


Lucero Key Data

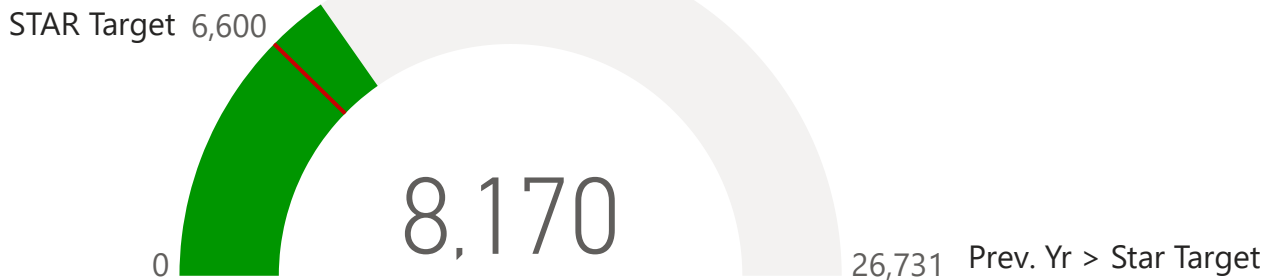
Circulation (Physical Materials)



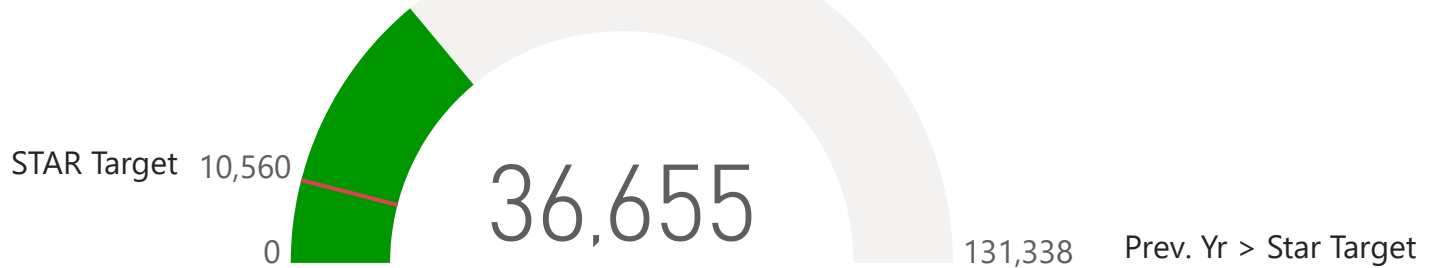
Library Visits



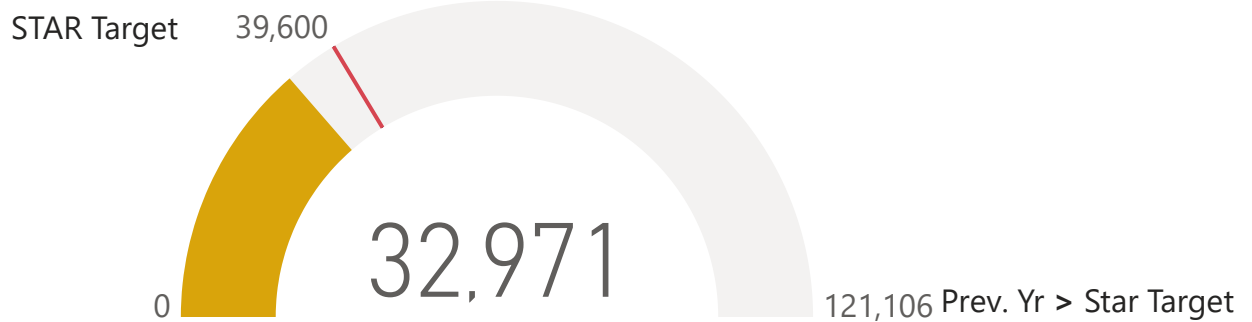
Program Attendance



Computer Use

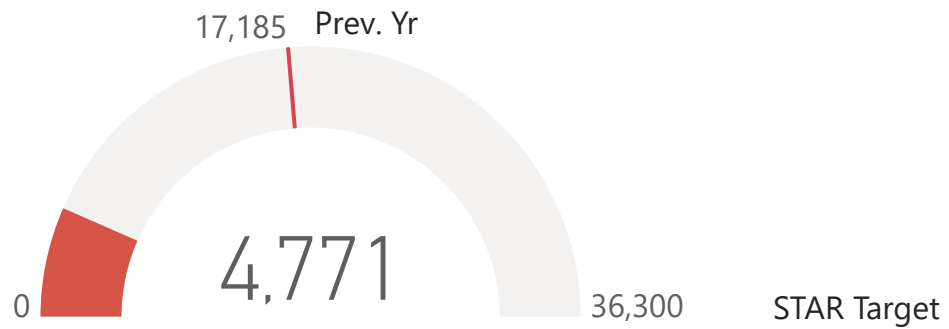


WI-FI Use

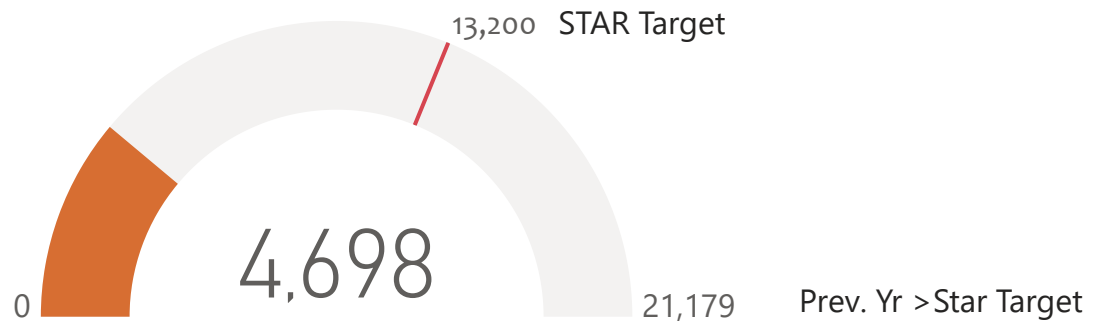


Library @ the Y Key Data

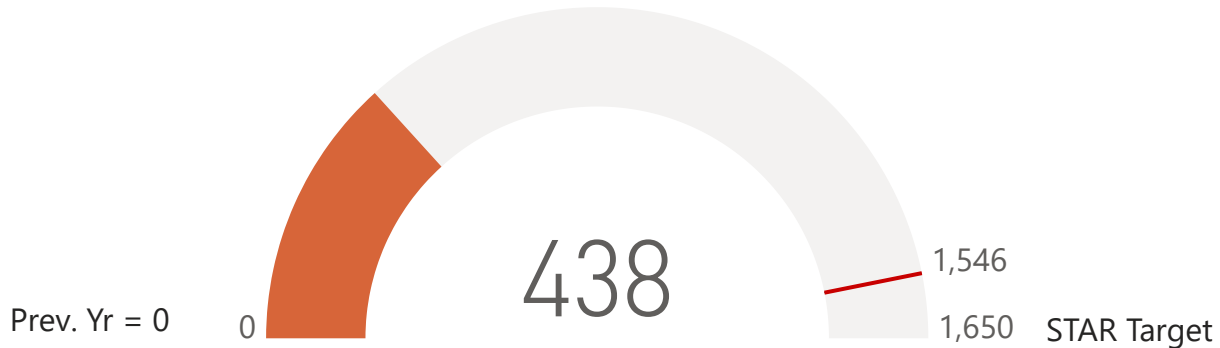
Circulation (Physical Materials)



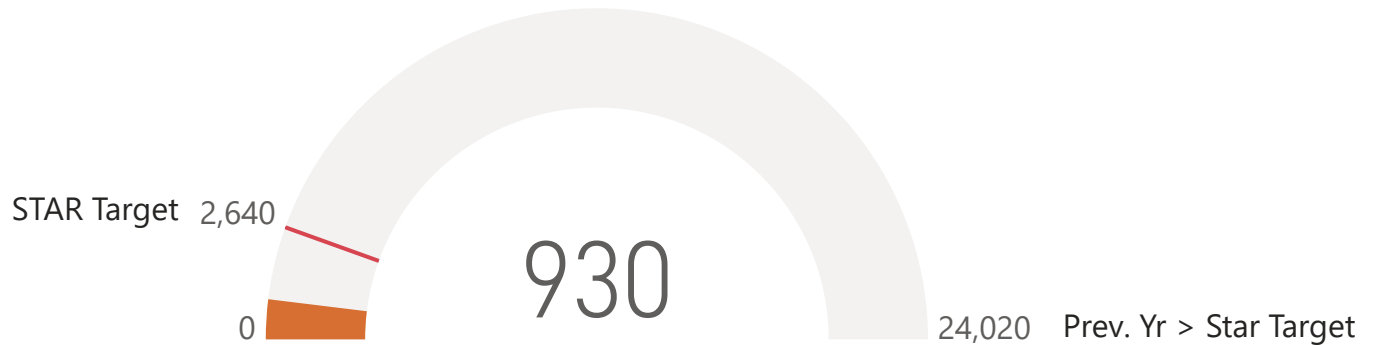
Library Visits



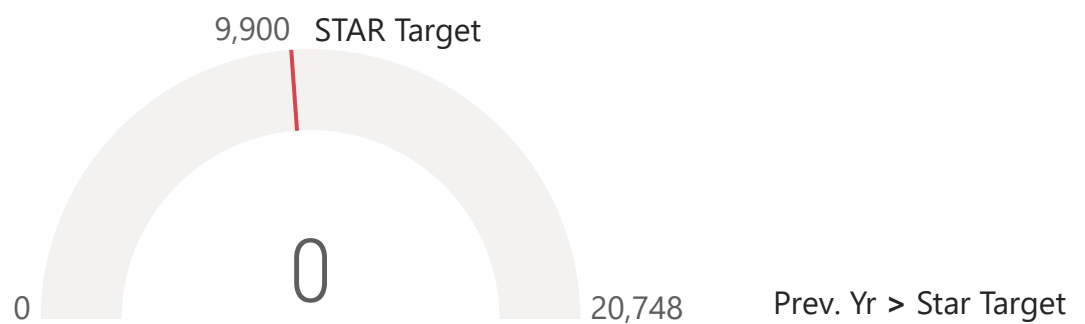
Program Attendance



Computer Use

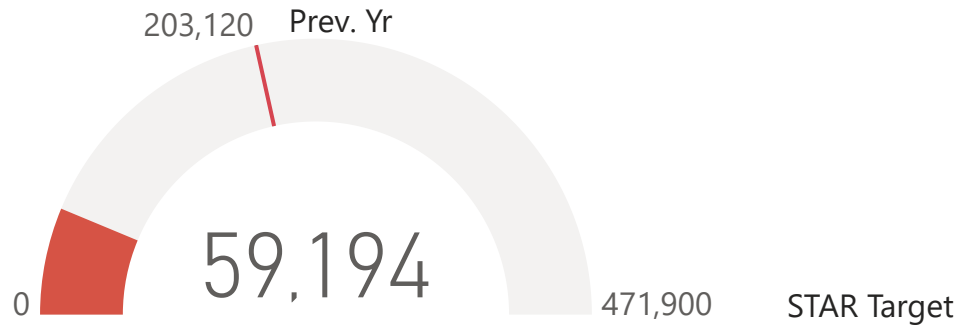


WI-FI Use

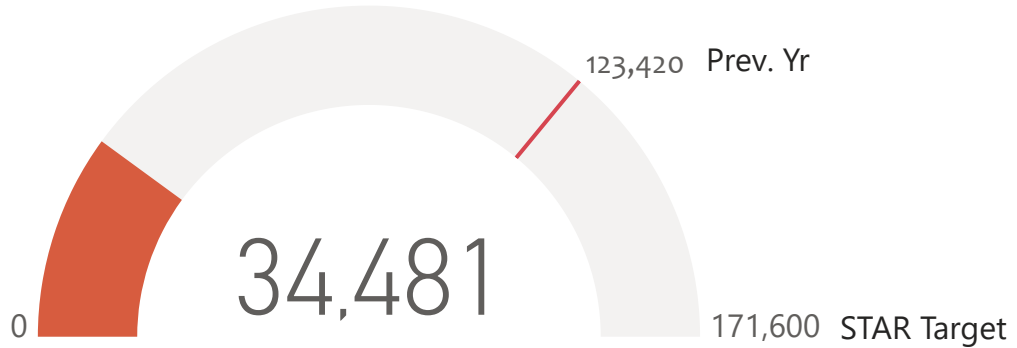


Pueblo West Key Data

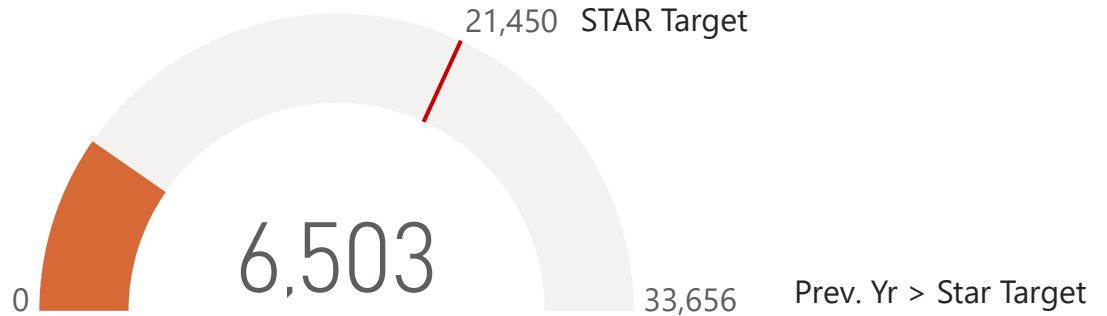
Circulation (Physical Materials)



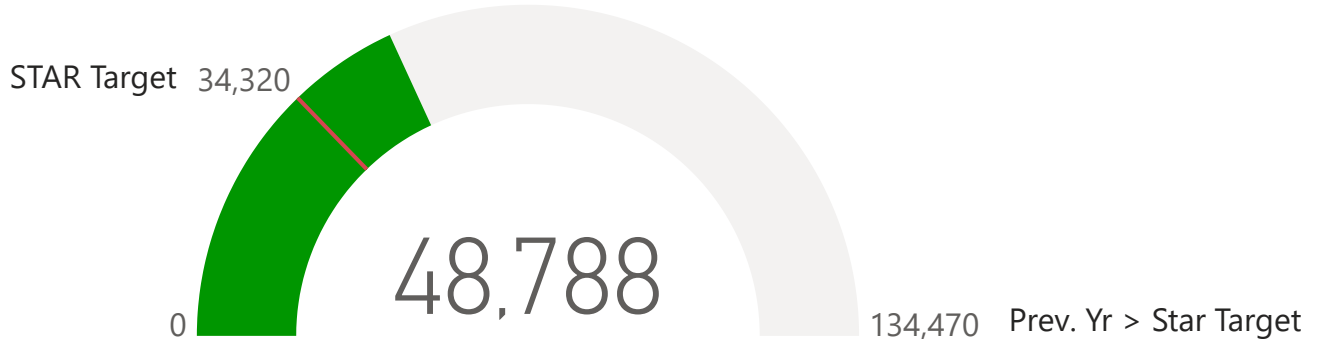
Library Visits



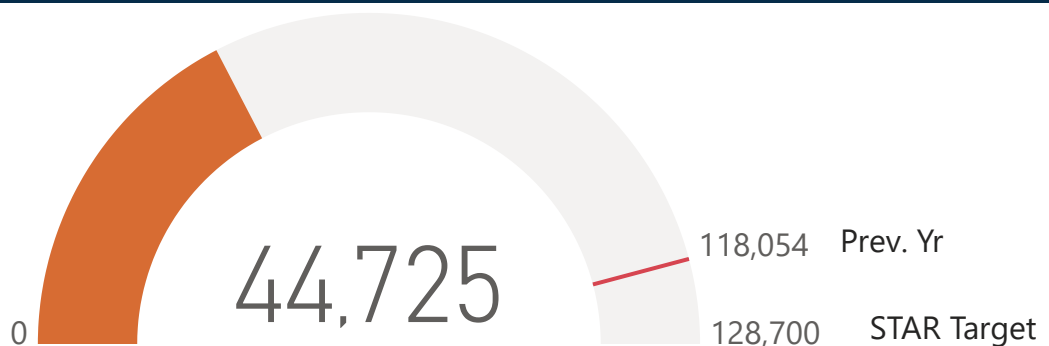
Program Attendance



Computer Use

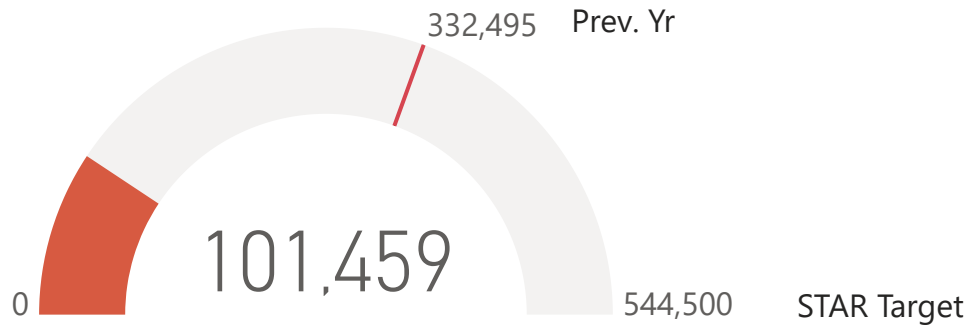


WI-FI Use

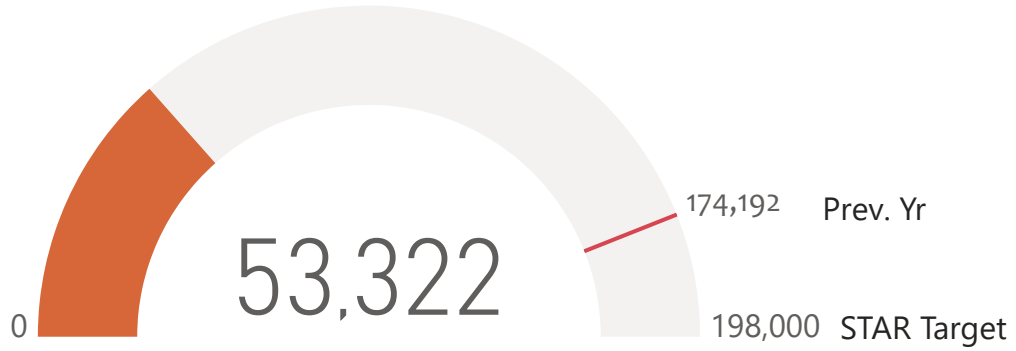


Rawlings Key Data

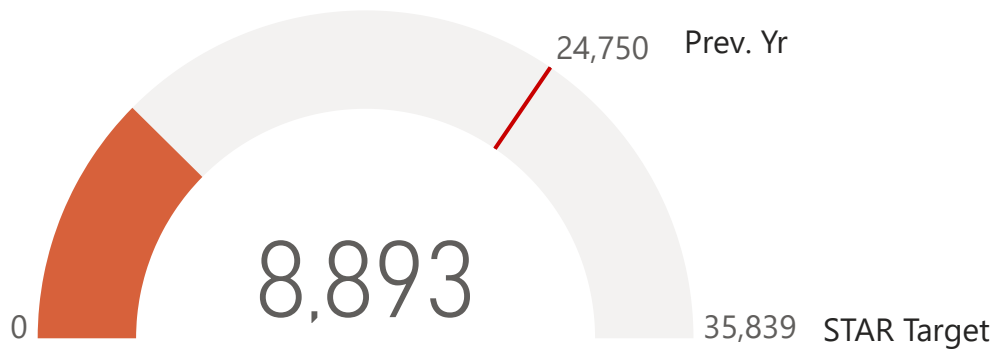
Circulation (Physical Materials)



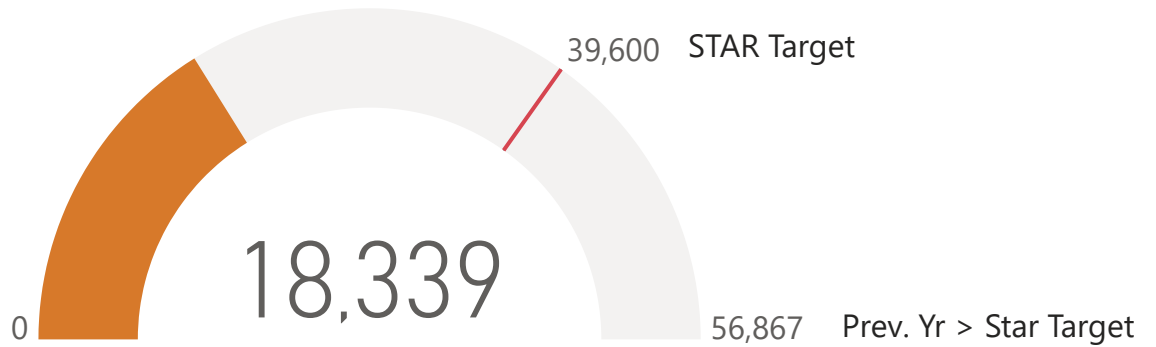
Library Visits



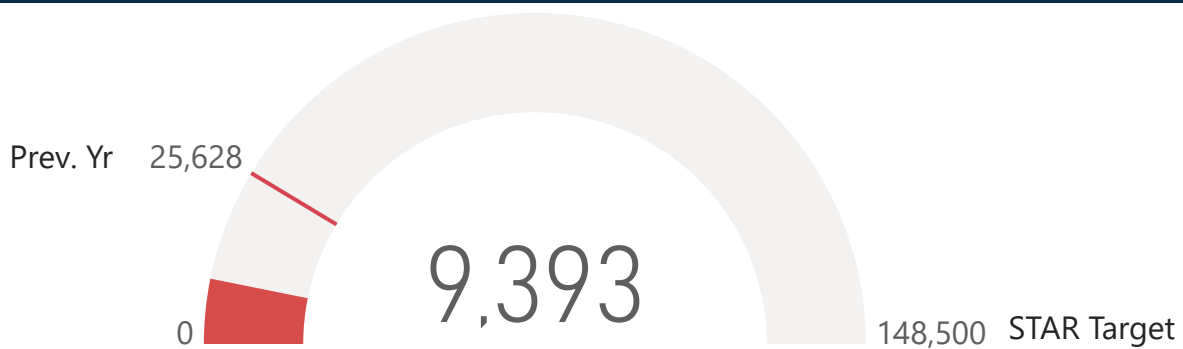
Program Attendance



Computer Use



WI-FI Use



Branch ▼

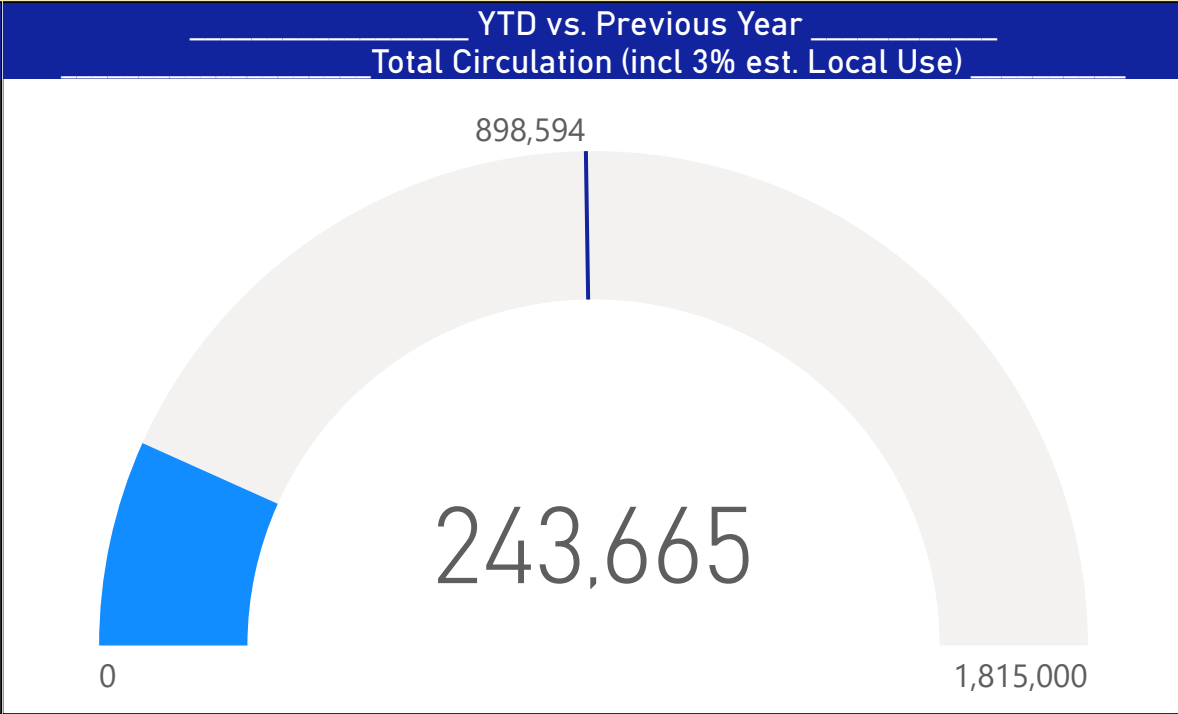
- Select all
- BK
- eResource
- GI
- GV
- LB
- LU
- LY
- PW
- RA

Circulation Data

Monthly Koha Circ w/o Estimated Local Use												
Branch	January	February	March	April	May	June	July	August	September	October	November	December
▲ BK	203	174	164	92	0	0	0	0	0	0	0	0
GI	4,006	4,196	4,077	2,014	0	0	0	0	0	0	0	0
GV	3,929	3,645	3,898	1,605	0	0	0	0	0	0	0	0
LB	10,378	10,127	9,927	4,789	0	0	0	0	0	0	0	0
LU	4,106	3,311	3,683	1,638	0	0	0	0	0	0	0	0
LY	1,375	1,271	1,271	715	0	0	0	0	0	0	0	0
PW	16,032	15,828	17,382	8,228	0	0	0	0	0	0	0	0
RA	27,731	27,543	29,265	13,965	0	0	0	0	0	0	0	0
Total	67,760	66,095	69,667	33,046	0	0	0	0	0	0	0	0

Holds Filled		
Branch	Month	Holds
PW	Mar	1,955
RA	Mar	1,759
LB	Mar	1,162
GV	Mar	764
GI	Mar	453
LU	Mar	384
LY	Mar	305
BK	Mar	28
Total		6,810

Month to Month Comparison		
Branch	2023	2024
BK	8,513	164
GI	4,145	4,077
GV	4,096	3,898
LB	11,218	9,927
LU	2,894	3,683
LY	1,385	1,271
PW	17,832	17,382
RA	26,514	29,265
Total	76,597	69,667



MTD Comparison (Incl. 3% estimated local use)				
Year	2023		2024	
Branch	Mar YTD	% chg	Mar YTD	% chg
▲ BK	26,826		557	-97.9%
GI	11,641		12,647	8.6%
GV	12,046		11,816	-1.9%
LB	33,825		31,345	-7.3%
LU	8,604		11,433	32.9%
LY	4,273		4,035	-5.6%
PW	49,846		50,719	1.8%
RA	73,223		87,075	18.9%
Total	220,284		209,627	-4.8%

Visit Data

Monthly Visits													
Branch	January	February	March	April	May	June	July	August	September	October	November	December	YTD
BK	0	0	0	0	0	0	0	0	0	0	0	0	0
GI	4,117	4,843	4,345	64	0	0	0	0	0	0	0	0	13,369
GV	3,901	3,423	3,976	68	0	0	0	0	0	0	0	0	11,368
LB	5,811	5,485	5,487	90	0	0	0	0	0	0	0	0	16,873
LU	8,713	9,049	8,430	52	0	0	0	0	0	0	0	0	26,244
LY	1,908	1,911	879	0	0	0	0	0	0	0	0	0	4,698
PW	10,791	11,350	12,194	146	0	0	0	0	0	0	0	0	34,481
RA	15,957	19,203	17,984	178	0	0	0	0	0	0	0	0	53,322
Total	51,198	55,264	53,295	598	0	0	0	0	0	0	0	0	160,355

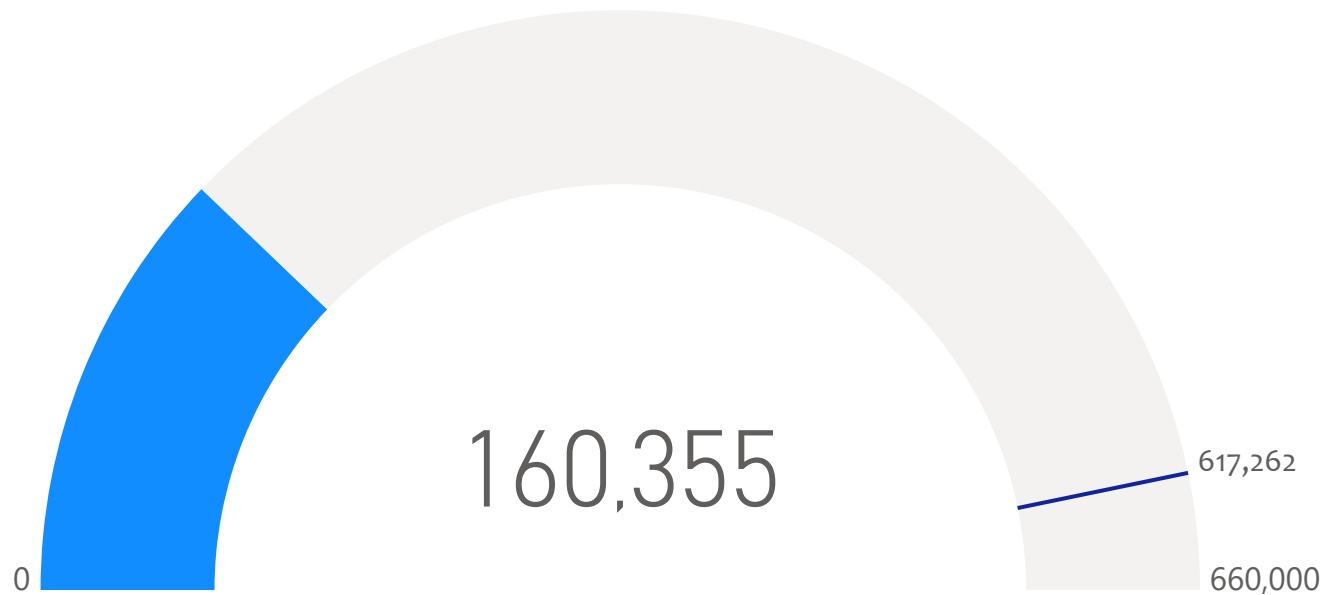
Est. Exhibit Atnd for 3/1/2024

Loc	Estimated Exhibit Atnd
BK	0
GI	216
GV	199
LB	273
LU	422
PW	610
RA	899

Month to Month Comparison

Branch	Mar 2023	Mar 2024
BK	10,166	0
GI	955	4,345
GV	818	3,976
LB	1,353	5,487
LU	2,017	8,430
LY	1,795	879
PW	2,494	12,194
RA	16,954	17,984
Total	36,552	53,295

YTD vs Previous Year Total Visits



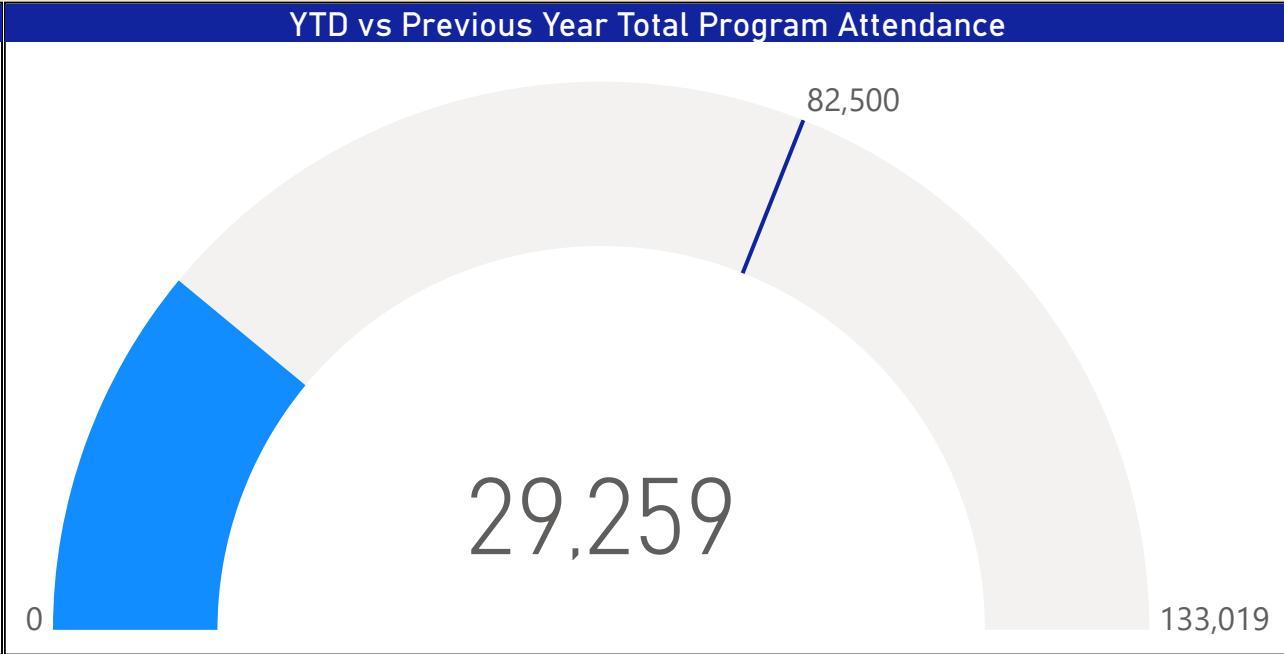
Month to Date Comparison

Branch	Mar 2023 YTD	Mar 2024 YTD	% Change
BK	10,166	0	-100.0%
GI	955	13,305	355.0%
GV	818	11,300	386.1%
LB	1,353	16,783	305.5%
LU	2,017	26,192	317.9%
LY	1,795	4,698	-51.0%
PW	2,494	34,335	388.9%
RA	16,954	53,144	6.1%
Total	36,552	159,757	45.8%

Program Attendance Data
(sans exhibit estimates)

Monthly Attendance												
Branch	January	February	March	April	May	June	July	August	September	October	November	December
BK	167	159	271	3	0	0	0	0	0	0	0	0
GI	372	571	593	174	0	0	0	0	0	0	0	0
GV	362	388	675	232	0	0	0	0	0	0	0	0
LB	301	411	398	178	0	0	0	0	0	0	0	0
LU	1,877	2,969	3,226	98	0	0	0	0	0	0	0	0
LY	106	138	146	48	0	0	0	0	0	0	0	0
PW	1,404	2,316	2,375	408	0	0	0	0	0	0	0	0
RA	1,856	3,130	2,635	1,272	0	0	0	0	0	0	0	0
Total	6,445	10,082	10,319	2,413	0	0	0	0	0	0	0	0

Month to Month Comparison				
Branch	# Titles (Mar 2023)	# Titles (Mar 2024)	Attnd (Mar 2023)	Attnd (Mar 2024)
▲				
BK	35	11	319	271
GI	77	56	906	593
GV	57	36	396	675
LB	40	66	250	398
LU	53	65	1,728	3,226
LY	4	6	105	146
PW	112	123	2,538	2,375
RA	163	227	2,557	2,635
Total	541	590	8,799	10,319



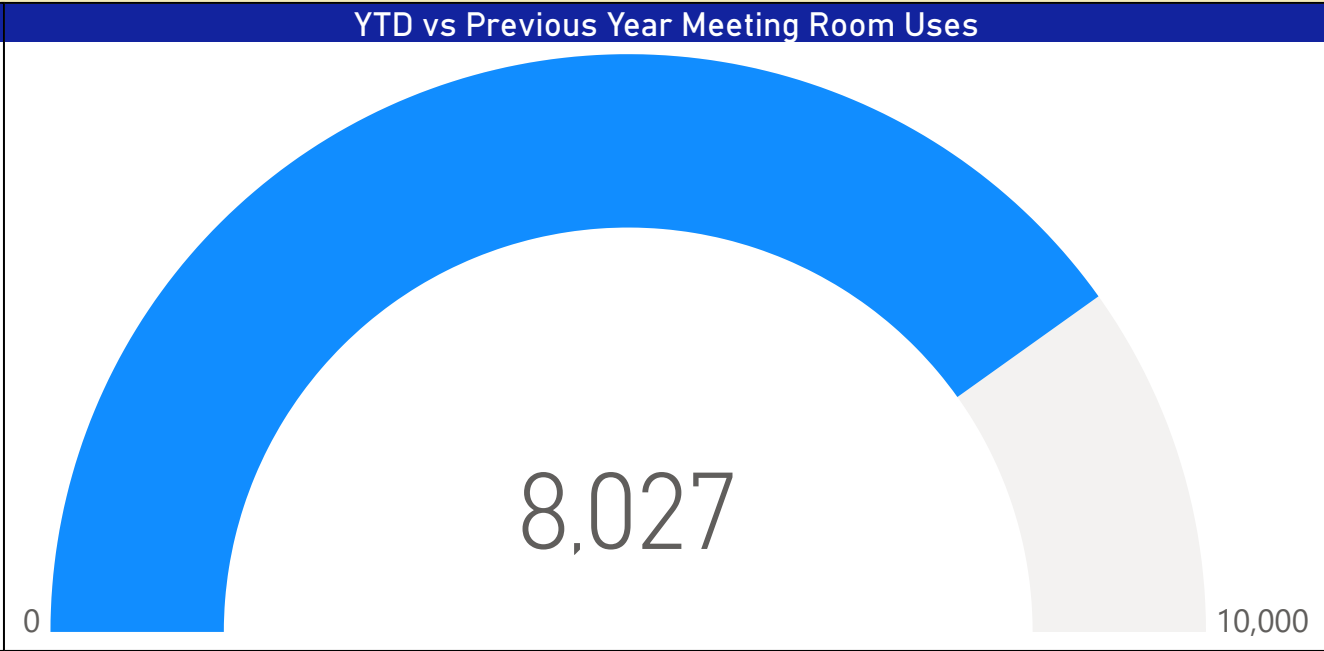
Month to Date Comparison			
Branch	Mar 2023 YTD	Mar 2024 YTD	Mar YTD % Change
▲			
BK	769	597	-22.37%
GI	2,921	1,536	-47.42%
GV	1,043	1,425	36.63%
LB	691	1,110	60.64%
LU	5,853	8,072	37.91%
LY	105	390	271.43%
PW	7,160	6,095	-14.87%
RA	4,447	7,621	71.37%
Total	22,989	26,846	16.78%

Meeting Room Data

Monthly Estimated Meeting Room Attendance												
Branch	January	February	March	April	May	June	July	August	September	October	November	December
BK								15		15		
GI	274	439	695	483	140	207	203	83	53	22	22	18
GV	169	133	170	177	119	255	305	225	100	100	104	92
LB	649	589	719	605	400	338	251	166	116	141	186	156
LU	253	549	443	337	135	55	45	10	10	10	10	10
PW	1,811	2,114	2,831	2,658	1,988	1,360	802	465	645	339	371	471
RA	3,302	3,925	4,215	2,502	1,600	839	877	465	366	634	405	349
Total	6,458	7,749	9,073	6,762	4,382	3,054	2,483	1,429	1,290	1,261	1,098	1,096

Note: Actual Meeting room attendance is not tracked and is derived from estimates entered prior to use.

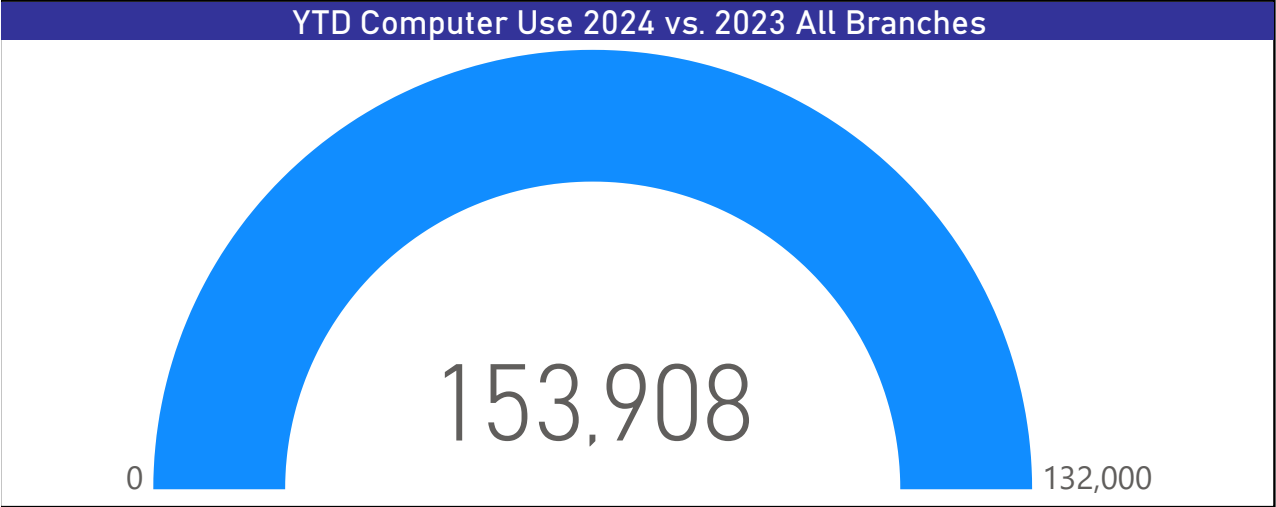
Month to Month Comparison				
Branch	Mar 2023 Uses	Mar 2024 Uses	Mar 2023 Estimated Attendance	Mar 2024 Estimated Attendance
▲				
BK	75		509	
GI	73	39	825	695
GV	46	22	209	170
LB	95	60	905	719
LU	71	21	549	443
PW	390	288	2,597	2,831
RA	485	430	2,737	4,215
Total	1235	860	8,331	9,073



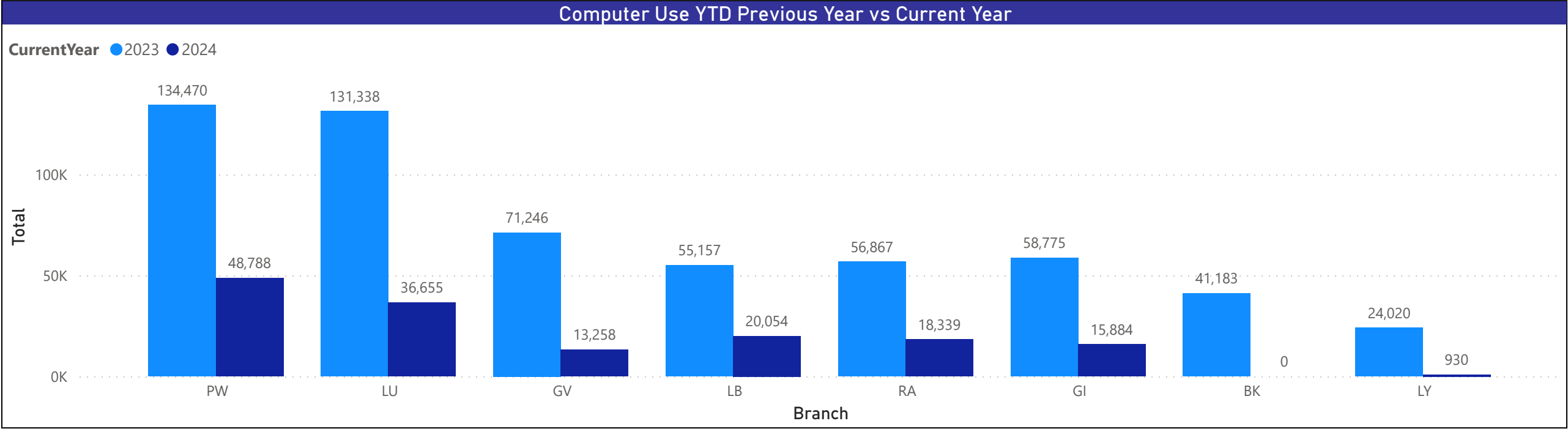
Est. Month to Date Comparison			
Branch	Mar 2023 YTD (est. Attd)	Mar 2024 YTD (est. attd.)	Estimated % Change
▲			
BK	509		
GI	825	1,408	-28%
GV	209	472	-20%
LB	905	1,957	-10%
LU	549	1,245	-12%
PW	2597	6,756	-4%
RA	2737	11,442	71%
Total	8331	23,280	10%

Computer Use Data

Annual Data for Surveys			
Branch	Internet	Devices	Sessions
BK	0	0	0
GI	759	686	14,960
GV	323	670	12,813
LB	4,679	1,706	15,375
LU	3,396	1,611	32,971
LY	829	0	0
PW	3,868	2,506	44,725
RA	8,946	2,417	9,393
Total	22,800	9,596	130,237



Computer Use					
Branch	Mar 2023	Mar 2024	Mar 2023 YTD	Mar 2024 YTD	% Change
BK	4,706	0	4,706	0	-100%
GI	5,553	5,453	5,553	15,884	186%
GV	4,987	4,786	4,987	13,258	166%
LB	3,662	6,499	3,662	20,054	448%
LU	9,337	11,750	9,337	36,655	293%
LY	1,485	336	1,485	930	-37%
PW	7,031	14,976	7,031	48,788	594%
RA	3,509	5,312	3,509	18,339	423%
Total	40,270	49,112	40,270	153,908	282%

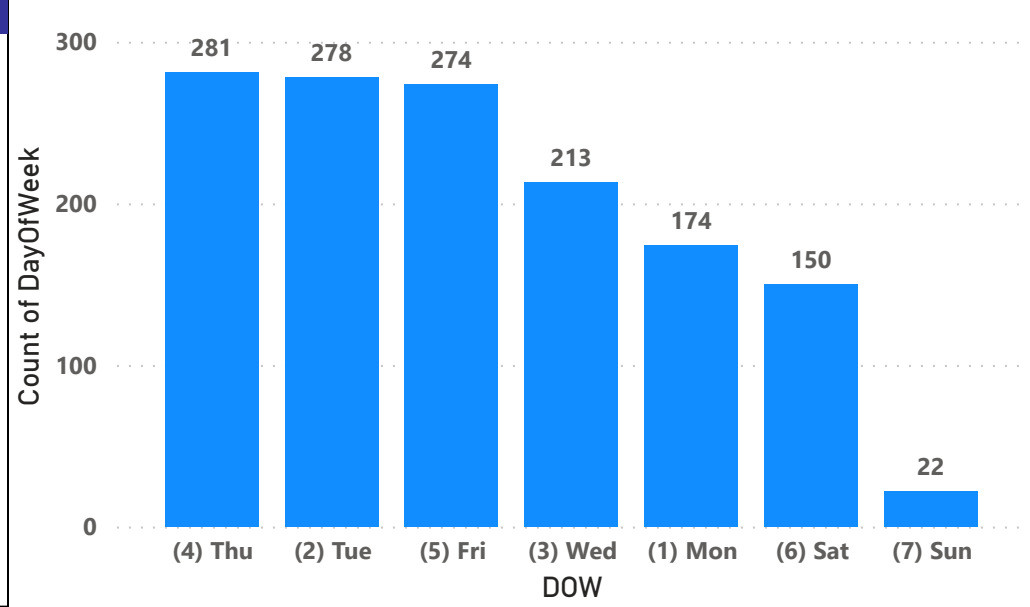


Phone Data

Call Center Data for Mar 2024

DOW	# Calls	% DOW
(1) Mon	174	12.50%
(2) Tue	278	19.97%
(3) Wed	213	15.30%
(4) Thu	281	20.19%
(5) Fri	274	19.68%
(6) Sat	150	10.78%
(7) Sun	22	1.58%
Total	1392	100.00%

Call Center Data for Mar 2024



IT Calls by Branch for /

Branch	Total Calls	% of Calls

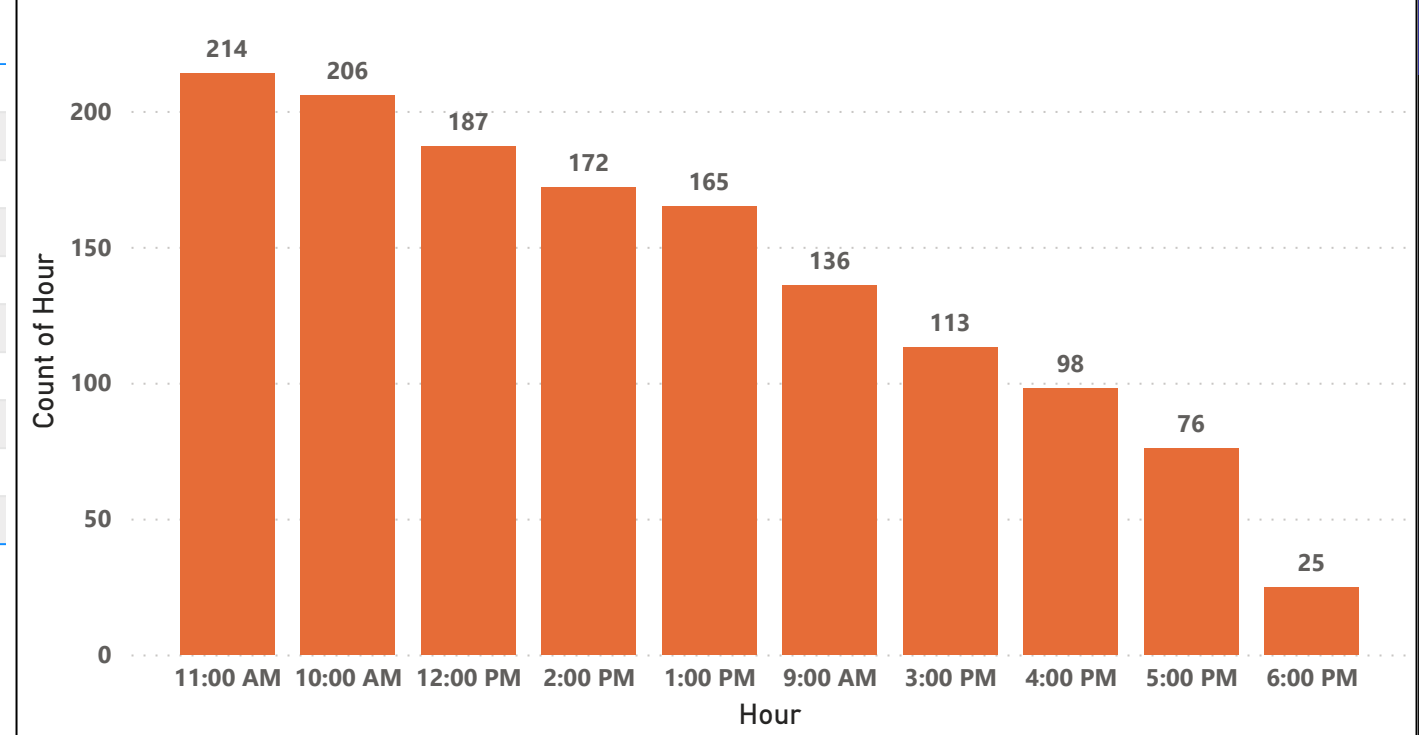
IT Calls by Branch for /

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Call Center Data for Mar 2024

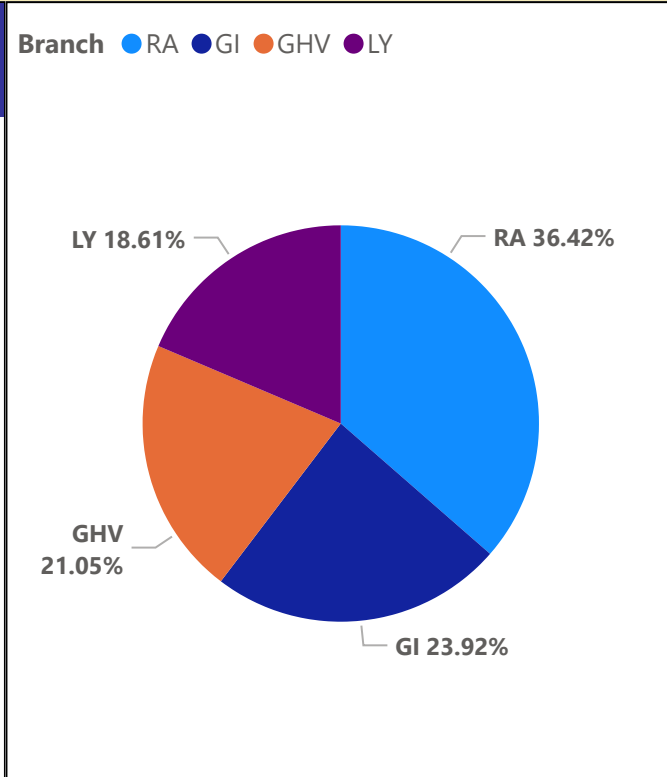
Hour	# Calls	% of Calls
11:00 AM	214	15.37%
10:00 AM	206	14.80%
12:00 PM	187	13.43%
2:00 PM	172	12.36%
1:00 PM	165	11.85%
9:00 AM	136	9.77%
3:00 PM	113	8.12%
4:00 PM	98	7.04%
5:00 PM	76	5.46%
6:00 PM	25	1.80%
Total	1392	100.00%

Call Center Data for Mar 2024

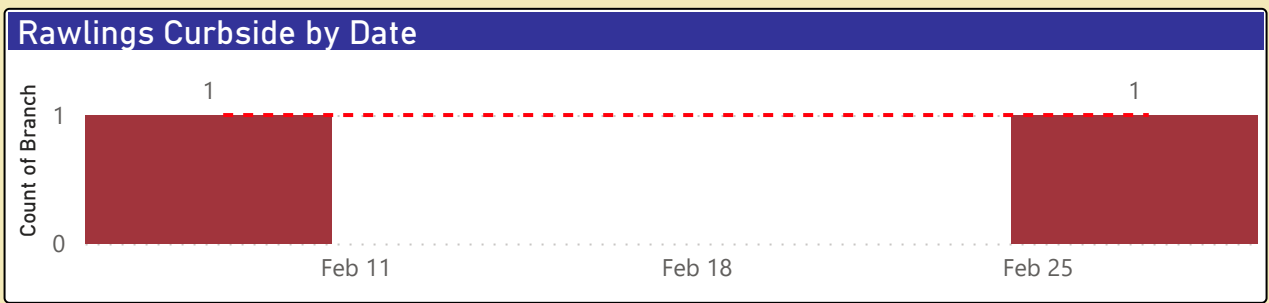
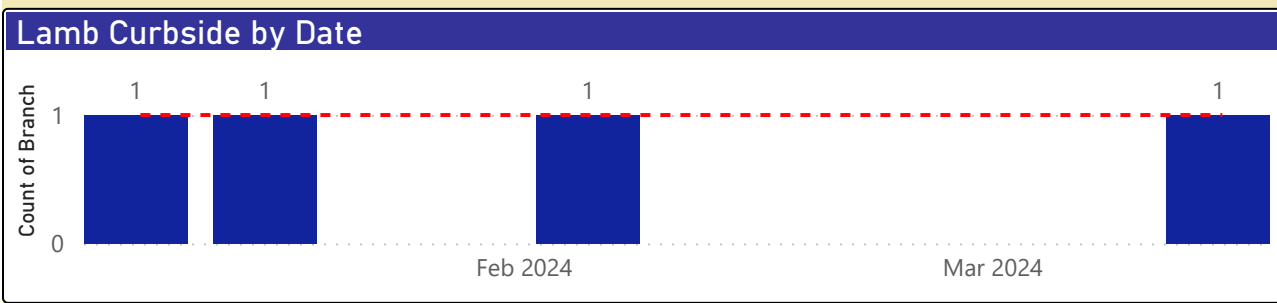
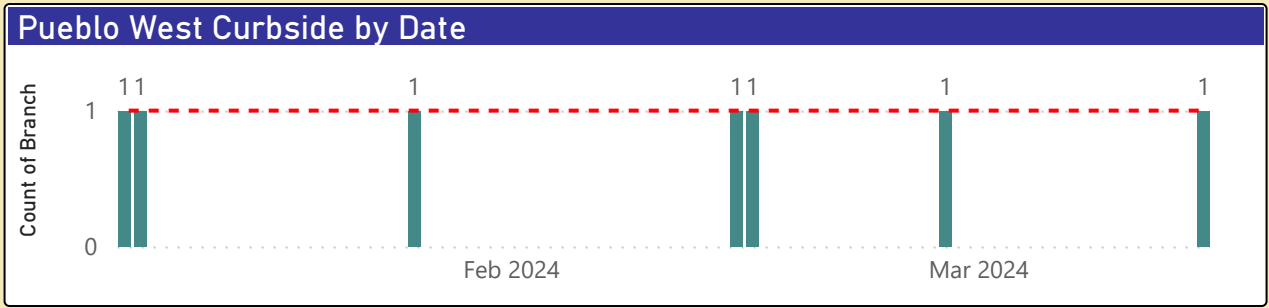
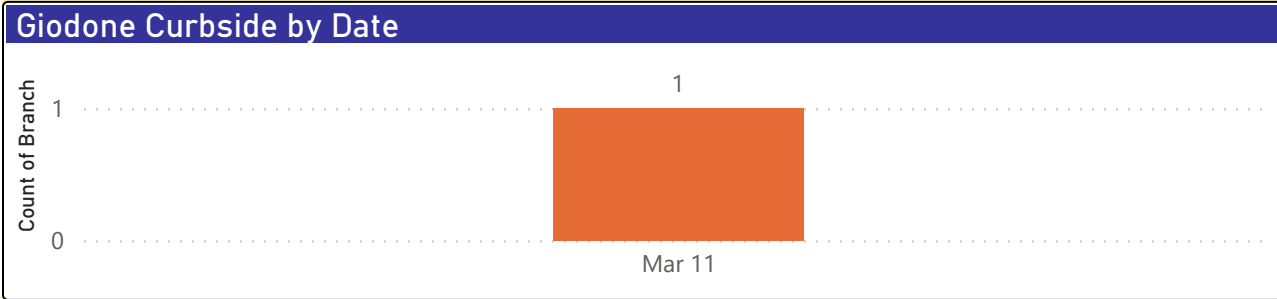
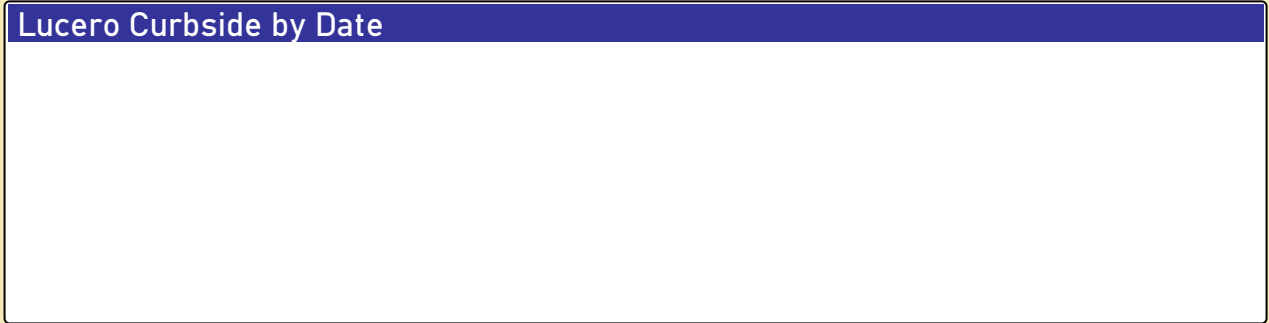
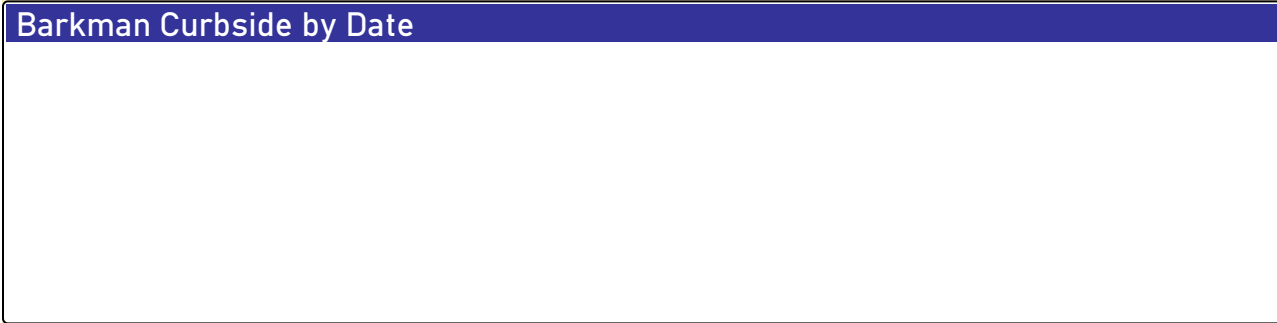


Call Center Data for Mar 2024

Branch	# Calls
GHV	293
GI	333
LY	259
RA	507
Total	1392



Curbside Pickup Data (by Branch)



Virtual Key Data Summary

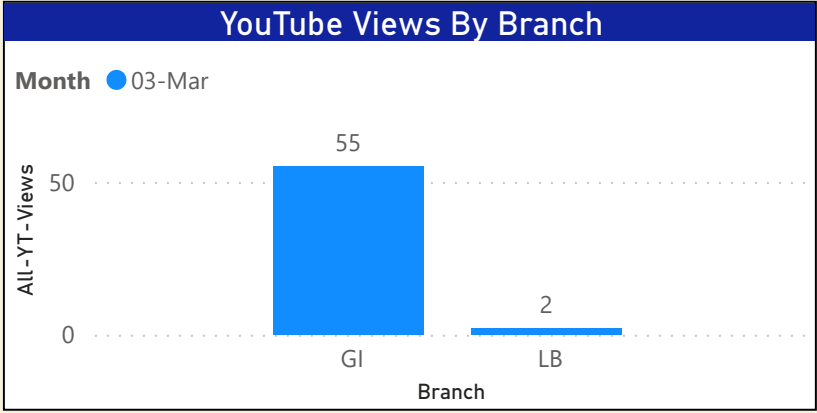
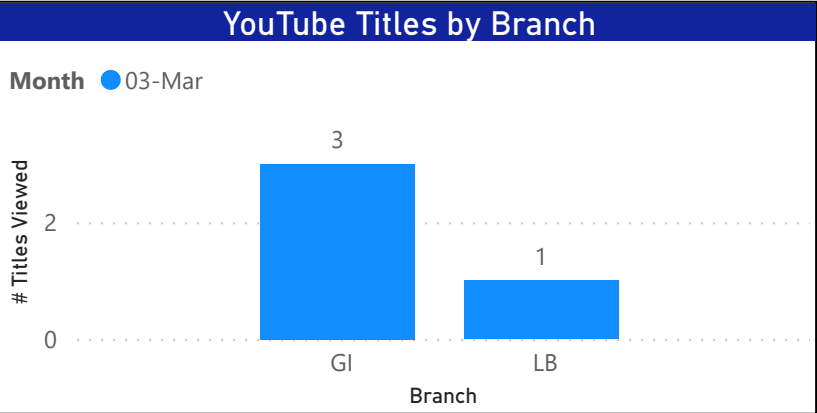
Monthly YouTube and Facebook Data

NOTE: This ONLY shows data for programs created in the reported month.

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# Communico Titles Offered	
Branch	# Titles
LB	3
Total	3

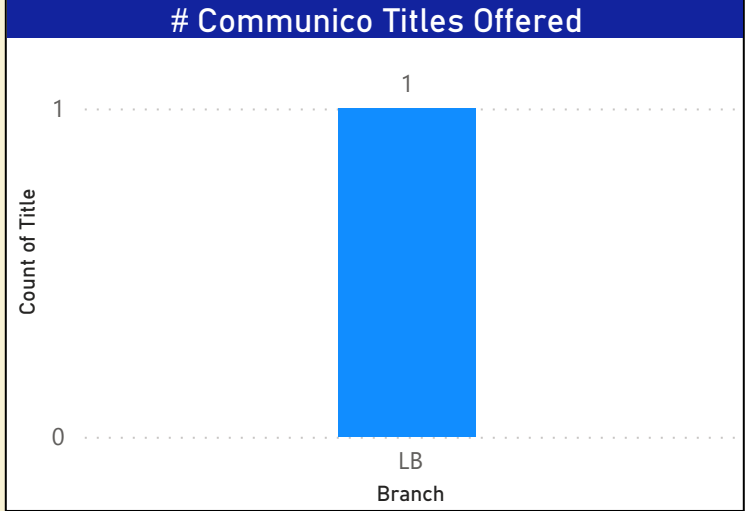
YouTube Views				
Year	Month	Branch	# Titles	Views
2024	03-Mar	GI	3	55
2024	03-Mar	LB	1	2
Total			4	57



District YT Views				
Year	Month	Branch	# Titles	Views
2024	03-Mar	District	1	5
Total			1	5

Facebook Views			
Branch	# of Titles	3-Second Video Views	60-Second Video Views
BK		0	0
District	2	0	0
GI	2	16	0
GV		0	0
LB	1	10	1
LU		0	0
PW		0	0
RA	2	0	0
Total		7	1

Facebook Performance		
Branch	Impressions	Reach
BK	304	296
District	18,103	17,994
GI	1,065	1,065
GV	10,308	6,497
LB	693	698
LU	2,396	2,250
PW	4,899	4,724
RA	17,911	14,637
Total		55,679
		48,161



District FB Views				
Year	Month	# Titles	Views	Branch
2024	March	1	366	District
Total		1	366	

ILL Data by Year				ILL Data by Month			
Year	Requested	Loaned	Received	Month	Requested	Loaned	Received
2024	458	222	345	01-Jan	126	29	152
Total	458	222	345	02-Feb	166	34	159
				03-Mar	166	159	34
				Total	458	222	345

Homeound by Year					Homeound by Year				
Year	Customers	Circulations	Volunteers	Volunteer Hrs.	Month	Customers	Circulations	Volunteers	Volunteer Hrs.
2024	129	947	36	80	01-Jan	41	332	12	28
Total	129	947	36	80	02-Feb	43	326	12	26
					03-Mar	45	289	12	26
					Total	129	947	36	80

Year ∨

2014	2021
2015	2022
2016	2023
2017	2024
2018	2025
2019	2026
2020	2027

Volunteer Data by Year							
Year	Teen	Adult	Board	Friends	Hours	Value	
2024	55	435	60	2,775	3,325	\$105,727	
Total	55	435	60	2,775	3,325	\$105,727	

Volunteer Data by Month							
Month	Teen	Adult	Board	Friends	Hours	AvgRate	Value
01-Jan	14	110	20	819	963	31.80	\$30,623
02-Feb	29	145	20	958	1,152	31.80	\$36,642
03-Mar	12	180	20	998	1,210	31.80	\$38,462
04-Apr					0	31.80	\$0
05-May					0	31.80	\$0
06-Jun					0		\$0
07-Jul					0		\$0
08-Aug					0		\$0
09-Sep					0		\$0
10-Oct					0		\$0
11-Nov					0		\$0
12-Dec					0		\$0
Total	55	435	60	2,775	3,325	31.80	\$105,727